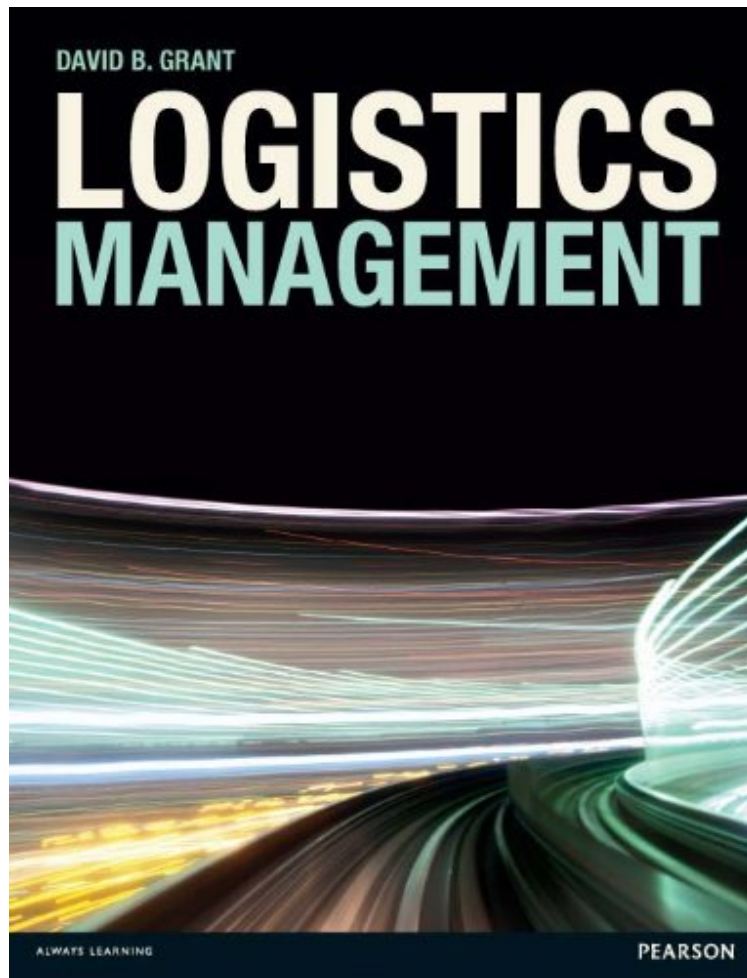


# Logistics Management

*David B. Grant*

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**David B. Grant : Logistics Management** before purchasing it in order to gage whether or not it would be worth my time, and all praised Logistics Management:

This new book, Logistics Management, blends traditional logistics activities with the current developments in business that have made logistics a critical element for business success. It adopts a customer or marketing focus to the subject of logistics, and the wider concept of supply chain management, by recognizing that customer satisfaction is the primary output of logistics activities. The theme of global logistics integrated throughout the current edition will also continue and will be enhanced by discussion of the dichotomy that the European market represents both a common and global environment.

From the Back Cover An excellent book that combines the theoretical principles of logistics with practice very

effectively. I am sure that it will be an extremely popular textbook! Professor Michael Bourlakis, Brunel University; David Grant has written a concise textbook that covers the spectrum of logistics topics. The text is easy to read and has numerous examples throughout, and would be an excellent text for a first course in logistics. Professor James Stock, University of South Florida Logistics Management brings the fascinating field of logistics comes alive. If you want to call yourself a logistician, you should definitely read this book! Professor Karen Spens, Hanken School of Economics The book is a good compilation of up-to-date logistics knowledge. It is really valuable for students/managers that begin with logistics management, or have a partial view of what it is, and want to learn more. Professor Nathalie Fabbe-Costes, Aix-Marseille University The functional activities of logistics are crucial for a firm to meet customer needs, particularly in an increasingly global and complex business environment. However, the basic premises of 'Stop' and 'Go' still very much apply to logistical activities. That is, as products are moved through the supply chain they are either waiting for the next step in a process or are in transit. Changes in the logistics landscape over the last fifty years include the importance of logistics to the firm; ongoing advances in computer and information technology; a continuing emphasis on quality and customer satisfaction; and a wider appreciation of logistics' impact on the natural environment. This new book, Logistics Management, blends traditional logistics activities with these other developments that have made logistics a critical element for business success. It adopts a customer or marketing focus to the subject of logistics, and the wider concept of supply chain management, by recognizing that customer satisfaction is the primary output of logistics activities. The theme of global logistics is integrated throughout the book and is enhanced by discussion of the dichotomy that the European market represents both a common and global environment. The pragmatic, applied nature of the book and its managerial orientation make it an essential reference book for both students and logistics professionals. Mini-cases and discussion questions integrated throughout each chapter are structured to challenge readers' managerial skills and examine important logistics issues. The topics covered in the thirteen chapters include an introduction to the subjects of logistics and supply chain management; logistics customer service, satisfaction and relationships; purchasing and procurement; transportation and outsourcing, warehouse design and management, inventory management and forecasting; operations and materials management; logistics information technology and technology-driven data capture and replenishment techniques; logistics financial performance and financial models; human resources and logistics in the context of knowledge workers, technology and gender; global and international logistics and terms of trade; reverse and sustainable logistics including lifecycle assessments, and a capstone chapter on logistics strategy, risk and resilience.

About the Author Professor David B Grant is the Director of the Logistics Institute at Hull University Business School