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Microsoft Dynamics CRM 2011: Dashboards Cookbook


Mark AuCoin

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Microsoft Dynamics CRM 2011: Dashboards Cookbook

Over 50 simple but incredibly effective recipes for creating, customizing, and interacting with rich dashboards and charts

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Mark AuCoin : Microsoft Dynamics CRM 2011: Dashboards Cookbook before purchasing it in order to gage whether or not it would be worth my time, and all praised Microsoft Dynamics CRM 2011: Dashboards Cookbook:

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users (and also customizers) to give them tools to take advantage of the new features in CRM 2011. When I was reading this book I find some new ideas about how to work with dashboards and charts in the right way to achieve my goals in CRM implementations.

Microsoft Dynamics CRM 2011: Dashboards Cookbook is packed with practical step-by-step recipes covering tasks which utilize all of the new dashboard features of Dynamics CRM 2011. If you are a developer who is excited about creating, customizing, and designing Dashboards in Dynamics CRM 2011, this book is for you. You should be comfortable with general Dynamics CRM functionality for this or a previous release. This book may also be valuable to End Users and Power Users interested in the new Dashboard features of this release.

About the Author Mark AuCoin Having been in the industry since 1992, Mark AuCoin has been involved in many different software projects. Starting out in application development, he learned about business needs while building robust client/server and ERP systems using Microsoft and Java development tools. Migrating to the internet, he was able to leverage his years of database and reporting skills to create business class web-enabled applications. Then a funny thing happened - Microsoft CRM. Mark was impressed with the ability to focus more on the business needs and "what" needs to get done instead of worrying so much about "how" it was going to get done. Since diving into Dynamics CRM in 2006, Mark took his own Dynamics CRM mobile solution to market, attained Microsoft Virtual Technical Specialist status for CRM and is a CRM Solution Specialist for Navantis Inc, which won the 2010 CRM Solution Partner of the Year award from Microsoft Canada.