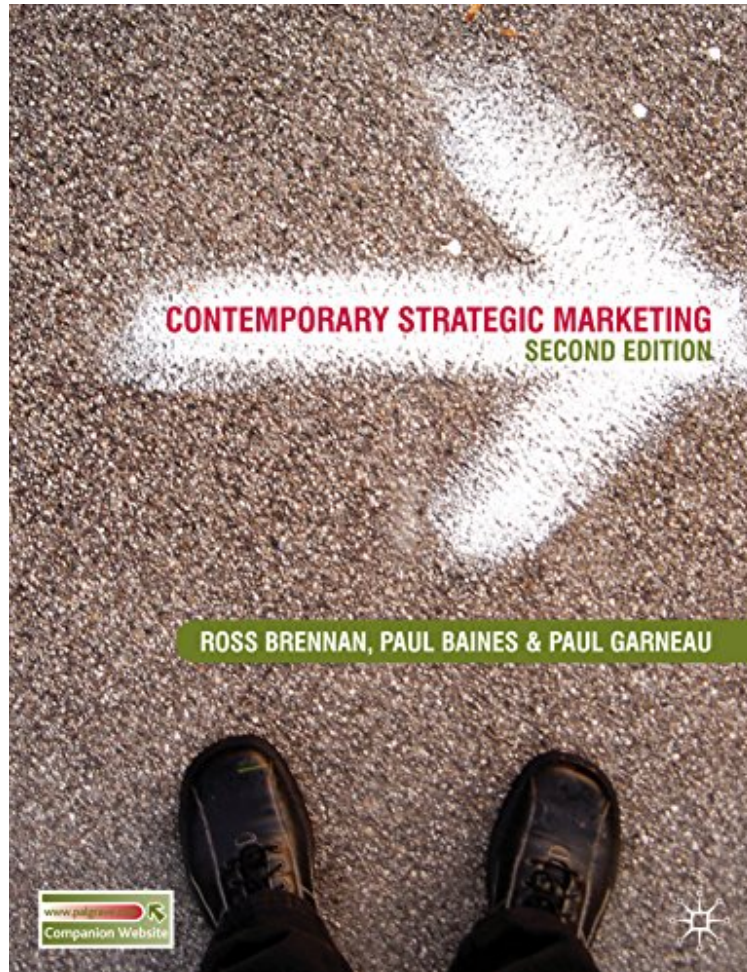


Contemporary Strategic Marketing 2e

Ross Brennan, Paul Baines, Paul Garneau, Lynn Vos

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