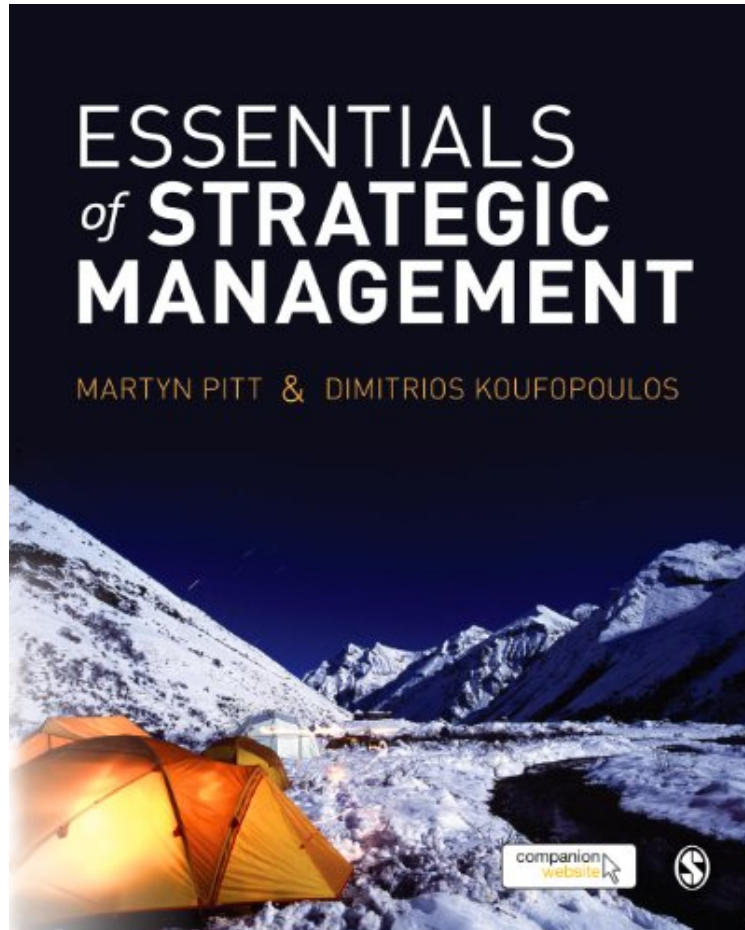


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Essentials of Strategic Management

Martyn R Pitt, Dimitrios Koufopoulos

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