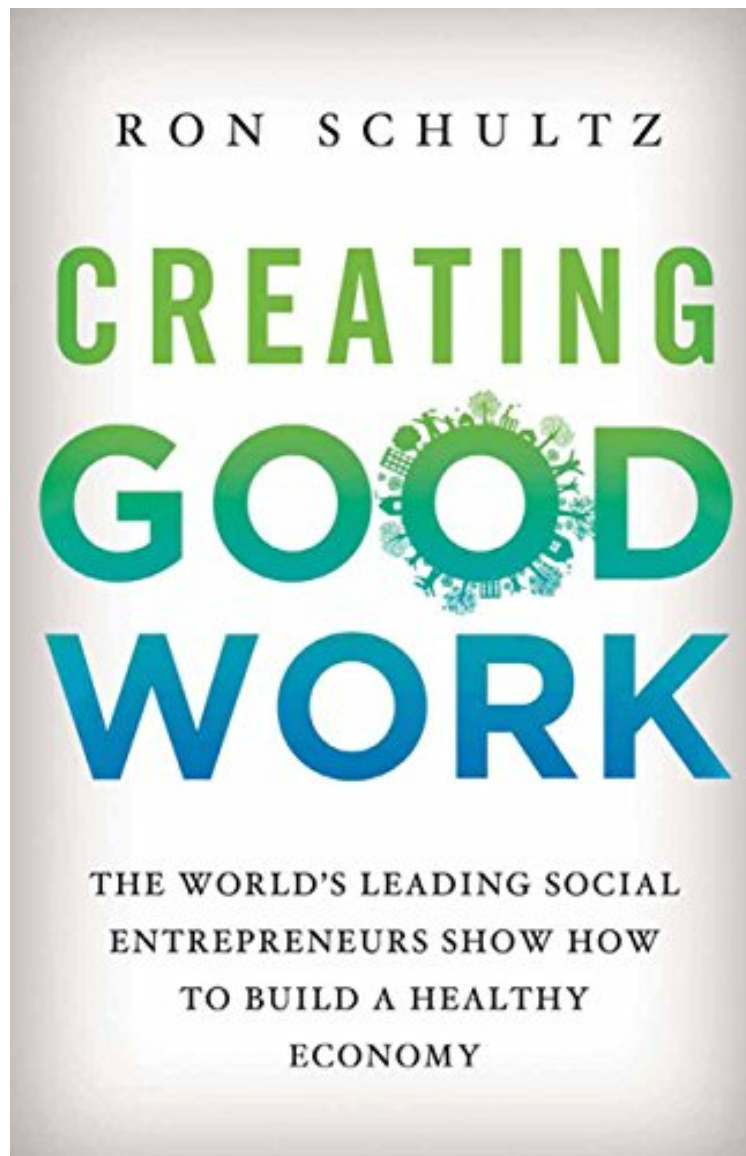


(Read ebook) Creating Good Work: The World's Leading Social Entrepreneurs Show How to Build A Healthy Economy

## Creating Good Work: The World's Leading Social Entrepreneurs Show How to Build A Healthy Economy

*From Palgrave Macmillan*  
*ePub | \*DOC | audiobook | ebooks | Download PDF*



#1258570 in eBooks 2016-01-14 2016-01-14 File Name: B00C3HENO2 | File size: 50.Mb

**From Palgrave Macmillan :** Creating Good Work: The World's Leading Social Entrepreneurs Show How to Build A Healthy Economy before purchasing it in order to gauge whether or not it would be worth my time, and all praised Creating Good Work: The World's Leading Social Entrepreneurs Show How to Build A Healthy Economy:

3 of 3 people found the following review helpful. Illuminates. An excellent read. By Leena Ved This collection of well-curated essays is both accessible and thought-provoking, inspiring and practical. As someone in the industry, I appreciated that *Creating Good Work* deepens the conversation from 'admiring the problem' or celebrating unexamined solutions, to instead organizing and sharing real lessons learned from expert practitioners. To share a few favorites, I found Greg Dunn's article on Deliberate Disruptive Design helpful to frame the dynamic work of engaging heart and mind. Paul Herman's chapter showed a pathway for pragmatic investors to use rigorous metrics to highlight "the invisible threads of values". The chapters are brief, so expect to look up entrepreneurs and organizations to learn more. Dorothy Stoneman shared principles and advice that might appeal to both aspiring and seasoned social entrepreneurs, including to 'manage your disappointment in the gap between vision and reality you created'. Rebecca Onie from Health Leads and Karen Tse from International Bridge to Justice, also articulately take us from the genesis of their ideas to genuine reflection on personal and organizational challenges and opportunities for systemic change. Give *Creating Good Work* a chance; I found the contributors went above and beyond, and hope there's something in it for all of us curious about and dedicated to the work of social entrepreneurs.

