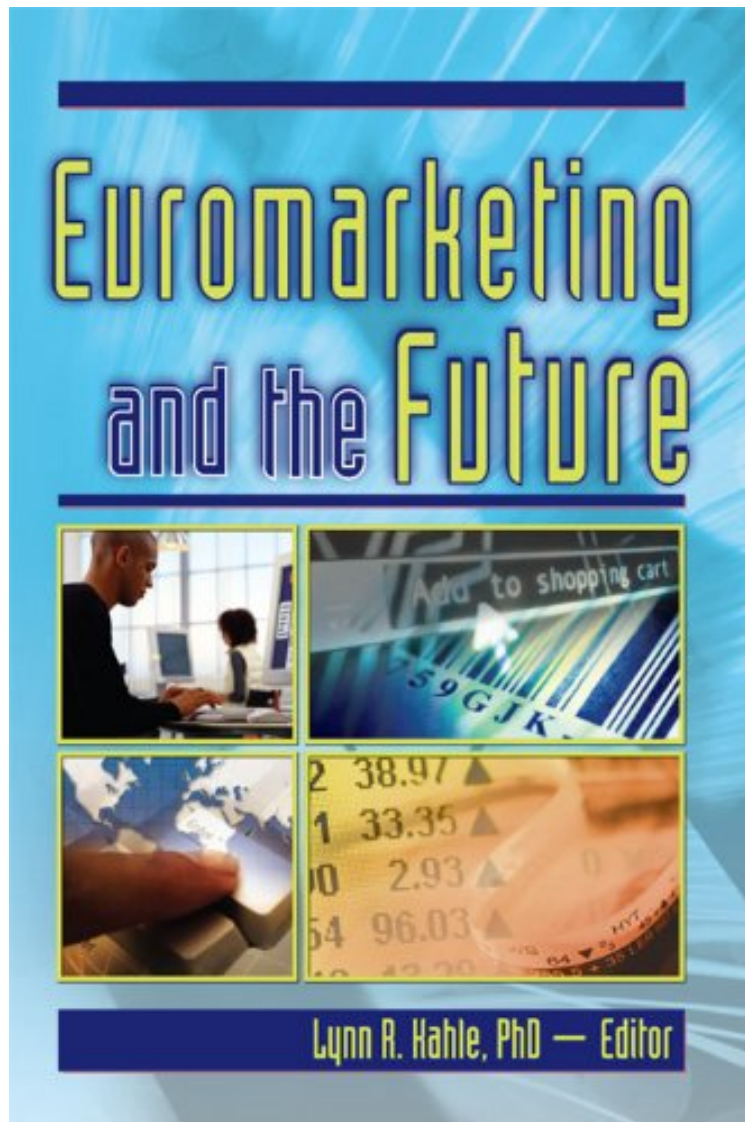


## Euromarketing and the Future

*Erdener Kaynak, Lynn R Kahle*

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