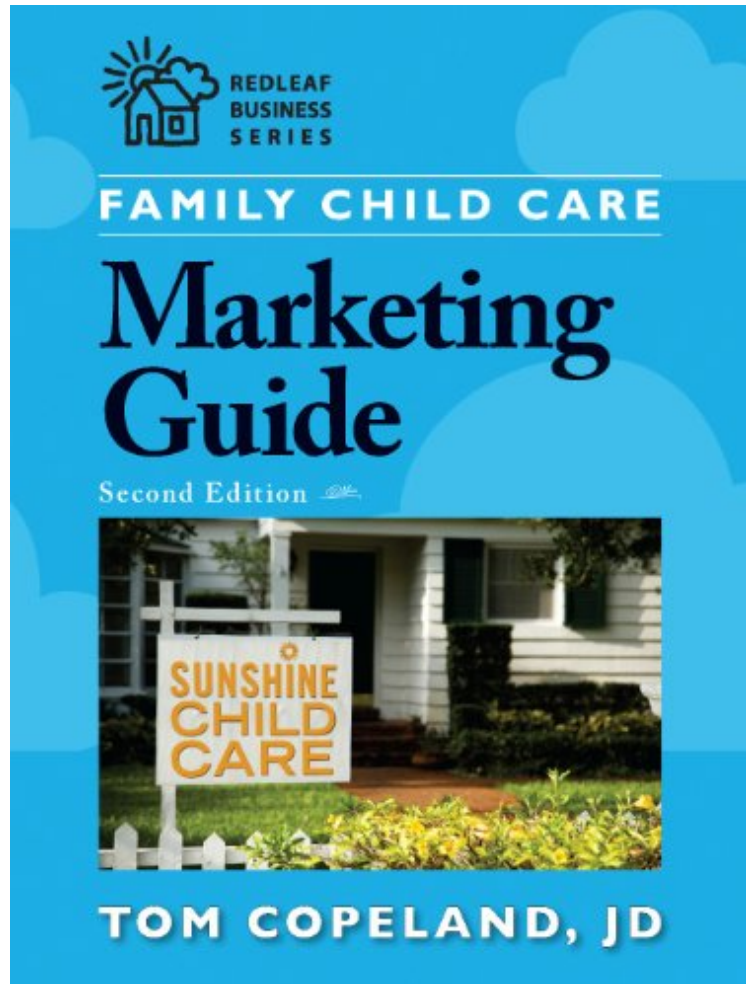


(Library ebook) Family Child Care Marketing Guide, Second Edition (Redleaf Business Series)

Family Child Care Marketing Guide, Second Edition (Redleaf Business Series)

Tom Copeland JD

ebooks / Download PDF / *ePub / DOC / audiobook



[Download](#)

[Read Online](#)

#554574 in eBooks 2012-11-27 2012-11-27 File Name: B00AG8FC72 | File size: 27.Mb

Tom Copeland JD : Family Child Care Marketing Guide, Second Edition (Redleaf Business Series) before purchasing it in order to gauge whether or not it would be worth my time, and all praised Family Child Care Marketing Guide, Second Edition (Redleaf Business Series):

0 of 0 people found the following review helpful. A good tool for any businessBy Nikita BenedictThis book was pretty good, both in being helpful and simply in ease of reading. It has some really great tips and ideas on how to market your business both online and offline. It also has some really helpful chapters on figuring out what your rates should be and how to figure out what aspects of your business are working for you and will help you get peoples' attention, as well as what things you should change in order for your business to do better. This is a really helpful book and is one that I know I will refer to time and time again as I work on building my own business.0 of 0 people found the following review helpful. Love Tom Copeland's booksBy CourtneyLove Tom Copeland's books. For someone starting

out in family childcare there have very valuable information to help you get things up and running as well as throughout the process!!0 of 0 people found the following review helpful. 5 Star Book - Family Child Care Marketing Guide, 2nd EdBy Bizniss GradLove it! Excellent book for marketing a daycare business, which guides the childcare provider to be successful in the daycare business. It is the must have book for marketing any daycare business and Tom Copeland's books provide an excellent source of information to providers to operate any daycare business.

Filled with information to effectively market a family child care program and maximize enrollment and income, Family Child Care Marketing Guide provides dozens of marketing tips and inexpensive ideas. This second edition includes two new chapters detailing the use of technology and social media as marketing tools.

About the AuthorTom Copeland, JD: Tom Copeland, JD, has written ten books on business issues for the family child care field and trains thousands of providers around the country each year. He is a consultant for the National Association for Family Child Care and other national and state child care organizations.