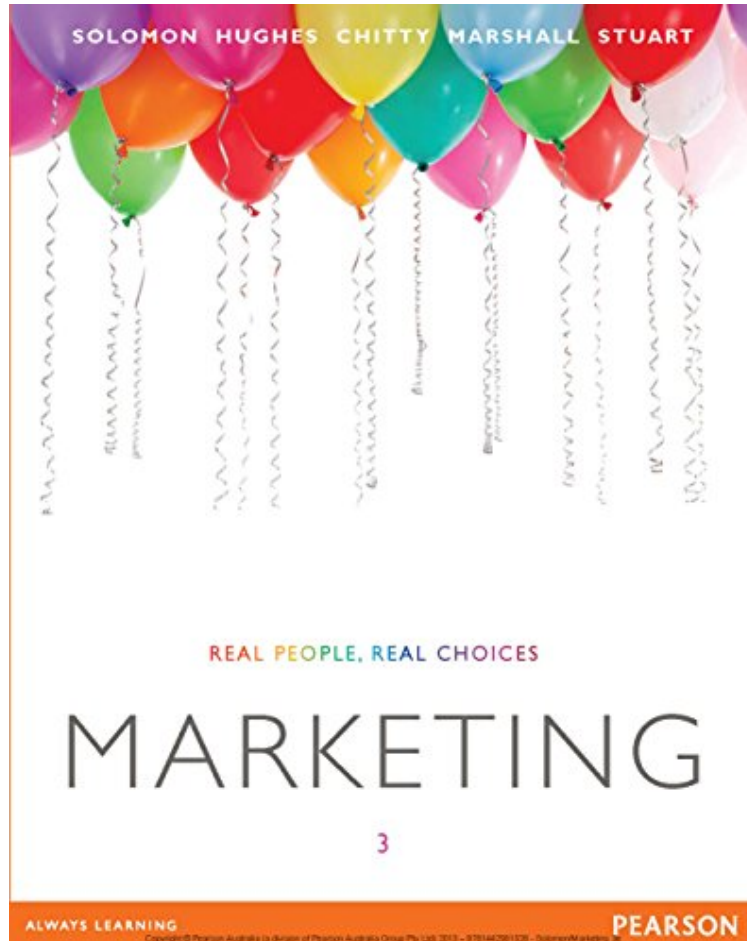


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Marketing: Real People, Real Choices

Michael Solomon

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