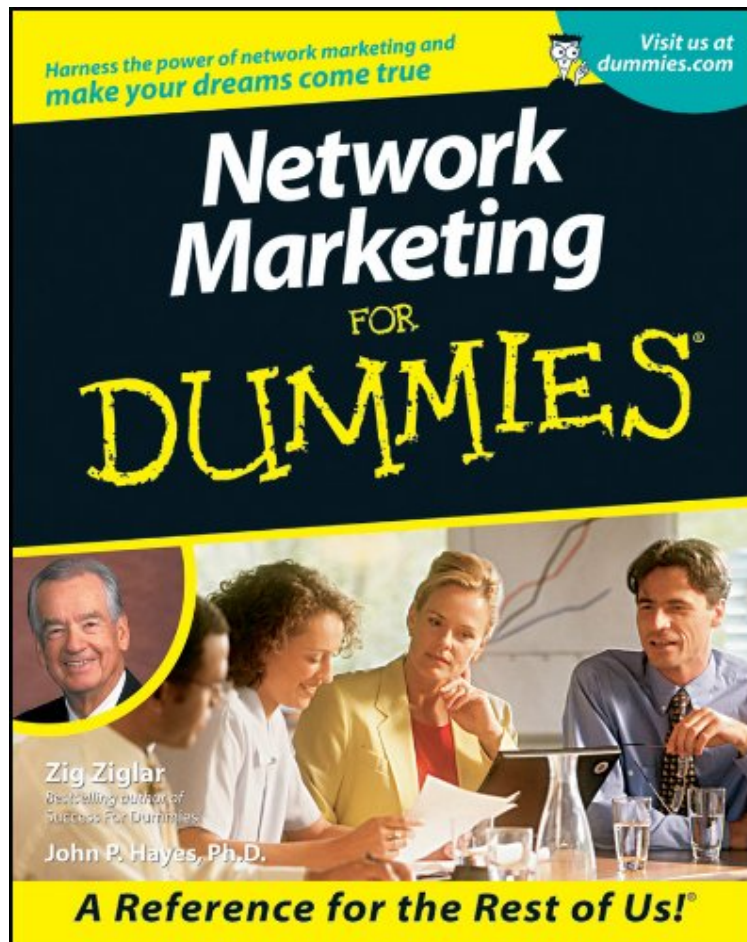


## Network Marketing For Dummies

Zig Ziglar, John P. Hayes

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**Zig Ziglar, John P. Hayes : Network Marketing For Dummies** before purchasing it in order to gauge whether or not it would be worth my time, and all praised Network Marketing For Dummies:

1 of 1 people found the following review helpful. It was a HARD read By Deon Overall, I appreciate the new ideas I got from this book. But with that said, It was rather decrepit. When I purchased the book I was expecting to learn how to apply these concepts to the NEW world (Internet Industry) but rather, it seemed aimed at a reader in 1967. The network marketing tips were mainly pointed at Network marketing COMPANIES... not internet industries. But with that said, I am glad that I read the Book. I did gain some useful Ideas and concepts on the topic. But I can't say that I would ever read it again. 0 of 0 people found the following review helpful. Three Stars! By Charles H. Holmes I like Zig a lot, but this book didn't do too much for me. 0 of 0 people found the following review helpful. what every new Distributor need to read before they start out in network marketing By RONALD ONEHAN Network Marketing for Dummies- I'm new to network marketing and the information in this book is very helpful I never knew how much is involved in this business. and no one tells you this. All they want you to get out there and, get people signed up.

Network marketing has helped people all over the world achieve financial independence; and it can help you do the same. As a profession, network marketing invites all people, regardless of gender, experience, education, or financial status, to jump on board and build a satisfying and potentially lucrative business. If you want to improve your current financial situation and are ready to become your own boss, then networking marketing is the way to go. Whether you want to work full-time or part-time; whether you dream of earning a few hundred dollars a month or thousands of dollars a month, Network Marketing For Dummies can show you how to get started in this business within a matter of days. If you're currently involved in network marketing, this book is also valuable as both a reference source and a refresher course. Network marketing is a system for distributing goods and services through networks of thousands of independent salespeople, or distributors. With Network Marketing For Dummies as your guide, you'll become familiar with this system and figure out how to build revenue, motivate your distributors, evaluate opportunities, and grab the success you deserve in this field. You'll explore important topics, such as setting up a database of prospects and creating loyal customers. You'll also discover how to:

- Get set up as a distributor
- Develop a comprehensive marketing plan
- Recruit, train, and motivate your network
- Maximize downline income
- Take your marketing and sales skills to a higher level
- Cope with taxes and regulations
- Avoid common pitfalls

Packed with tips on overcoming common start-up hurdles as well as stories from more than fifty successful network marketers, Network Marketing For Dummies will show you how to approach this opportunity so that you can begin to build a successful and satisfying business of your own.