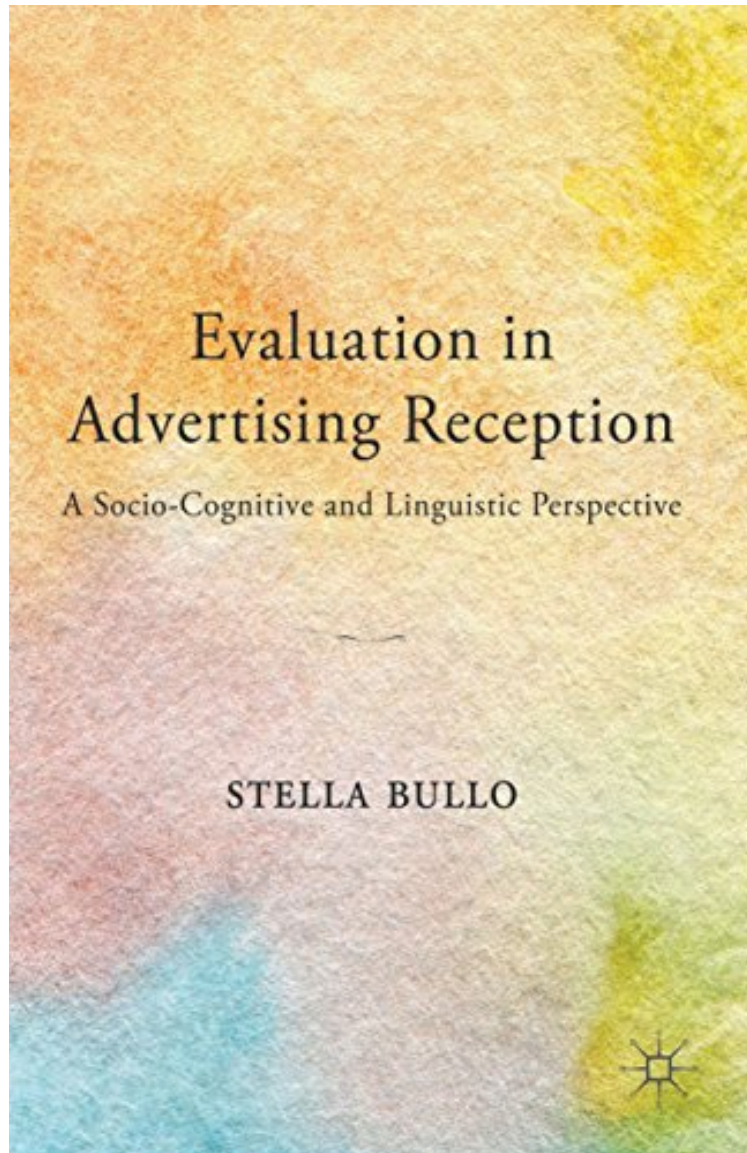


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# Evaluation in Advertising Reception: A Socio-Cognitive and Linguistic Perspective

*S. Bullo*

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