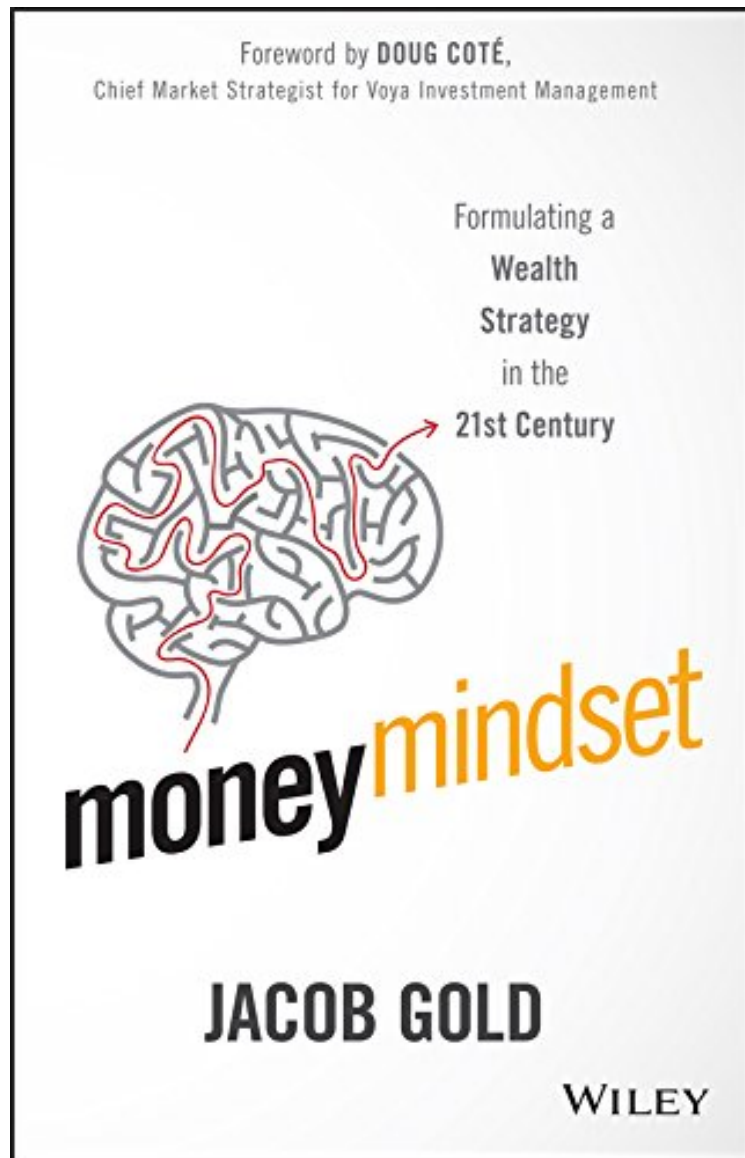


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Money Mindset: Formulating a Wealth Strategy in the 21st Century

Jacob Gold

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Jacob Gold : Money Mindset: Formulating a Wealth Strategy in the 21st Century before purchasing it in order to gage whether or not it would be worth my time, and all praised Money Mindset: Formulating a Wealth Strategy in the 21st Century:

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is greatly misunderstood by most people. Jacob certainly captures what people need to focus on. We will only have so many resources in life and it is so important to make wise use of our resources. I am gifting several of these books to family and friends. Life is not about acquisition as much as it is about being wise and preparing for our futures so we can retain some independence from our unpredictable world. Jacob's guidance is very helpful in that regard. Not only should we appreciate our today but we all need to build the security for our futures. 0 of 0 people found the following review helpful. A must read for any individual looking for financial freedom. By Clayton As a generation millennial this book put me in the right Money Mindset. Written with an easy to read flow this book walks you through a step by step process, physical along with psychological. The no gimmick way of thinking of Professor Gold sets you up for success with minimizing the amount of risk on your investments. As stated in the book the most beneficial asset in financial investment is time. Combined with the eight wonder of the world, compound interest stated by Albert Einstein, you should be well on your way to a future you can look forward to. With that being said this is a must read for any early investor looking to gain financial freedom.

