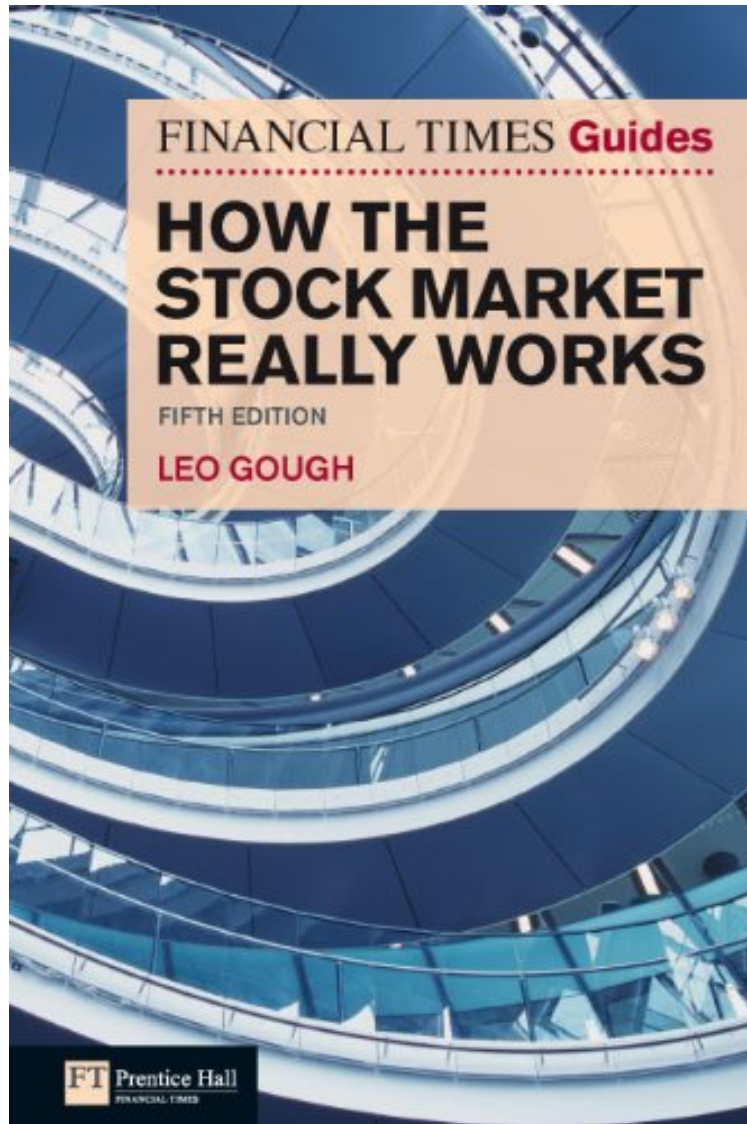


(Read ebook) Financial Times Guide to How the Stock Market Really Works (The FT Guides)

## Financial Times Guide to How the Stock Market Really Works (The FT Guides)

*Leo Gough*

*audiobook / \*ebooks / Download PDF / ePub / DOC*



DOWNLOAD



READ ONLINE

#1782506 in eBooks 2012-09-07 2012-09-07File Name: B00A8N8JWU | File size: 34.Mb

**Leo Gough : Financial Times Guide to How the Stock Market Really Works (The FT Guides)** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Financial Times Guide to How the Stock Market Really Works (The FT Guides):

3 of 3 people found the following review helpful. simple and clear !!By ALIREZA MONTAZERIt is a good book , I am an accounting student and my college textbook has a chapter on bonds and securities but does not really explain it so after I read this book I understood how bonds and shares work in the real world, it is mainly designed for UK

readers but it is very useful for American readers as well. It is very helpful for new investors and anybody who does not know much about the financial market. There are a few very good study cases in this book which explain how investments might go wrong. I DO recommend this book !!

The Financial Times Guide to How the Stock Market Really Works is an introduction to the complex world of the financial markets. Whether you are new to investing, or already have a share portfolio, this is an intelligent guidebook will guide you safely through the often confusing world of investing. Written especially for the ordinary investor, it will provide you with the key strategies you need to make money on the stock market.

From the Back Cover: Modern and thorough, it will answer the questions that investors (inexperienced or otherwise) might have. Securities and Investment; A really well organized and illuminating book; and on top of that, a thoroughly enjoyable read. Sir Anthony Jay, author of Yes Minister; Buy a copy of How the Stock Market Really Works. It neatly demolishes any pretensions City professionals might claim in adding value. Scotland on Sunday; The Financial Times Guide to How the Stock Market Really Works is an introduction to the complex world of the financial markets. Whether you are new to investing, or already have a share portfolio, this is an intelligent guidebook to the often confusing world of investing. Written especially for the ordinary investor, it will provide you with the key strategies you need to make money on the stock market. Now in its fifth edition, this bestselling book includes: An overview of major financial instruments and how they can work for you The best ways to avoid market pitfalls Investment theories and strategies How to interpret financial advice and information An explanation of what goes on the stock markets, and who really makes the money What financial crises mean for the private investor About the Author Leo Gough was the editor of two investment newsletters during the 1990s; The Zurich Club; and Taipan; for Fleet Street Publications. Since 1997 he has spent much of his time in the Asia/Pacific region, working with banks, such as Citibank, and consultancy firms, such as AT Kearney. Currently Leo is working in management consultancy in the Middle East. He is the author of more than 20 books on personal finance and investment.