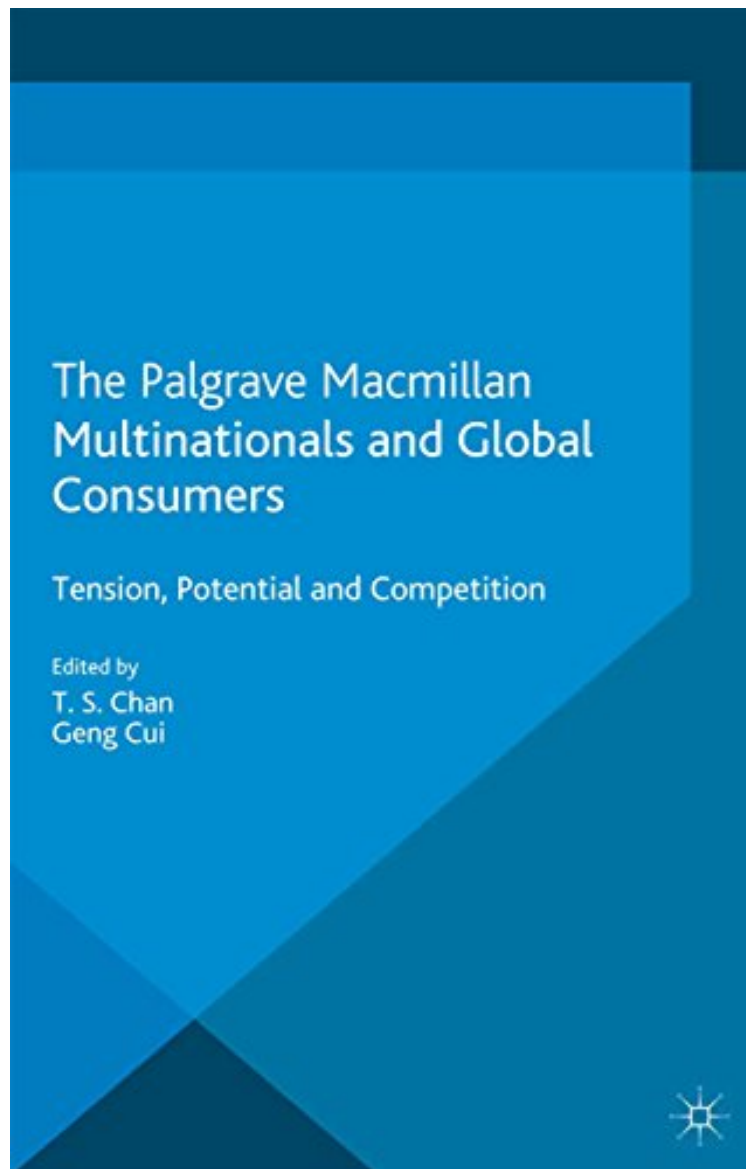


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International business (IB) research on Asian firms is on the rise, challenging conventional theories and providing opportunities for IB researchers to address several paradoxical issues such as ownership advantage and risk-returns. The book focuses on IB research in Asia and addresses some of these problems in several key areas of IB research.

About the Author Shige Makino T. S. Chan Geng Cui Jung-Ho Lai Sheng-Syan Chen Shao-Chi Chang Wiboon Kittilaksanawong Xudong Chen Chaoqun Duan Shengsheng Huang Somboon Saraphat Joseph Aiyeku Lianxi Zhou Bradley R. Barnes Zejian Li Yue Wang Greg Mahony Bilal Rafi Chris Sadleir Lisa C. Wan Maggie Y. Chu Ling Peng Patrick S. Poon Heidi Kreppel Dirk Holtbrum;gge