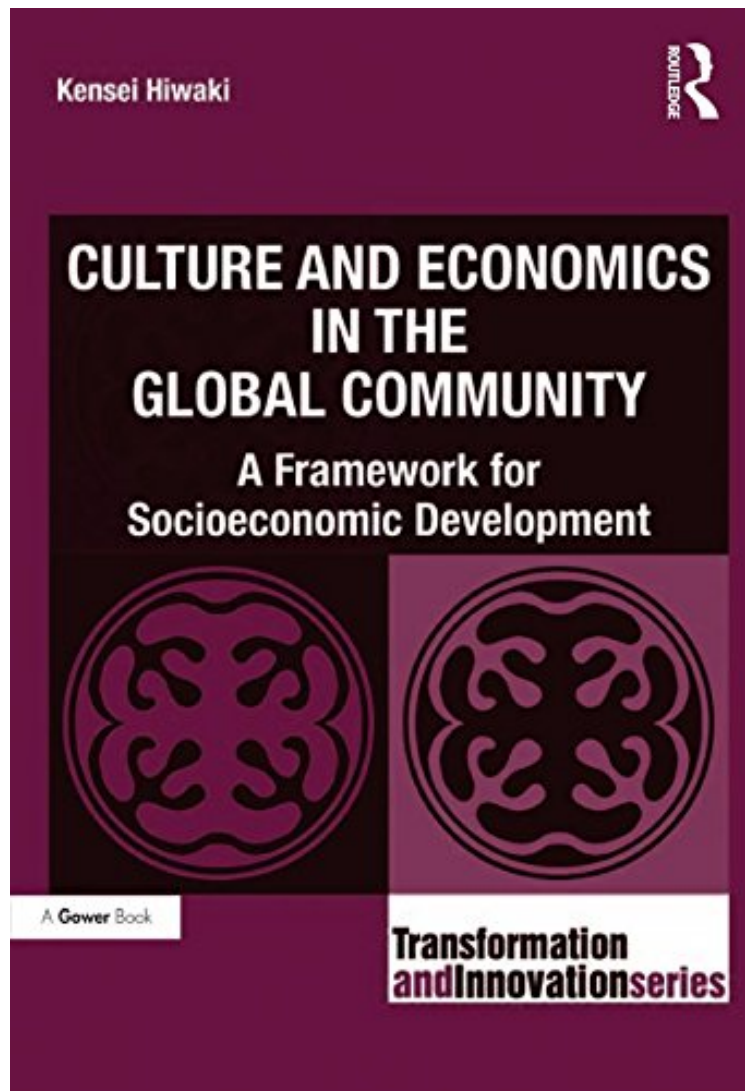


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Culture and Economics in the Global Community: A Framework for Socioeconomic Development (Transformation and Innovation)

Kensei Hiwaki

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Kensei Hiwaki : Culture and Economics in the Global Community: A Framework for Socioeconomic Development (Transformation and Innovation) before purchasing it in order to gage whether or not it would be worth my time, and all praised Culture and Economics in the Global Community: A Framework for Socioeconomic Development (Transformation and Innovation):

Many of the concepts, values and basic assumptions on which 'modern' economic and business theory is based do not translate into or convey the same meaning in non-European languages or non-Western cultures as they do in Western societies. This results in a mismatch between what Many of the concepts, values and basic assumptions on which 'modern' economic and business theory is based do not translate into or convey the same meaning in non-European languages or non-Western cultures as they do in Western societies. This results in a mismatch between what have now become global economic values and 'local' cultural ones. Kensei Hiwaki considers a new paradigm - that a sound culture is needed to underpin development, employment and trade, and an optimal development path. This concept is discussed against the background of the author's contention that his own Japanese society has succumbed to unsustainable modern tendencies leading to the antithesis of sustainable development and placing the society and economy in a 'credibility trap' into which it is predicted other countries, like China, might also fall. Professor Hiwaki presents a detailed theoretical framework for balanced socioeconomic development relevant to sustainable development of the global community, explaining the pivotal concepts on which it is based, as well as the institutional and practical implications of adopting the paradigm, including new approaches to taxation, employment, trade, multi-media communications, and global governance. *Culture and Economics in the Global Community* is a challenging but ultimately hopeful book that introduces new perspectives for leaders in the political arena, in business, in development agencies, and to researchers and others with a professional or academic interest in economics, trade, governance and environmental issues, social policy or cultural anthropology.

Prize: Winner of 2011 Book of the Year Award from International Institute for Advanced Studies in Systems Research and Cybernetics (IIAS)
About the Author Kensei Hiwaki, is Professor Emeritus of International Economics at Tokyo International University (TIU) and Distinguished Professor at the International Institute for Advanced Studies in Systems Research and Cybernetics (IIAS). He had seven years of business experience before commencing his undergraduate studies as a scholarship student at Drew University in New Jersey, USA from where he earned his BA. He has an MA from Duke University and a PhD from City University of New York. In addition to teaching, Kensei has presided over numerous international symposia on "Sustainable Development: Theories, Strategies and Global Governance Systems", "Personal and Spiritual Development in the World of Cultural Diversity" and on "Celtic Civilization", under the auspices of the International Conference on Systems Research, Informatics and Cybernetics. He has received many academic awards and honours.