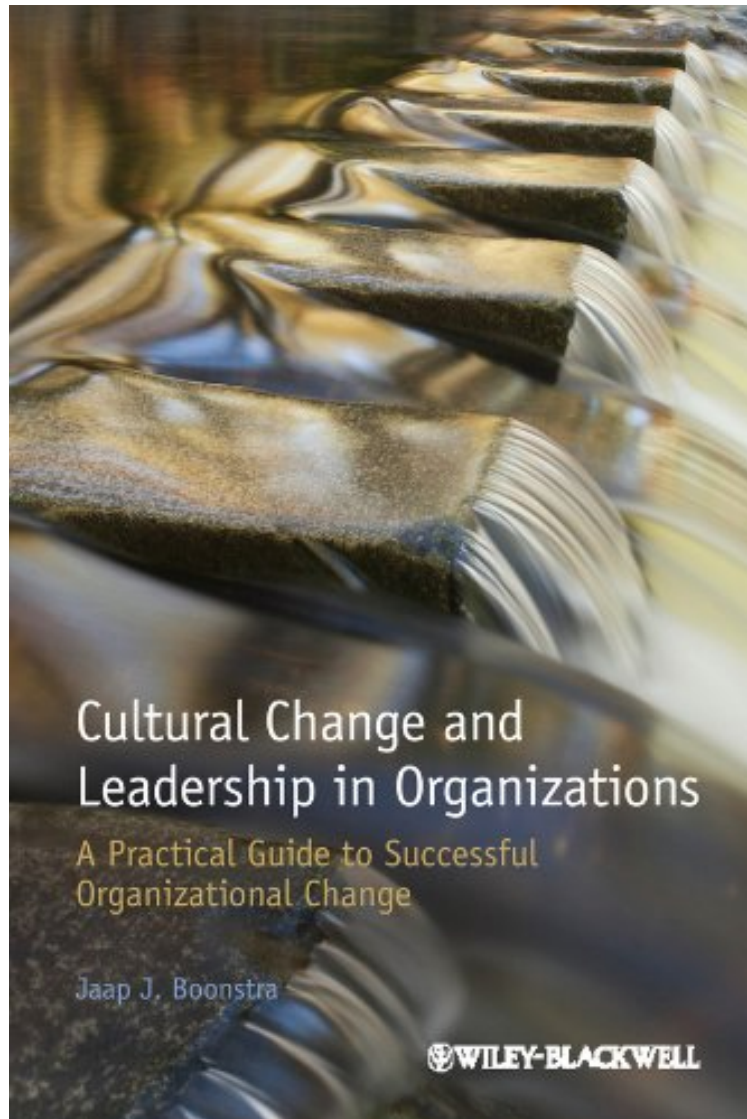


[Download ebook] Cultural Change and Leadership in Organizations: A Practical Guide to Successful Organizational Change

## Cultural Change and Leadership in Organizations: A Practical Guide to Successful Organizational Change

*Jaap J. Boonstra*

*DOC | \*audiobook | ebooks | Download PDF | ePub*



DOWNLOAD



+

READ ONLINE

#2464803 in eBooks 2012-12-20 2012-12-20 File Name: B00B9RTTV4 | File size: 48.Mb

**Jaap J. Boonstra : Cultural Change and Leadership in Organizations: A Practical Guide to Successful Organizational Change** before purchasing it in order to gage whether or not it would be worth my time, and all praised Cultural Change and Leadership in Organizations: A Practical Guide to Successful Organizational Change:

The need for change within organizations is not uncommon, whether as a result of financial crisis, collaboration issues following an international merger, or other major events. But how can organizations effectively transform themselves? Jaap Boonstra argues that it is not possible to achieve positive strategic change without cultural change, but cultural change is itself not a simple process. So what steps can leaders take in order to tackle cultural change successfully and what are meaningful change strategies? Offering a clear vision on organizational change, *Cultural Change and Leadership in Organizations* outlines the conditions and factors necessary for an organization's positive strategic and cultural transformation. Boonstra explores the relationship between culture and leadership, and details ways to effectively combine and organize diverse approaches for strategic and cultural change within organizations. Throughout the text, he combines inspirational and conceptual material with practical examples and concrete interventions for planning and implementing these changes. The text is an invaluable addition for students of MBA and executive MBA programs, as well as a broad range of practitioners.

"This book is written for leaders involved in or planning organisational change. It is jargon-free and easy to dip in and out of. It does not require substantial grounding in management of change theories, therefore is useful both for managers facilitating change and also for employees of companies undergoing a strategic and cultural change as a tool for providing meaning to those changes." (The British Psychological Society, 1 June 2013)

"There is some unique quality in the way Jaap Boonstra has succeeded in bringing together a very rich set of experiences and recreate them against a background of sound ideas and concepts. This book offers inspiration that turns into practical cues for those wanting to manage and change the subtle threads of organizational culture" —Alfons Sauquet, Dean of ESADE Business School

**From the Back Cover**

The need for change within organizations is not uncommon, whether as a result of financial crisis, collaboration issues following an international merger, or other major events. But how can organizations effectively transform themselves? Jaap Boonstra argues that it is not possible to achieve positive strategic change without cultural change, but cultural change is itself not a simple process. So what steps can leaders take in order to tackle cultural change successfully and what are meaningful change strategies? Offering a clear vision on organizational change, *Cultural Change and Leadership in Organizations* outlines the conditions and factors necessary for an organization's positive strategic and cultural transformation. Boonstra explores the relationship between culture and leadership, and details ways to effectively combine and organize diverse approaches for strategic and cultural change within organizations. Throughout the text, he combines inspirational and conceptual material with practical examples and concrete interventions for planning and implementing these changes. The text is an invaluable addition for students of MBA and executive MBA programs, as well as a broad range of practitioners.