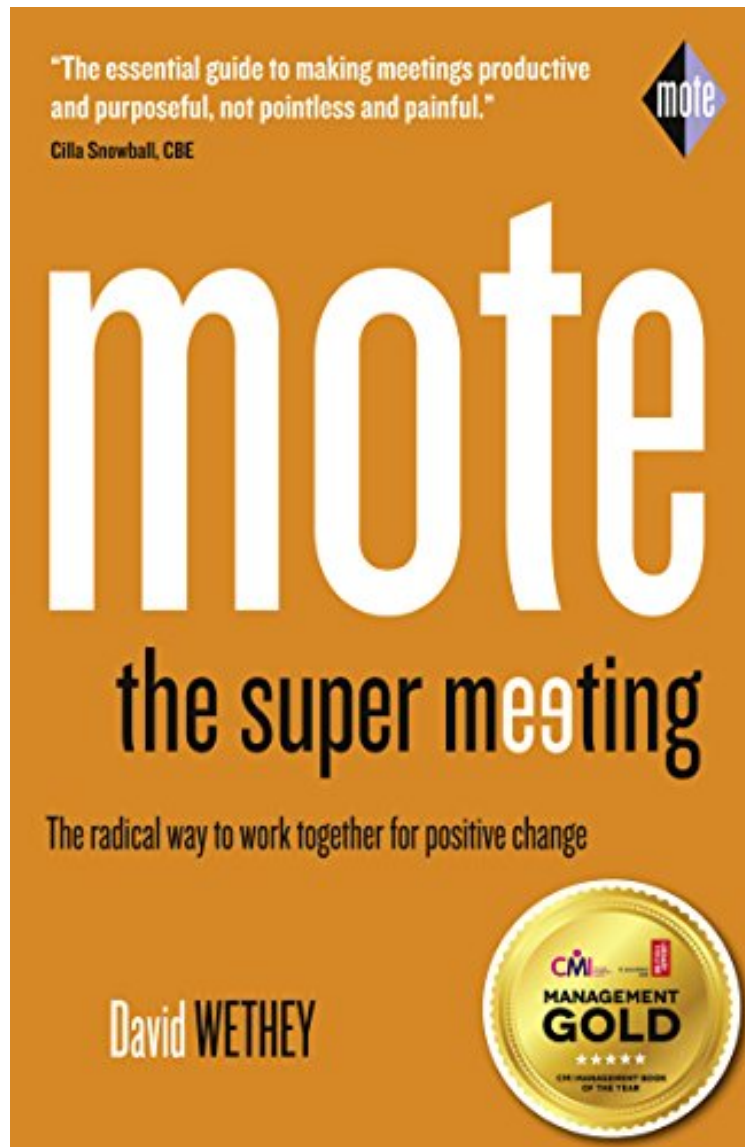


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Mote : Where meetings mean success!: The Super Meeting

David Wethey

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0 of 0 people found the following review helpful. Very interesting readBy Neal RossGood theory that could be applied, book feels like you have to extract the framework from quite a lot of text. That said keep with it some great advice.

Analyze the calendar function on the computers, tablets and mobile devices of millions of executives, and what will

you find? Wall-to-wall meetings. Even conservative estimates say that we spend more than a quarter of our working lives in meetings, and that over 50% of that meeting time is wasted. Yet meetings appear central to the way process works in the vast majority of organizations and no-one seems to want to tell the truth about them. Can you embody leadership through meetings? Can you innovate effectively through meetings? Is creativity evolved in meetings? Mote is that better meeting and a life-changing way forward. When you learn how to mote you open up the pathways to business success. Empower people, inspire innovation, promote productivity, and mote your way to your business goals. Mote is business process re-engineering. Mote can transform YOUR business.

About the Author David Wethey began with AC Nielsen Company and worked for 20 years in advertising agencies in the UK, Continental Europe, and Asia. He was CEO of two major London agencies before establishing his own in 1980, which he left in 1988 to start Agency Assessments International. AAI is headquartered in London, with partners, associates, and affiliates around the world, including in the U.S. In 2008 he was awarded an Honorary Fellowship by the IPA for services to the Client/Agency Relationship. He is the author of Decide.