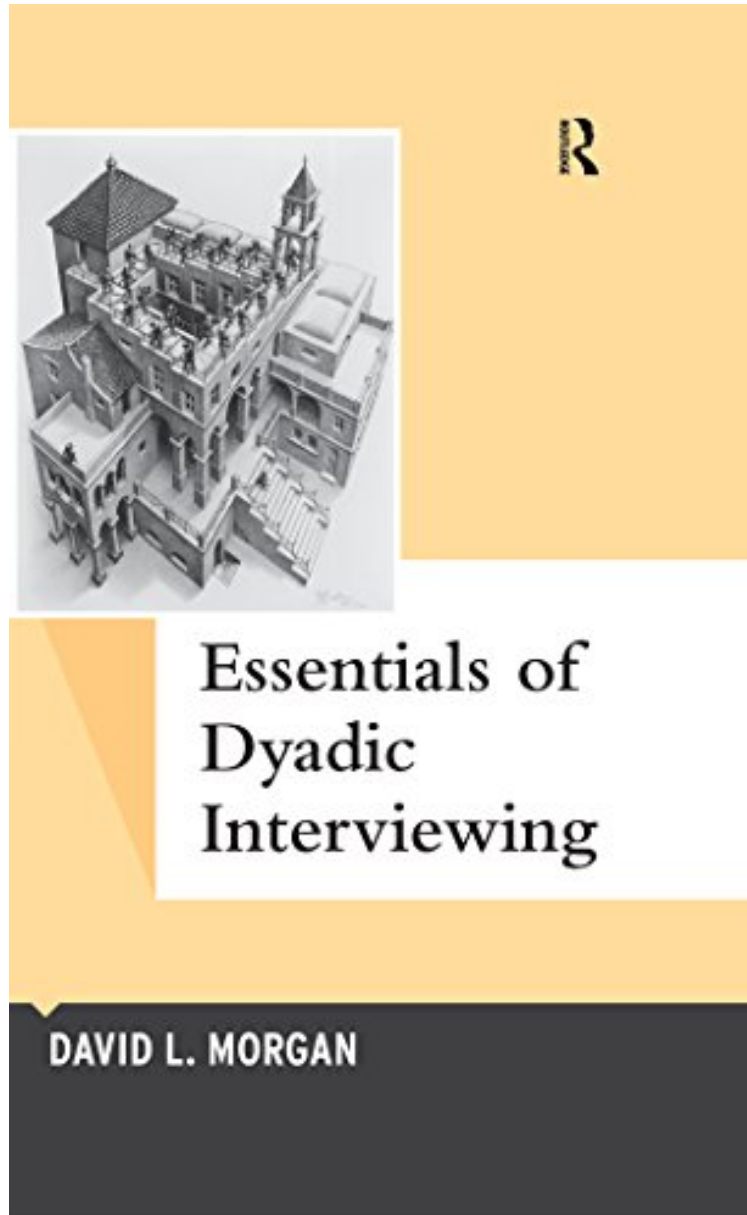


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Essentials of Dyadic Interviewing (Qualitative Essentials)

David L Morgan

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David L Morgan : Essentials of Dyadic Interviewing (Qualitative Essentials) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Essentials of Dyadic Interviewing (Qualitative Essentials):

0 of 0 people found the following review helpful. Helpful, easy-to-read guide By CStevens Morgan has written an easy-to-read guide for qualitative researchers interested in a new twist on interviewing. I found it very helpful as I planned my dissertation study, and have begun using Morgan's advice already. Yesterday was my first dyadic interview, and

I'm thrilled with the quality of the data gathered. Definitely a method worth considering. 0 of 0 people found the following review helpful. Great Book By A Customer Great Book. Got the book for class. Needed to finish assignment and made me feel out this review. I had one last word to write so I wrote this sentence. 0 of 0 people found the following review helpful. Outstanding Resource By Joe S Great resource.

Traditional qualitative interviews typically involve a single subject; interviews of dyads rarely appear outside marketing research and family studies. Experienced qualitative researcher David Morgan's brief guide to dyadic interviewing provides readers with a road map to expand this technique to many other settings. In dyadic interviews, the interaction and co-constructions of the two subjects provide the data for the researcher. Showing the advantages and disadvantages of interviewing two people at once, the first book on this research topic -covers key issues of rapport, ethics, confidentiality, and dealing with sensitive topics;-describes the entire process from selecting the participants to the role of the moderator to analyzing results;-uses examples of grad student experiences, physician behavior, substance abuse, services to elderly, and dementia patients to show its many applications.

"This is an essential book for those who interview. David Morgan expands our thinking on what the interview can be and offers valuable ways of gathering insight from participants. [This book] should be on the bookshelf of anyone who does interviewing. Morgan's expertise in focus group interviewing coupled with his talents in individual interviews allows him to draw upon both domains to highlight a valuable new path for researchers."
nbsp;mdash;Richard Krueger, University of Minnesota, emeritus