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(Contemporary Issues in Entrepreneurship Research)

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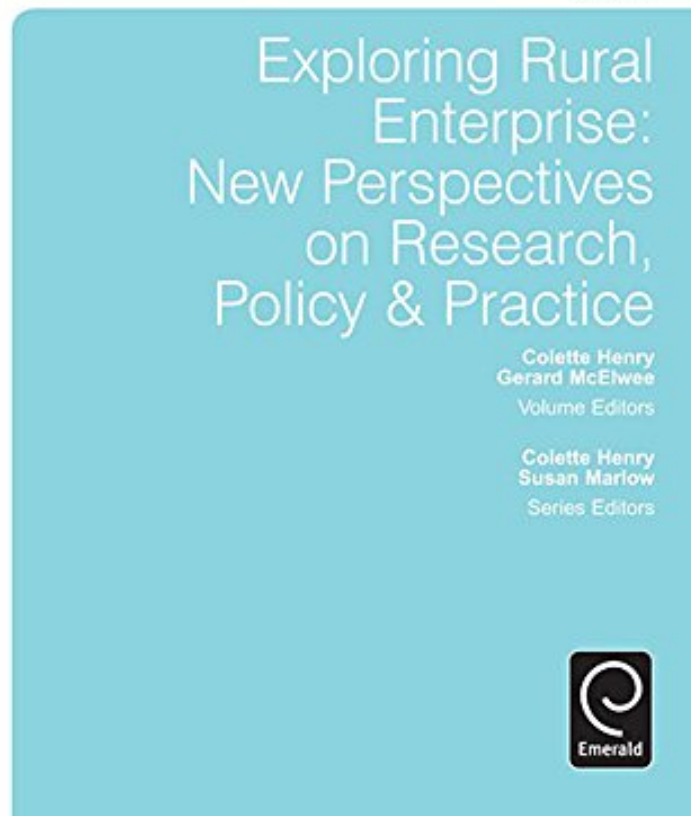
Colette Henry

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Contemporary Issues in Entrepreneurship Research
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This fourth volume in the Contemporary Issues in Entrepreneurship Research series edited by Colette Henry and Gerard McElwee draws together contemporary research contributions that critically explore a range of issues relating to rural enterprise. The chapters in this volume consider the various iterations of rural enterprise noting the underpinning synergy of the rural context but exploring the diversity of how this is articulated. Within this overarching theme, the volume contributors explore topics ranging across issues relating to networks, social exclusion, communities and gender. Research is presented from a range of different countries, including the UK, Ireland, Bulgaria, New Zealand, and Africa. The various studies use conceptual frameworks that underpin generic entrepreneurial theory and practice but recognise that their articulation within the rural environment acts as a particular lens to offer a novel perspective upon these issues. In offering their insightful critique, Henry McElwee draw attention to the critical nature of rurality and its impact on entrepreneurship, thus furthering understanding in this area.

Contributors to this book include UK and European scholars and practitioners in business management, agricultural economics, environmental economics, veterinary science, regional tourism, and marketing. They offer chapter-length country and regional cases, as well as material on theory and best practices in areas such as African social purpose ventures, rural farm animal veterinary enterprises in the UK, Internet use among Scottish rural small firms, post-communist rural entrepreneurship in Bulgaria, supporting female rural entrepreneurship, and the impact of regional stakeholder engagement on collaborative rural networks. Bw photos are included. The book is distributed in North America by Turpin Distribution. --copy;2014 Ringgold Inc. Portland, OR (protoview.com)About the AuthorColette Henry - Dundalk Institute of Technology, IrelandGerard McElwee - Sheffield Hallam University