

Fail-Safe Management: Five Rules to Avoid Project Failure

Jody Zall Kusek, Marelize Goergens Prestidge
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Jody Zall Kusek, Marelize Goergens Prestidge : Fail-Safe Management: Five Rules to Avoid Project Failure before purchasing it in order to gauge whether or not it would be worth my time, and all praised Fail-Safe Management: Five Rules to Avoid Project Failure:

3 of 3 people found the following review helpful. Build the ship as it sailsrdquo; suggests to start on a smaller scale and pilot whenever possible. Keep learning.By lovevonbeautyvonloveThe book gives insights into five rules the authors advise to follow for a fail-safe project management:Rule 1. Make it about howRule 2. Keep your champions close but your critics closerRule 3. Informal networks matter ndash; use themRule 4. Unclog the pipesRule 5. Build the ship as it sails.More on [...]

The decision to look at failures for answers is a bold one. Policy makers, planners and implementers have a tendency to look through prisms of success in framing working policies, programs and results when justifying them. Despite this, we still tend to address failures indirectly by looking at risk, critical success factors, unintended outcomes or consequences, and negative impacts to name a few. As the authors say, 'while success is desirable and we plan for it, failures are inevitable and we seldom plan to mitigate them.' The authors have clearly emphasized the need to look at failures in an integrated manner by building them into the planning and budget process while at the same time identifying monitoring points for early detection that will provide critical information for timely intervention. Failures are real, and we must plan to face them when they emerge. This book will offer the necessary insight to managers.