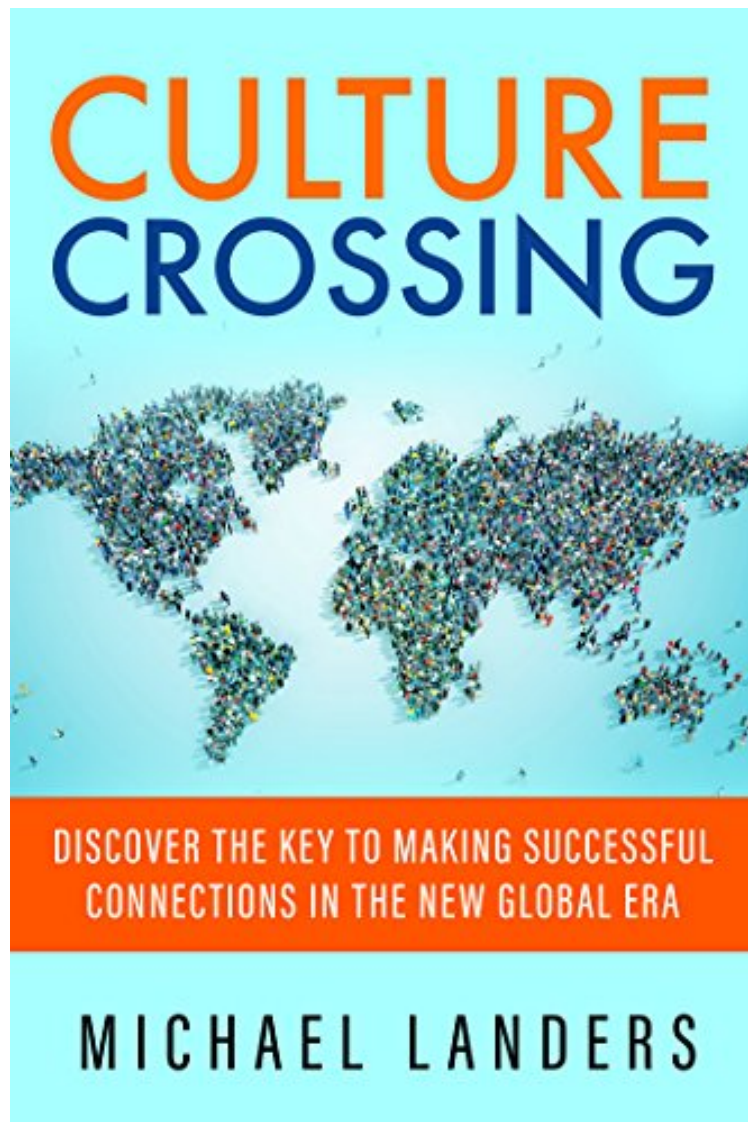


(Free read ebook) Culture Crossing: Discover the Key to Making Successful Connections in the New Global Era

## Culture Crossing: Discover the Key to Making Successful Connections in the New Global Era

*Michael Landers*

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**Michael Landers : Culture Crossing: Discover the Key to Making Successful Connections in the New Global Era** before purchasing it in order to gage whether or not it would be worth my time, and all praised Culture Crossing: Discover the Key to Making Successful Connections in the New Global Era:

0 of 0 people found the following review helpful. Useful \*and\* entertainingBy CustomerThis book is pure fascination. Not only does it make you aware that cultural differences exist, but it also takes the time to illustrate examples of how

those differences manifest. Learning, for example, that the same proverb exists in the USA and in Japan, but with entirely different interpretations, does wonders to challenge perspective (not to mention provide some dinner conversation). The best sort of literature entertains you while teaching, and for sure, this book does both splendidly. This has been my most enjoyable read of 2017 so far, and has proved amazingly addictive. 0 of 0 people found the following review helpful. This Book Helps You See Into Your Blind Spots By Timothy P. Dukes Michael Landers writes in the same succinct manner in which he presents to his live audience, making the book an informative and highly charged read. Tough to put down, Landers speaks to the personal as well as the cultural preconditions that drive our behaviors. A successful cultural crosser himself, Culture Crossing is built to acknowledge, disrupt, and repair our misalignment on the personal level so that we can then move seamlessly and mindfully within any culture. Landers offers tangible tools, direct examples and a personal narrative making this a must read for any audience. 0 of 0 people found the following review helpful. Five Stars By Michael Rubin Outstanding insight!

Thrive in the multicultural communities where you work and live People, money, and information are flowing faster than ever across international borders, putting us all just one step away from a culture crash—that moment when you unintentionally confuse, frustrate, or offend someone from another culture. Are you struggling with trying to learn the customs, nuances, and hot buttons of every culture you might come into contact with? Michael Landers guides you toward a better solution: becoming aware of your own cultural “baggage.” You’ll learn to sidestep the knee-jerk reactions that can get you into trouble and develop the agility to adjust your behaviors and expectations as needed. Through a mix of entertaining and instructive stories, valuable insights, and eye-opening self-assessments, Culture Crossing offers an essential primer for improving all your interactions with people from any background.

“The most powerful influence on attitude and behavior is one’s culture—and this book shows you how to be more effective with more people from different cultures.” —Brian Tracy, author of How the Best Leaders Lead and Eat That Frog!  
“Drawing upon his own extensive international experience, Michael has created an indispensable tool for anyone who interacts with people from other cultures. (And who among us doesn’t?)” —Luciana Duarte, Global Head of Employee Communications, Engagement, and Culture, HP Inc.  
“I wish I had this book sooner! Between working abroad in India and starting a company in New York City, I’ve found myself in so many situations where I didn’t know what the cultural norm was. I can’t wait to apply the lessons I’ve learned from Culture Crossing to situations I know I’ll find myself in in the future.” —Liz Wessel, cofounder and CEO, WayUp  
“Understanding culture is the key to creating and maintaining successful relationships in this increasingly global world. This book is a must-read for those just entering the workforce to the leaders of top companies.” —Alex Churchill, Executive Chairman, VonChurch, and CEO, Gamesmith  
“Michael combines a rare and deep understanding of global cultural issues with humor to create awareness on one of the most important topics of our era. His stories and teachings have been invaluable for us at SAP Academy, as we have trained hundreds of millennials from over fifty countries in our global training facility. If you serve in any organization or role in which you work with people from different cultures, run, don’t walk, to read this book.” —Rae Kyriazis, Global Vice President, SAP  
“The most profound reality we face as marketers is the multicultural fractionalization of our marketplace. We are perplexed by this, so we continue to talk in our own voice rather than learning how to listen to these diverse voices with an empathy that is agile and truly customer-centric. Michael Landers has changed the way our people think and act with his method and teaching.” —Bill McDonough, Senior Vice President and Chief Marketing Office, M/I Homes  
About the Author Michael Landers is the founder and president of Culture Crossing, Inc., a global consulting company dedicated to finding innovative solutions for those working in global contexts. Although American, Landers was raised throughout Latin America and speaks Spanish and Brazilian Portuguese and is proficient in Japanese and Italian. Culture Crossing’s clients include Apple, Google, Samsung, HSBC, SAP, Novartis, Fiat Worldwide, Isuzu Motors of Japan, Kaiser Permanente, CalAtlantic Homes, and Mead Johnson. Tom Dheere has worked as a narrator over the past 20 years. He has narrated thousands of projects for clients in a dozen countries for just about every type of project you can think of. Projects like Audiobooks, Commercials, Medical Narrations, E-Learning projects, Industrials, Video Games, Animation, Apps, and more.