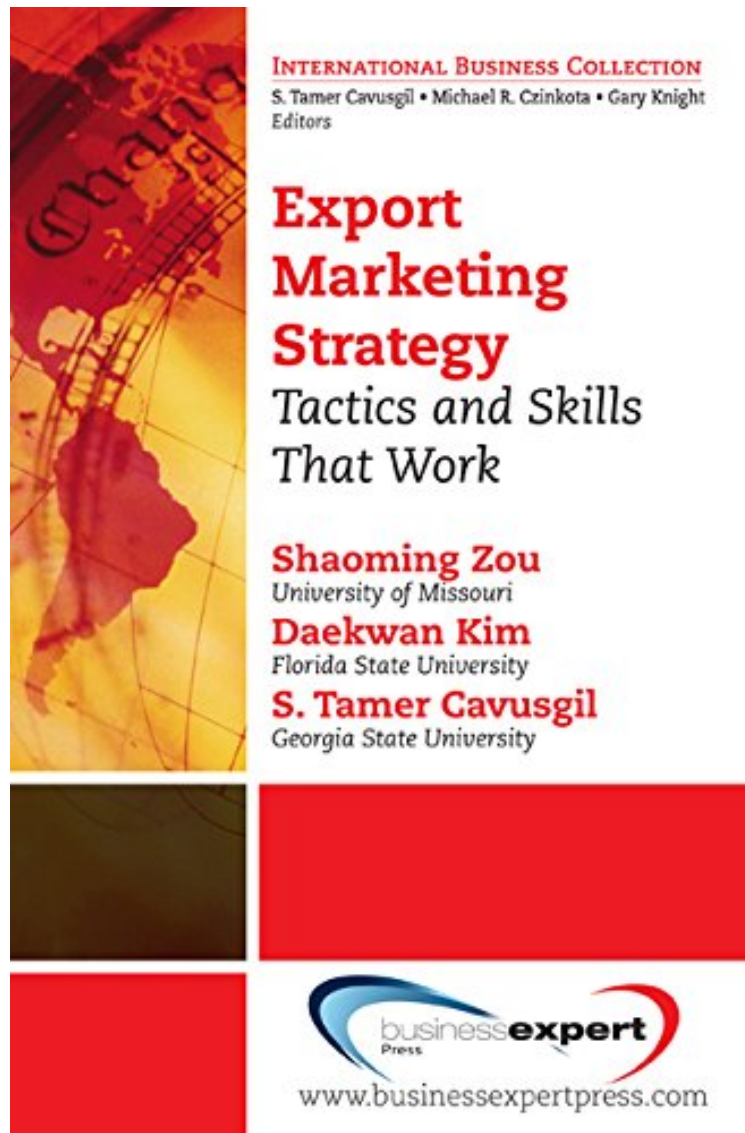


## Export Marketing Strategy: Tactics and Skills That Work

*Shaoming Zou, Daekwan Kim*

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