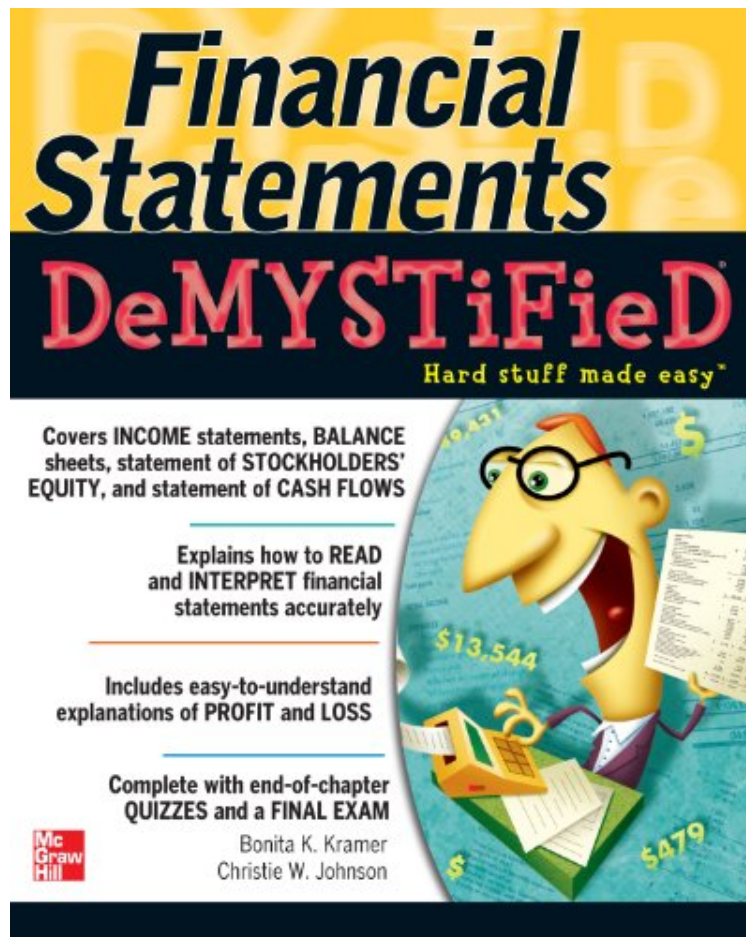


Financial Statements Demystified: A Self-Teaching Guide: A Self-teaching Guide

Bonita Kramer, Christie Johnson
ebooks | Download PDF | *ePub | DOC | audiobook



[Download](#)

[Read Online](#)

#885068 in eBooks 2009-03-30 2009-02-08File Name: B002361NLY | File size: 57.Mb

Bonita Kramer, Christie Johnson : Financial Statements Demystified: A Self-Teaching Guide: A Self-teaching Guide before purchasing it in order to gage whether or not it would be worth my time, and all praised Financial Statements Demystified: A Self-Teaching Guide: A Self-teaching Guide:

1 of 1 people found the following review helpful. Required text for my university courseBy Scott BeattieAs a required text for my university course I found this book to be easy to read and has good end of chapter questions to test your understanding along the way.0 of 1 people found the following review helpful. Five StarsBy G. OBrienGreat Book, very good delivery as representedEasy to read with very good examples0 of 1 people found the following review helpful. Five StarsBy CustomerProduct helpful in grasping concepts

QUESTIONS about STATEMENTS? Find All the Answers Here!Are you considering buying a small business? Do you want to invest in a Fortune 500 company? Are you trying to sell your own business? Balance sheets and income

statements are essential to helping you make informed decisions regarding important business transactions. But unless you're an accountant, these documents can be intimidating hodgepodes of columns, rows, and numbers. Don't fret. *Financial Statements Demystified* is just the tool you need. Devoid of confusing business jargon, this engaging and easy-to-follow guide defines basic financial statement terminology and explains the components of the four most common financial statements: Income Statement, Balance Sheet, Statement of Stockholders' Equity, and Statement of Cash Flows. You will learn how to read, interpret, and use pivotal data from these sources--each of which will help you make accurate financial decisions without having to go back to school. This confusion-busting guide covers: An overview of financial statements--what they are and what they tell us Easy-to-understand explanations of profit and loss Statement of cash flows and special reporting issues How to spot fraudulently misstated financial statements Quizzes at the end of each chapter to help test your knowledge Simple enough for a novice but in-depth enough for a seasoned investor, *Financial Statements Demystified* will help you understand the four main financial statements.

About the Author Bonita K. Kramer, Ph.D., is a professor of accounting in the College of Business at Montana State University in Bozeman. She is a Certified Public Accountant, Certified Management Accountant, and Certified Internal Auditor. Christie Wilson Johnson is a CPA and an associate professor of accounting at Montana State University in Bozeman.