

Everyday eBay: Culture, Collecting, and Desire

From Routledge

ebooks | Download PDF | *ePub | DOC | audiobook



DOWNLOAD



READ ONLINE

#2755414 in eBooks 2012-12-06 2012-12-06 File Name: B00AZ4NQG2 | File size: 71.Mb

From Routledge : Everyday eBay: Culture, Collecting, and Desire before purchasing it in order to gauge whether or not it would be worth my time, and all praised Everyday eBay: Culture, Collecting, and Desire:

4 of 4 people found the following review helpful. Not that easy to read, not a how-to, but still a great book By Tacky Julie I have to counter the statement in another review that this book is "easy to read." Yes, it is, if you know what "latent semiotic unruliness" means. It is also not a how-to book. I would not recommend buying this book unless you are interested in how eBay has affected our culture. Having said this, I agreed that it is a great book, but not for the same reasons as the other reviewer states. It's about time academia studied eBay, because as a life-time scavenger of flea markets and antique shops, I have noticed a dramatic change in what I'm seeing in these places in response to

eBay's existence (and perhaps also Antique Roadshow's). The papers range from being so academic that I struggled with the text, to pure pleasure reading. I particularly enjoyed reading William Gibson's personal account of trading on eBay, and one about Black Friday. There are a lot of anecdotes about remarkable auctions that are fun to read, but they are scattered throughout the papers. Still, I'm very happy to have found this book. 7 of 8 people found the following review helpful. Great Book - Smart AND Useful By Paul Couillard This is a really great book. When I first read through it I was a bit surprised as I'd assumed it was a straightforward "how to" book about buying and selling on eBay. Actually it's a collection of easy to read articles that look at the ways various groups of collectors, sellers and other folks use ebay and how it relates to their lives on a daily basis. There are 19 short pieces and as I read through them I realized the book is actually full of stories and ideas on how to improve my sales and how to be more savvy as a buyer. So even though it's not mainly a "how to" book, for my money it's actually the best "how to" book on eBay there is. Highly recommended and easy to read.

Everyday eBay is the first scholarly analysis of the internet marketplace that has become a global social, cultural and economic phenomenon. The eighteen new and classic essays gathered here examine eBay from a wide variety of perspectives as a bellwether of taste and material culture; as a rich site of cultural, racial, and sexual discourse and practice; as an emergent media form; and as a facilitator of global consumerism. From old toys steeped in nostalgia to 'rare' limited edition shoes, the contributors demonstrate that value on eBay is never simply about 'price'. On any given day, more than two million items are listed for sale on eBay, from everyday objects to kitsch and collectibles to the truly bizarre. Since its debut ten years ago, eBay has quickly become a central destination for millions of web browsers. According to eBay itself, up to 165,000 Americans now make their living by selling through the website, and other business analysts project that hundreds of thousands of individuals worldwide now make their living through eBay.

"This book is a first, sorely needed attempt to learn from eBay, to understand it, and to situate it in the broader field of contemporary culture." -Jonathan Sterne, McGill University "This is an excellent idea for a book; eBay is a fascinating and timely subject, allowing authors to touch on a large number of interesting issues that are densely interwoven in the practices that constellate around eBay: cyberculture and cybercommunity, consumption, material culture, cultural economy, collecting...." -David Bell, author of "An Introduction to Cyberculture and co-editor of "The Cybercultures Reader About the Author Ken Hillis is Professor of Media and Technology Studies at the University of North Carolina at Chapel Hill. He is author of Digital Sensations: Space, Identity and Embodiment in Virtual Reality; Online a Lot of the Time: Ritual, Fetish, Sign; and co-author of Google and The Culture of Search. Michael Petit is Mellon Lecturing Fellow at the University Writing Program in the Center for Teaching, Learning and Writing at Duke University. He is author of Peacekeepers at War: A Marine's Account of the Beirut Catastrophe. Nathan Epley is a Ph.D. candidate in the Department of Communication Studies, at the University of North Carolina at Chapel Hill. He is a contributing editor for NMEDIAC: The Journal of New Media and Culture.