Harness the power of your money with a 21st century mindset The speed at which the world is evolving is compounding exponentially each day, leaving individual investors wondering how to appropriately plan for their financial future. The financial norms that helped prior generations retire with grace are quickly evaporating or have already been replaced with new difficult realities. Money Mindset is an expert-led guide to growing your wealth, protecting your wealth, and transferring your wealth to future generations. Written by a third generation financial planner who is also an adjunct finance professor at the W.P. Carey School of Business at Arizona State University, Money Mindset helps readers understand important financial concepts and theories of the 21st century. The science and psychology of money The 'WHY' of personal financial management The rule of 72, asset allocation, dollar cost averaging, and the erosive effects of inflation How to manage a diverse investment portfolio to minimize macroeconomic vulnerability How to create a legacy through proper estate planning Money Mindset explores the idea that money can be looked at as an energy source. In order to truly harness its powers, one must acquire and maintain a certain money mindset. Everyone wants financial independence; having enough money to consistently fuel their everyday life. Money Mindset clears a path through the increasingly convoluted and ever-changing world to show how to finally become financially secure.

From the Inside Flap Gen Xers and Millennials have come of age in time to see the dot-com boom and bust, the real estate bubble leading to the Great Recession, and a host of geopolitical upheavals that have marked the beginning of the 21st century as a time of economic volatility and unpredictability. It's no wonder so many are on the sidelines of investing. Money Mindset is here to make sense of today's financial landscape and give you a reliable plan for achieving financial independence and security for you and your family. There are no slick investment strategies inside; just straightforward, trustworthy guidance for creating a plan to grow, protect, and transfer your wealth to future generations. Once you dive into Jacob's conversational writing style, supported with easy-to-understand charts, tables, and examples, you will quickly begin to feel confident that you have the necessary tools to work towards becoming financially independent. Money Mindset will make complex topics part of your financial knowledge base, including: The science and psychology of money Designing a personal financial management plan based on your unique situation Understanding the compounding rule of 72, asset allocation, dollar cost averaging, and the erosive effects of inflation Managing a diverse investment portfolio to minimize macroeconomic vulnerability Creating a legacy through proper estate planning From the Back Cover Take control of your personal wealth with a 21st century mindset Money Mindset presents everything you need to take ownership of your finances in order to fuel the life you want to live. The speed at which financial markets move today can be overwhelming, especially when you consider all the different ways the average person can invest. In this must-read guide for everyone who hopes to retire one day, personal wealth expert Jacob Gold demystifies the complexities of investing and provides actionable steps you can take to reach financial independence, without relying on the outdated and possibly non-existent income sources of past generations. By the end of this book, you will understand managing money and creating wealth isn't rocket science, but it does take planning and discipline. Start providing for your future right now by letting Money Mindset connect the dots to the financial freedom you deserve. Praise for money mindset "If you want to expand your financial knowledge, read Money Mindset and then read it again." — Joe O'Boyle, Money magazine contributor "Everybody wants to make sure they have enough money but few people understand how to make that happen or have a strategy to get there. This book fixes that! Practical, easy to understand, a MUST read." — Larry Winget, 6-time New York Times and Wall Street Journal bestselling author of You're Broker Because You Want To Be "Many financial books are either too technical or too simplistic. But Jacob Gold has managed to walk the delicate line to achieve the best of both approaches. He writes in such a conversational style that the reader understands the concepts without having to work at it all. For those who are seeking a systematic and methodical approach to managing money in the 21st century, it is a MUST read!" — Larry Divers, Executive Vice President of Cannon Financial Institute "Gold explains challenging but critical financial concepts, such as compounding, dollar-cost averaging, the importance

of rebalancing, and much more, in easy-to-digest nuggets. That makes the book a helpful guide for novices, especially young adults who need to fill gaps in their money knowledge." —Russ Wiles, Personal Finance Writer, Arizona Republic and USA Today

About the Author JACOB GOLD is the President of Jacob Gold Associates, Inc., a private wealth management firm located in Scottsdale, Arizona. He and his team provide personalized, comprehensive financial guidance in the areas of retirement planning and wealth preservation. As a third-generation wealth manager, CERTIFIED FINANCIAL PLANNER[®]; practitioner, and adjunct professor of finance at Arizona State University, his understanding of financial planning and investing seems to be embedded in his DNA. He was mentored by his father and grandfather at a young age and learned the fundamentals of the flow of money, the management of money, and the psychology of money that have helped him throughout his life and career. Gold is also a trusted source for market-related commentary and shares his knowledge with some of the largest names in the media world. In addition to his regular personal finance articles for U.S. News World Report and the Huffington Post, he regularly shares his financial philosophies with a number of media outlets, including the Wall Street Journal, USA Today, the New York Times, Newsweek, and CNBC.