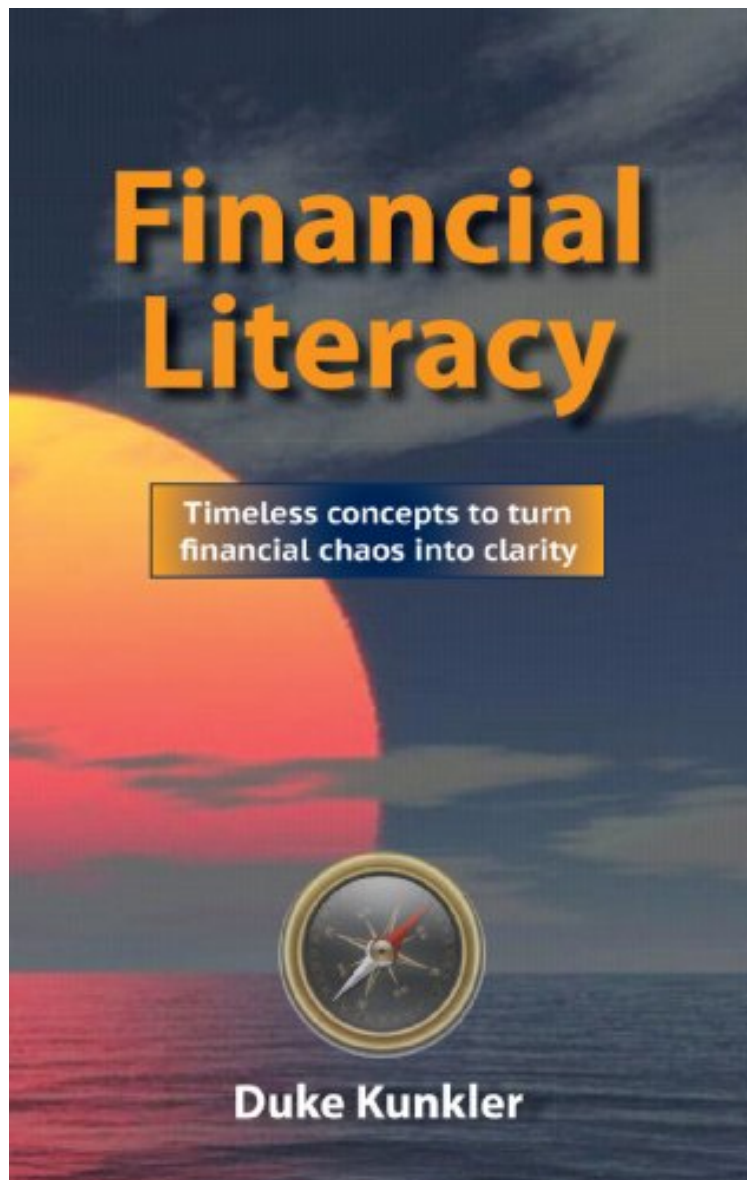


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Financial Literacy: Timeless concepts to turn financial chaos into clarity

Duke Kunkler

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Duke Kunkler : Financial Literacy: Timeless concepts to turn financial chaos into clarity before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial Literacy: Timeless concepts to turn financial chaos into clarity:

2 of 2 people found the following review helpful. Crafted distillation of how to think in money termsBy James

Burke's disinclined to do the work of managing my money, but this short book puts it all in perspective. It allowed me, a reluctant money manager, to confidently and competently create a money plan and begin carrying out the actions needed to achieve my goals. Mr. Kunkler uses simple, concise explanations and outlines the compelling reasons for monitoring and directing your own money. Most personal finance books are written by financial planners or stock brokers trying to sell you something. This book, instead, offers all kinds of life advice from someone who has thought more about money moves than anybody should (or I was ever likely to). Once he gets you thinking about "opportunity costs" or other costs that you've never considered, I cringe at what you've been doing up to this point. What I liked best, and I quote, "most people focus on increasing their salary and benefits, while financially ambitious people mainly focus on increasing their investment income and net worth." I've never even thought to measure my investment income before, much less how important it is to nurture this type of income. What I liked least was the realization of how much money and time I've wasted (and can't get back). I'm happy to learn how to setup and fund all my goals, including retirement.

2 of 2 people found the following review helpful. This should be a Christmas stocking stuffer for every high school graduate heading off into the big bad world! By The Brown Family My friend Duke has created a wonderful pocket sized guide to personal finance. The chart that shows expected earnings differences between college and high school only graduates is a jaw dropper. The book also does a particularly good job debunking gold. This should be a Christmas stocking stuffer for every high school graduate heading off to into the big bad world! -Doc Brown 1 of 1 people found the following review helpful. Four Stars By Michelle Great book for laying down the foundation of your financial awareness and understanding.

Become financially literate by learning: how to think about money and make decisions from 15 key concepts, how to translate financial principals into simple procedures, how to map out your financial future, a simple investing procedure every investor shou