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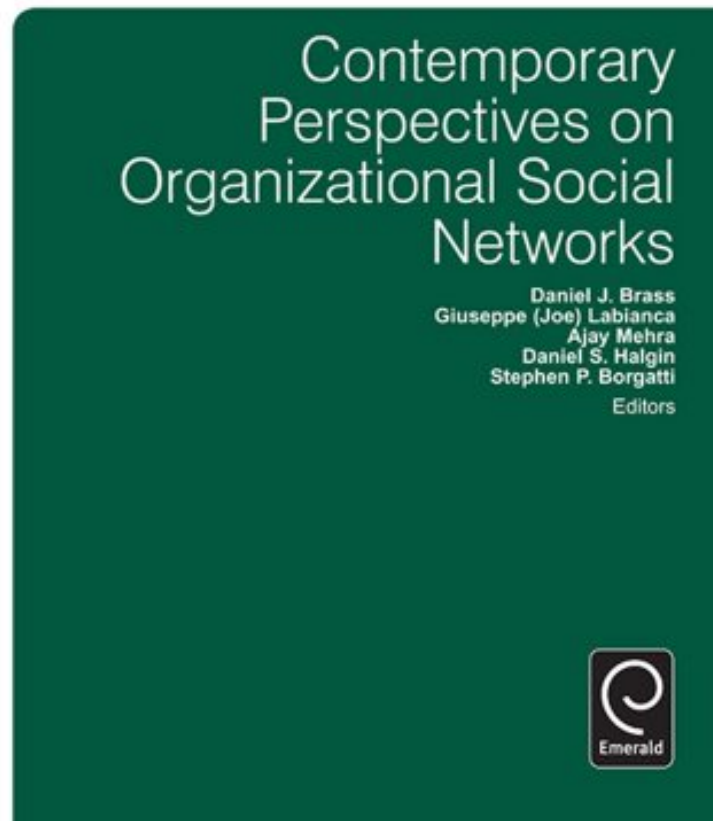
Contemporary Perspectives on Organizational Social Networks: 40 (Research in the Sociology of Organizations)


Daniel J. Brass

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Volume 40



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Social network analysis has transformed the study of organizations over the past 30 years. Rather than focus on individuals or teams, network scholars view the organization as a nexus of relationships. As its popularity increases, the scholarship is evolving in many directions including new theory on network dynamics, multilevel thinking, multiplex networks, digital networks, instrumental and affective ties, and cross-cultural considerations, in addition to advances in methods and measures, and new organizational applications. This compendium of essays points the way to contemporary issues in organizational social networks. Research in the Sociology of Organizations is an established international, peer-reviewed series that examines cutting edge theoretical, methodological and research issues in organizational studies. The series is especially concerned with specifying the unique contributions of sociological theories and research techniques to the analysis of organizations. In addition to publishing high quality original research, each volume aims to foster debate about the value of new theories and research to the growing international community of organizational studies scholars. Each volume is designed around carefully selected and interesting themes that aim to facilitate the development of new research communities and perspectives within the organizational studies field. All contributions are peer reviewed to ensure high quality, and are individually downloadable through your library website, enabling wide distribution and easy access.

Papers by US and international contributors shed light on current thinking on social network analysis in the study of organizations. After an introduction on current controversies in social network research, papers are grouped in sections on theory, methods, and applications. Some specific subjects addressed include interfirm networks, decoupling third-party action from social network structure, negative ties in organizational networks, and the accuracy of egocentered network data. Other areas examined include the network dynamics of social status, the causal status of social capital in labor markets, corporate social capital in Chinese guanxi culture, and the use of visual network scales to capture perceptions of social networks. The book is distributed in North America by Turpin Distribution. --Annotation copy;2014 Ringgold Inc. Portland, OR (protoview.com)About the AuthorDaniel J. Brass - University of Kentucky, USAGiuseppe Labianca - University of Kentucky, USAAjay Mehra - University of Kentucky, USADaniel S. Halgin - University of Kentucky, USAStephen P. Borgatti - University of Kentucky, USA