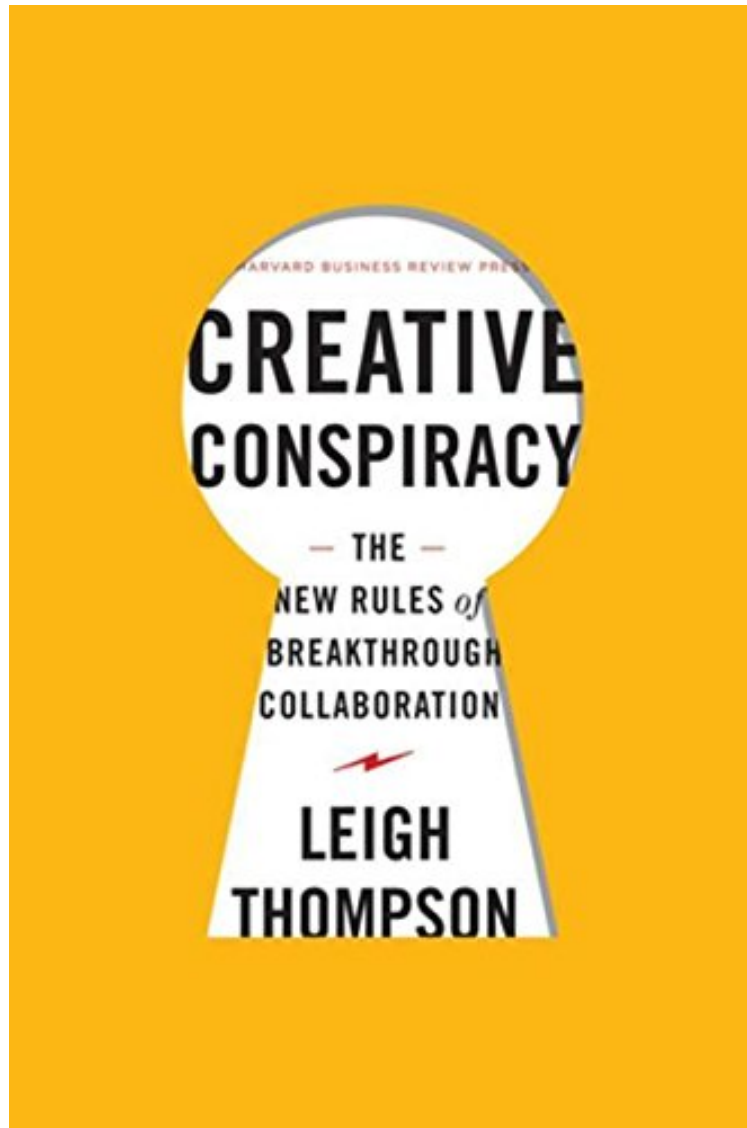


[Free] Creative Conspiracy: The New Rules of Breakthrough Collaboration

# Creative Conspiracy: The New Rules of Breakthrough Collaboration

*Leigh Thompson*

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**Leigh Thompson : Creative Conspiracy: The New Rules of Breakthrough Collaboration** before purchasing it in order to gage whether or not it would be worth my time, and all praised Creative Conspiracy: The New Rules of Breakthrough Collaboration:

1 of 1 people found the following review helpful. You will get nicely drunk.By daniel84020Interesting ideas. But there isn't much the author thinks is worth saying that she also thinks isn't worth saying over and over again. Try a drinking game where you take a shot every time she mentions that (gasp!) INDIVIDUALS ARE ACTUALLY MORE

CREATIVE THAN TEAMS. You will get nicely drunk. 3 of 3 people found the following review helpful. Excellent resource for educators By Steven Bingham Although Thompson has not written her book explicitly for educators, those who lead and teach in schools from kindergarten to doctoral programs will find information that is insightful and useful. As a professor of graduate education, I have already "tested" my students with the "Debunking Myths About Creativity" outlined in Chapter One. I intend next to administer her "Creative Collaboration Assessment" instrument in faculty learning teams of which I am a part. The only improvement I would make (and this was undoubtedly an editorial decision) would have been to add endnotes after each chapter, citing and expanding upon the copious research studies and other literature from which she has drawn her conclusions and recommendations. 1 of 1 people found the following review helpful. Practical Effective By Benito Ortiz I liked this book because the author built on each piece of evidence she raised to develop teams providing a practical and working solution to achieve the insights. This is something I have been able to develop into my projects and team development. If you manage a team, are part of a team that isn't quite hitting your optimal functionality....this book is for you.

Embracing the Counterintuitive Side of Collaboration Think of your to-do list at work. Chances are the most important tasks require you to work with others—and the success of those endeavors depends on the effectiveness of your collaboration. According to management expert Leigh Thompson, collaboration that is conscious, planned, and focused on generating new ideas builds excitement and produces what she calls a "creative conspiracy." Teams that conspire to organize themselves, motivate one another, and combine their talents to meet creative challenges are the hallmark of the most successful organizations. In this book, Thompson reveals the keys to the kind of collaboration that allows teams to reach their full creative potential and maximize their results. She also reveals a host of surprising findings; for example: • Left to their own devices, teams are less creative than individuals • Providing "rules" to teams actually increases inventiveness • Striving for quality results in less creativity than striving for quantity • Fluctuating membership enhances a team's innovation • Most leaders cannot articulate the four basic rules of brainstorming Thompson combines broad-ranging research with real-life examples to offer strategies and practices designed to help teams and their leaders capitalize on what actually works when it comes to creative collaboration. Creative Conspiracy challenges managers to adopt an unconventional approach to leading teams that, done right, will lead to the creative success of every team—and every organization.

Thompson shows that by devising rules and sticking to them and by carefully crafting the make-up of a group, they can become a source for creative collaboration. Her advice is practical and is applicable to everything from start-up teams trying to come up with new ideas to musicians working together, to advertising executives and creative directors developing pitches....[and] could save thousands of business managers, entrepreneurs, art directors and others, hours of time when coming together to generate new ideas." Business Day This is a useful book for leadership teams that want to refresh their practices. It will certainly provoke lively dialogue." School Administrator magazine (AASA) This is a great book on teamwork in business and other types of organizations. Leigh Thompson, with her knowledge, teaching and many years of experience, has made a valuable contribution with it to help teams formulate goals and achieve them." BIZ INDIA Her book provides solid guidelines for any organization that relies on teamwork to get things done." BizEd magazine ADVANCE PRAISE for Creative Conspiracy