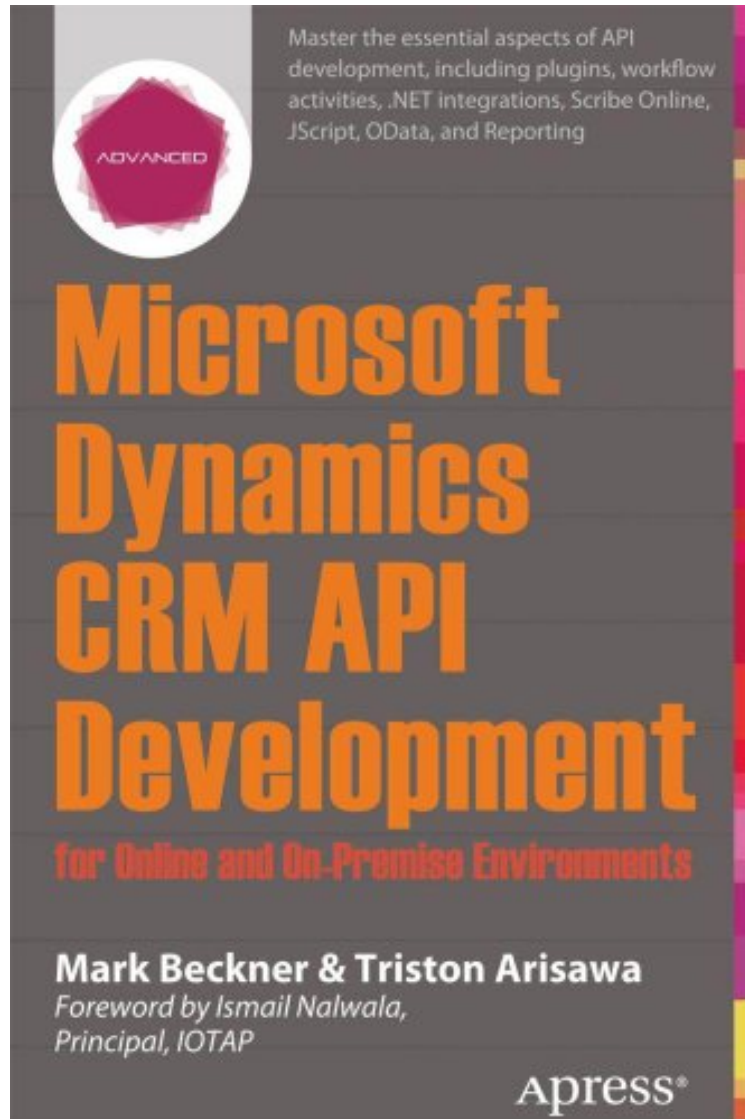


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## Microsoft Dynamics CRM API Development for Online and On-Premise Environments

Mark Beckner, Triston Arisawa

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**Mark Beckner, Triston Arisawa : Microsoft Dynamics CRM API Development for Online and On-Premise Environments** before purchasing it in order to gage whether or not it would be worth my time, and all praised Microsoft Dynamics CRM API Development for Online and On-Premise Environments:

5 of 5 people found the following review helpful. HorribleBy stone lasleyWhen this arrived I thought there had been a mistake. I bought Microsoft Dynamics CRM 2013 Unleashed for \$45 which has 1176 pages, this has 88 pages and I paid \$67.95, embarrassingly little information. The book isn't bad, it's just not nearly enough information to justify the

price. I'd gladly pay \$7, maybe \$10, but any more than that is not worth it. Listen to the other one star reviews download the SDK and read the examples, then do some searching online for the scribe information. In the book's defense it clearly states the page count, which I didn't see before I ordered.9 of 9 people found the following review helpful. more like a set of short intro articlesBy Kevin L ChoateThe info is accurate and helpful. However I was expecting a book with comprehensive content given the price. This feels more like a series of introductory blog posts disguised as a book. Very disappointed.0 of 0 people found the following review helpful. ActiveX is for IE only.By Sargent T.The code and samples are not as in depth as I would like. The sample code with ActiveX control is for IE only.

Microsoft Dynamics CRM has a robust API that includes web services and an extensive SDK. As you develop CRM Plugins and custom integrations, you will find that there are many complexities and challenges associated with successfully interacting with this API. In order to ensure that you have all of the tools necessary to achieve success with CRM development, Microsoft Dynamics CRM 2011 API Development presents the essential aspects of API development including plugin development and registration. In addition to Plugins, you will work through building out several integrations that work with both the SDK and the Web Service layer. You will also build a C# application that creates records within CRM using the API, work with Scribe Online for integration and migration, design reports that read data from CRM using FetchXML, and interact with the OData REST service using JScript. Once you've worked through the various topics presented, you will find that you will have the advanced skills required for working with CRM 2011 Online and On Premises. Foreword by Ismail Nalwala, Principal, IOTAP. What you'll learn Learn to develop, test, and deploy CRM Plugins Create custom integrations using the CRM API Create applications that interface with the SDK and CRM Web Services Use JScript to read and write data using the OData REST service Design SSRS reports that interact with CRM using FetchXML Who this book is forExperienced Microsoft Dynamics CRM developers new to version 2011, and all CRM developers new to Microsoft Dynamics CRM. Also for C# developers wanting to learn Microsoft Dynamics CRM.

About the AuthorMark Beckner is a technical consultant specializing in business development and enterprise application integration. He runs his own consulting firm, Inotek Consulting Group, LLC, delivering innovative solutions to large corporations and small businesses. His projects have included engagements with numerous clients throughout the U.S., and range in nature from mobile application development to complete integration solutions. He has previously authored BizTalk 2010 Recipes, Pro EDI in BizTalk Server 2006 R2, and Pro RFID in BizTalk Server 2009, and has spoken at a number of venues including Microsoft TechEd. In addition to BizTalk, he works with SharePoint, MSCRM, and custom .NET development. Beckner, his wife Sara, and his boys Ciro and Iyer live in New Mexico. His website is <http://www.inotekgroup.com> and he can be contacted directly at [mbeckner@inotekgroup.com](mailto:mbeckner@inotekgroup.com).