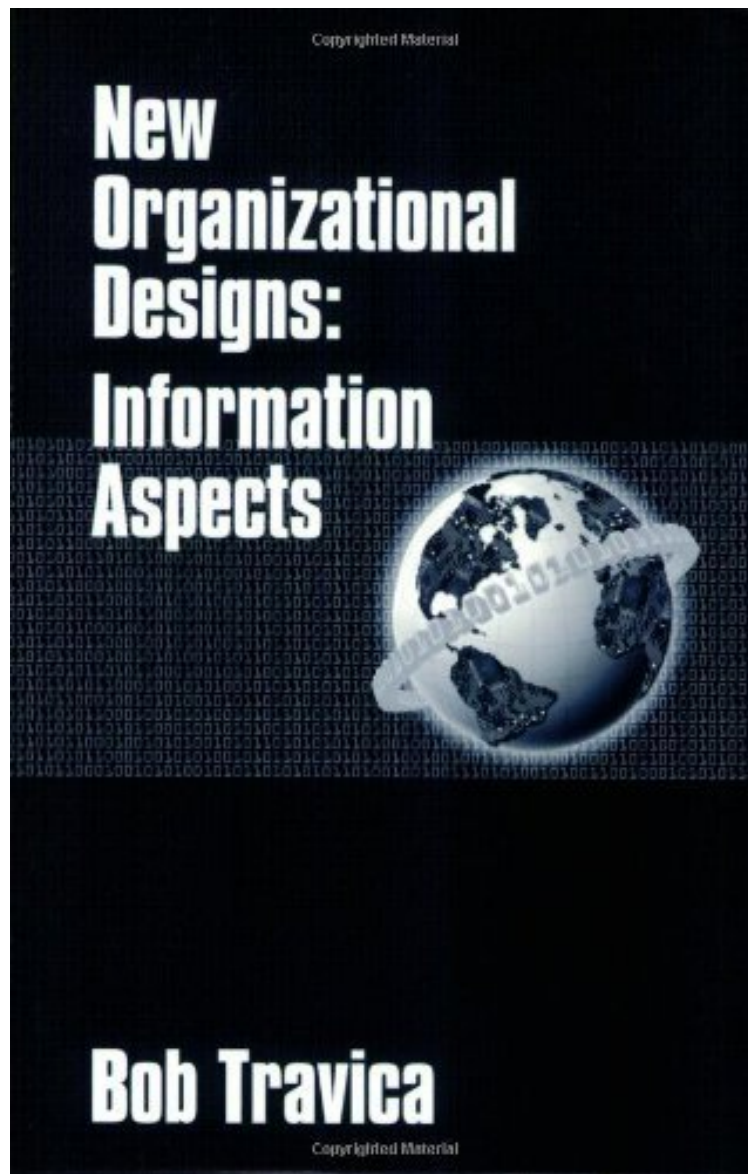


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## **New Organizational Designs: Information Aspects (Contemporary Studies in Information Management, Policy, and Services)**

*Bob Travica*

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3 of 3 people found the following review helpful. A very useful text!  
By A Customer  
New Organizational Designs by Bob Travica is a good survey of issues related to new ways of organizing in business. Travica discusses network organization, adhocracy and other designs that deviate from bureaucracy. Moreover, he proposes a new kind of organization he calls non-traditional organization. Basically, this org. is based on team work, intensive use of information technologies for communication and other tasks, and on some other traits that set it apart from bureaucracy. Reading about this nontraditional org. I caught myself thinking about examples of it that can be located in some parts of my own company. Travica's book is an easy reading. It contains clear definitions, a straightforward language, and interesting discussion. I recommend this book to all managers, and particularly to those in info. sys. functions, so that these can better understand links between info tech. and organizing.  
0 of 0 people found the following review helpful.  
informative reading  
By Piere Morleau  
This book is informative for anyone wishing to get a quick introduction into modern information management, info. tech. and organisations. I realised, reading the book, that the clock is ticking, and that I'd better start looking harder into information aspects in my own company. This book is written clearly and it can be read fast.

The organizational world today has been characterized in various terms - turmoil, chaos, the age of paradox and unreason. Common to all these characterizations is that the conventional wisdom fails in responding to novel challenges triggered by the pervasive and radical change of organizations. Information, knowledge, information worker and information technology are at the epicenter of these changes and surprises. This book explores new organizational designs, such as, the network and virtual organization from the information perspective. In addition, proposed is a model of the nontraditional organization in which information work evolves around teams that directly serve customers. This model was put on a test, and elements of the nontraditional organization were identified in firms that have been around for quite some time - the public accounting industry, and specifically its technologically most advanced segment. The book aims at transferring experience and facilitating interest for methods of organizing suitable for the information age.

..."excellent book....provide and excellent overview of a large body of work and a stepping stone toward new approaches in analyzing organizational design and information technology."-Journal of the American Society for Information Science?  
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About the Author  
BOB TRAVICA studied journalism, communication, and information science in Europe and the United States. He spent 12 years of his professional career in journalism, in a corporate information function, and in software entrepreneurship. Currently, he teaches management and information systems at Indiana University at Bloomington.