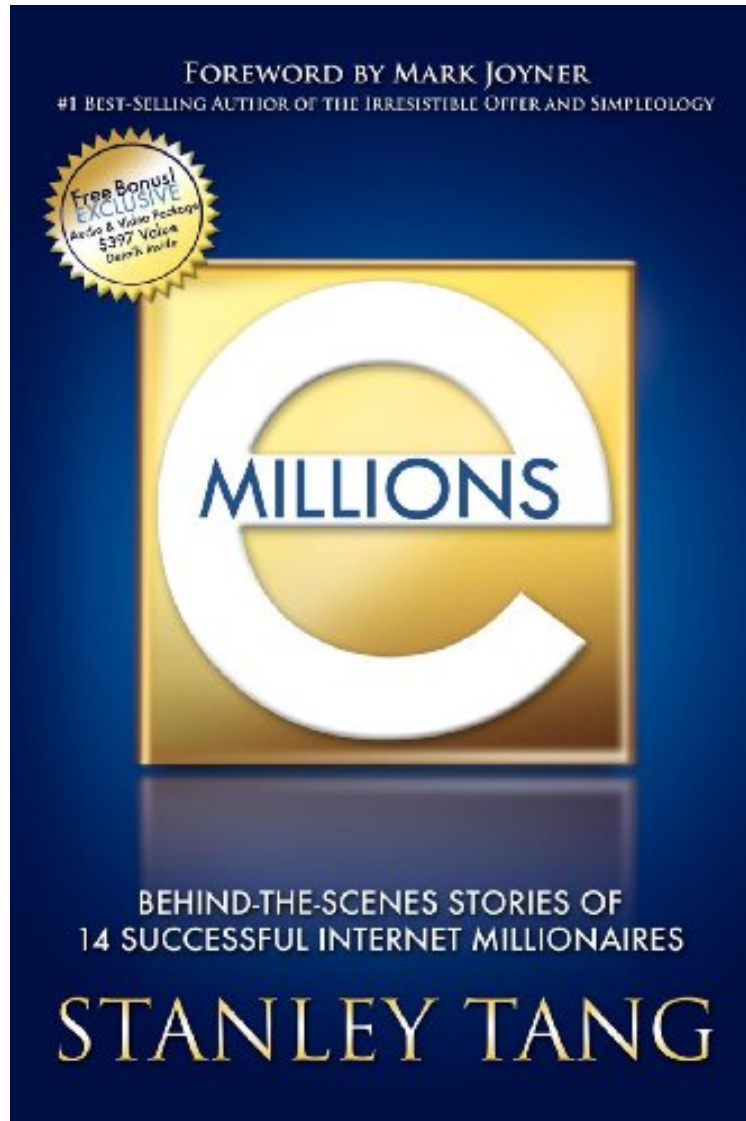


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## Emillions: Behind-The-Scenes Stories of 14 Successful Internet Millionaires

Stanley Tang

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**Stanley Tang : Emillions: Behind-The-Scenes Stories of 14 Successful Internet Millionaires** before purchasing it in order to gage whether or not it would be worth my time, and all praised Emillions: Behind-The-Scenes Stories of 14 Successful Internet Millionaires:

1 of 1 people found the following review helpful. Very disappointed. Author put very little effort into this book. By D. Goulian I was hoping for much more than this book delivers. Stanley Tang, the author, who was apparently quite young when he wrote this book in 2008 was a little out of his league. A book about the Internet that is 5 years old is

pretty absurd. This book should either be updated or out of print. I have two main problems with it. Well, ok, maybe three.

1. The book is hopelessly outdated. Almost without exception, websites links that are mentioned no longer exist. That alone makes the book fairly useless (if not frustrating). But wait, there's more...
2. The information given in each chapter is also fairly useless. Each millionaire who is interviewed tends to drone on about how they struggled in the beginning, and then when they get to the important part, when they began making money, they kind of skip through it quickly. It goes like this: "... then I launched my first website. The first day, I made \$30, the next day I made \$60. That month I grossed \$1000, the next month \$2000..." and on and on. It would be nice to know exactly HOW they did and exactly WHAT they were selling, but author never gets to the bottom of that. I think he just tape-recorded phone calls with these guys, asked each one about 5 questions, and just let them go on and on without drilling down to get any really valuable insight.
3. The millionaires who the author interviewed may have been rich, but they did not come across as very bright individuals. Either the poor editing of the book made them sound that way, or they really were not too sharp. I have no idea. But they come across as dull, boring narcissistic individuals. To make things worse, the author lends absolutely nothing to the book in the way of insight, identifying common themes, or strategies. You are on your own to find that, and true nuggets of wisdom are hard too find in this book. Other than the obvious traits like "never be a quitter" and "believe in yourself even when no else does", there are few revelations exposed. I will say that Mark Joyner's interview introduced me to Simpleology.com (one of the few web links that actually work), which is a useful website. And, in another interview, the concept of writing your "web copy" to maximize visitor retention and sales was thought provoking. I'm halfway through this book and really struggling to finish it. If you are thinking of buying it, don't. There MUST be better books on the subject. If I find one I'll update this review.

21 of 22 people found the following review helpful. Just Okay...No Step-By-Step "Secrets" for Success Online!By Monica MainI have to admit that I didn't expect much when I bought this book. I expected a bunch of interviews with successful internet entrepreneurs. I didn't expect each interview to be so vague. None of the interviewees divulged how they became successful or any marketing plans they used to make money online. There are too many internet "rah-rah you can do it" books out there so this is just another one that will collect dust on my bookshelf. It's pointless for people to keep writing these books unless they plan on including the entrepreneurs marketing strategies for their online businesses. If you need some inspiration then get this book. If you are expecting some kind of marketing secrets to be revealed then you will be very disappointed.

1 of 2 people found the following review helpful. Practical and Inspirational Success BookBy Author Ronda Del BoccioSince I coach authors and business owners, I get a lot of books. A good inspirational success story book is always welcome on my shelf, however Stanley Tan's book E-Millions kicks inspiration up a notch. Sure, you will find hope and inspiration because of young Mr. Tang's story and the 14 uber successful millionaires he interviewed. But you will gain something much more important than a smile story. Stanley Tang shares actionable strategies that his millionaires used to create their thriving businesses. That means you will want to have a notebook and pen beside you and a yellow highlighter too as you read, because you will definitely pick up tips and strategies to apply to your own business starting right now today. Ronda Del Boccio, The Story Lady of Profitable Storytelling #1 bestselling author, mentor and speaker

These People Are Silently Making Millions of Dollars Online. Now, Hear Their Stories and Learn How They Did It. Look behind every breakthrough success and you'll find motivating stories of individuals who made it happen. They had a vision, took a path and persevered against monumental odds. eMillions is a collection of interviews with 14 of the world's most successful Internet marketers about their rags-to-riches stories. Get inside their brains and walk through the journeys they took to become Internet millionaires. \* How a college filmmaker from Florida turned an "experiment" into a \$248 million blockbuster through the power of viral marketing \* How a former U.S. Army Officer turned a one-man operation into a multi-million dollar international corporation with customers in every Internet-connected country on the planet \* How a 17 year-old kid with \$70 in hand built a \$3 million Internet company from the ground up teaching people how to play piano by ear.

""Stanley Tang breaks-open the code on how the moguls really got their starts and created their breaks. He got the real players to reveal what they did right and what they would do differently. This is a brave book worth serious consideration to every Internet marketer."" -- Ben Mack ""#1 Best-Selling Author of Think Two Products Ahead""