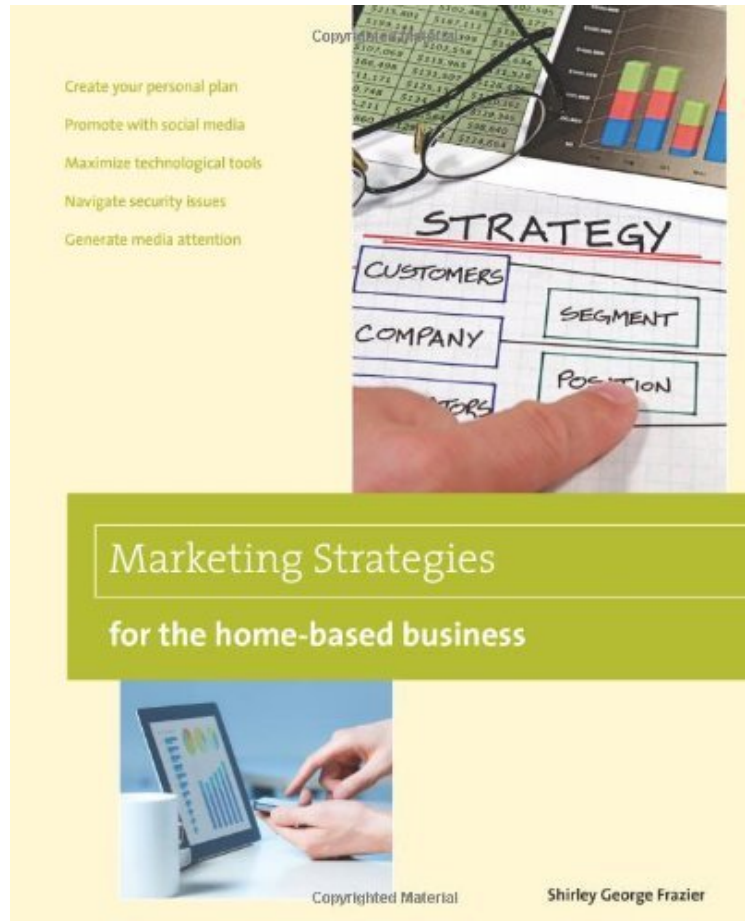


(Library ebook) Marketing Strategies for the Home-based Business, 2nd (Home-Based Business Series)

Marketing Strategies for the Home-based Business, 2nd (Home-Based Business Series)

Shirley George Frazier

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Marketing Solutions for the Home-Based Business is prime for a revision with the explosion of social media marketing. Business News Daily notes that two of the top 50 home-based jobs to watch are for Social Media Consultants and Internet Marketing Consultant.

About the Author Shirley George Frazier, author of Globe Pequot's *How to Start a Home-Based Gift Basket Business* and *The Gift Basket Design Book*, is a solo business owner and marketing expert who conducts seminars and workshops on small-business marketing and development across the country (www.GiftBasketBusiness.com; www.solobusinessmarketing.com). She has written for and been quoted extensively in newspapers and magazines across the country and has appeared on CNBC, the Food Network, Discovery Channel, and other television stations.