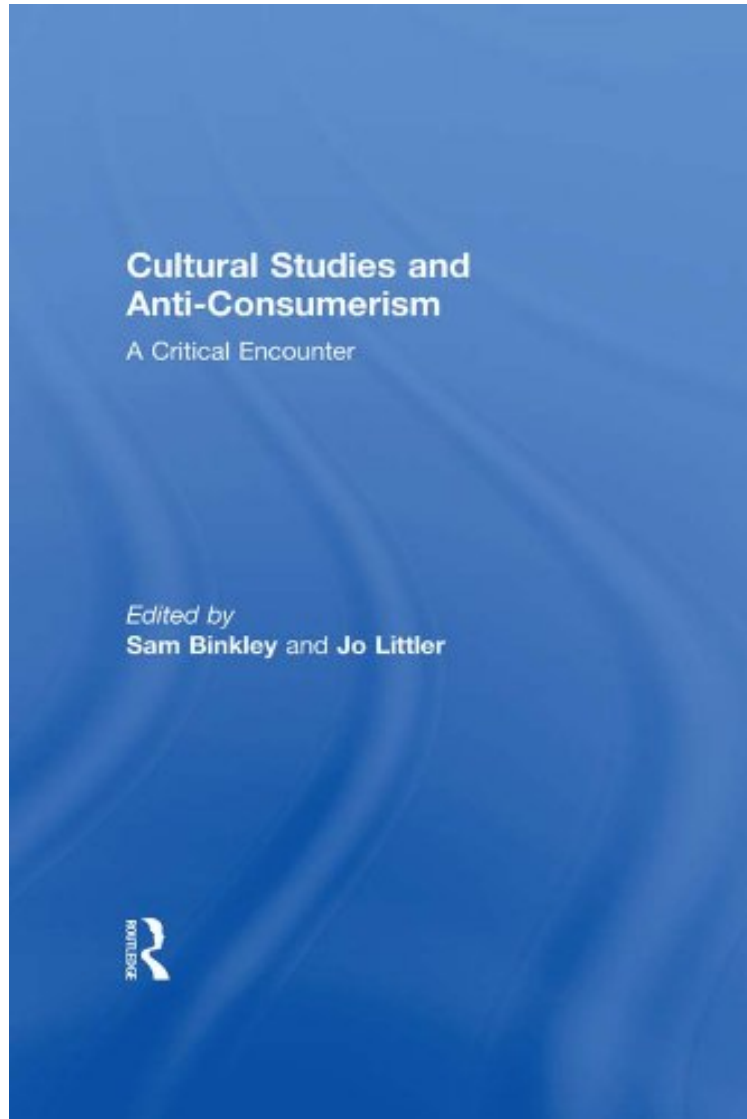


[Read free] Cultural Studies and Anti-Consumerism

## Cultural Studies and Anti-Consumerism

*From Routledge*  
*audiobook / \*ebooks / Download PDF / ePub / DOC*



 Download

 Read Online

#2879331 in eBooks 2014-02-25 2014-02-25 File Name: B00IN3LZV4 | File size: 15.Mb

**From Routledge : Cultural Studies and Anti-Consumerism** before purchasing it in order to gage whether or not it would be worth my time, and all praised Cultural Studies and Anti-Consumerism:

Anti-consumerism has become a conspicuous part of contemporary activism and popular culture, from Isquo;culture jamsrsquo; and actions against Esso and Starbucks, through the downshifting and voluntary simplicity movements, the rise of ethical consumption and organic and the high profile of films and books like Supersize Me! and No Logo. A rising awareness of labor conditions in overseas plants, the environmental impact of intensified consumer lifestyles

and the effects of neo-liberal privatization have all stimulated such popular cultural opposition. However, the subject of anti-consumerism has received relatively little theoretical attention – particularly from cultural studies, which is surprising given the discipline’s historical investments in extending radical politics and exploring the complexities of consumer desire. This book considers how the expanding resources of contemporary cultural theory might be drawn upon to understand anti-consumerist identifications and practices; how railing against the social and cultural effects of consumerism has a complex past as well as present; and it pays attention to the interplays between the different movements of anti-consumerism and the particular modes of consumer culture in which they exist. In addition, as well as using cultural studies to analyse anti-consumerism, it also asks how such anti-consumerist practices and discourse challenges some of the presumptions and positions currently held in cultural studies. This book was previously published as a special issue of *Cultural Studies*.

**About the Author** Sam Binkley is Associate Professor of Sociology at Emerson College, USA. He is author of *Getting Loose: Lifestyle Consumption in the 1970s* (2007) and is currently working on a book on neoliberalism and happiness. Jo Littler is Senior Lecturer in Media and Cultural Studies at Middlesex University, UK. She is co-editor (with Roshi Naidoo) of *The Politics of Heritage: The Legacies of Racism* (2005) and author of *Radical Consumption? Shopping for Change in Contemporary Culture* (2009).