*Creating Good Work* is a practical guide book, that recounts the stories of some of the most successful social entrepreneurial programs operating today, with real life examples of and how they overcame both physical and societal barriers to create a lasting impact on the world they encounter.

"Whether you are an experienced social entrepreneur - or just thinking of becoming one - *Creating Good Work* is a powerful read. It provides practical insights on key elements that will build successful businesses and reminds all of us why we're doing what we're doing: the desire to create a better world for all of us." - Van Jones, president, Rebuild The Dream "Creating Good Work offers those of us interested in 'deliberately disruptive design' inspiration and wisdom from the most potent leaders of our time. This book has done an incredible service by compiling in one place practical lessons and a framework for everyone engaged in a lifelong study of how to improve our world." - Carla Javits, President, REDF (Roberts Enterprise Development Fund) "Creating Good Work is a must read for any student considering a meaningful, purpose-driven career in business. Why live your life any other way?" - Steve Mariotti, Founder, NFTE, National Federation for Teaching Entrepreneurship "Building a healthy economy requires a commitment to making a difference in the world. *Creating Good Work* provides powerful and inspiring examples of how that can take place." - Larry Senn, Chairman Senn Delaney, Author of *Up the Mood Elevator: Living Life at Your Best* "At Goodwill Industries, we've always operated by the dictum of creating good work. *Creating Good Work* is a clear demonstration of thought leadership and innovative practice in the realm of social enterprise. This book will serve as a GPS for 21st century social innovation." - Jim Gibbons, President and CEO, Goodwill Industries International "Social entrepreneurs are committed to a goal that neither our government nor big business has been willing to take on - the building of an enlightened society. It's the job of these special people who want to leave the world a better place for those who have yet to be born. The book provides practical, hard-won advice for how prospective and even in-the-trenches social entrepreneurs can do just that. This is a book you'll not want to miss." - Jeff Hollender, cofounder, Seventh Generation "Ron Schultz has done a great job of compiling and illuminating an A to Z read that encompasses theory, application, and practice, peppered with lots of pragmatic advice. *Creating Good Work* provides a needed pathway that leads us from thought to essential action as it helps readers explore and develop transformative ways to influence social change. It's an informative and important read for all who are interested in finding a new way forward." - Beverly Schwartz, author of *Rippling: How Social Entrepreneurs Spread Innovation Throughout the World*, and VP Global Marketing, Ashoka "If you are interested in Social Entrepreneurship - as an entrepreneur, a student, a teacher, a politician, a funder, or simply a citizen of a world that needs to create good work - then read this book. Read what you need, when you need it, and you might find yourself becoming a peaceful warrior in the battle to change the world, one disruptive step at a time." - Dr. ML Rhodes, Director Undergraduate Teaching Learning, School of Business, Trinity College Dublin "Creating Good Work focuses on 'social innovation,' which is the third largest pillar of innovation within our society. Our ability to create good work in the social innovation sphere will be the absolute decisive challenge for our next generation. This is especially true in terms of building our future economies. The only resource that will really count will be: how well will people be able to develop their own capabilities? With this wonderful book, Ron Schultz provides a practical and pioneering work on this subject." - Peter Spiegel, Head of Institute, Genesis Institute for Social Innovation and Impact Strategies, Berlin, Germany "All entrepreneurship should be social - it should advance a social good. But often, it is merely opportunistic, harnessing impulses over choices, addictions over needs. *Creating Good Work* shows how to disrupt harmful business practices, deliberately, through innovations that create value for everyone." - Bill Shireman, CEO and President, Future500. "Today just good enough ... no longer is. A bold goal, like ending childhood hunger, requires a new outlook. This book has the impact of defibrillator paddles on your worldview of what good work is. Your eyes will be opened to new possibilities!" - Ron Martin, former CEO, Mission Federal Credit Union About the Author RON SCHULTZ is the founder and Executive Director of the microfinance/micro-enterprise lending program, Entrepreneurs4Change, the

Social Enterprise Zone, and Lending4Change, providing entrepreneurial education as well as a neighbor-to-neighbor lending program for social businesses. He is the author of over twenty books, including *Adjacent Opportunities*; *Sparking Emergent Social Action*, *Unconventional Wisdom*, and *Open Boundaries: Creating Business Innovation through Complexity*.