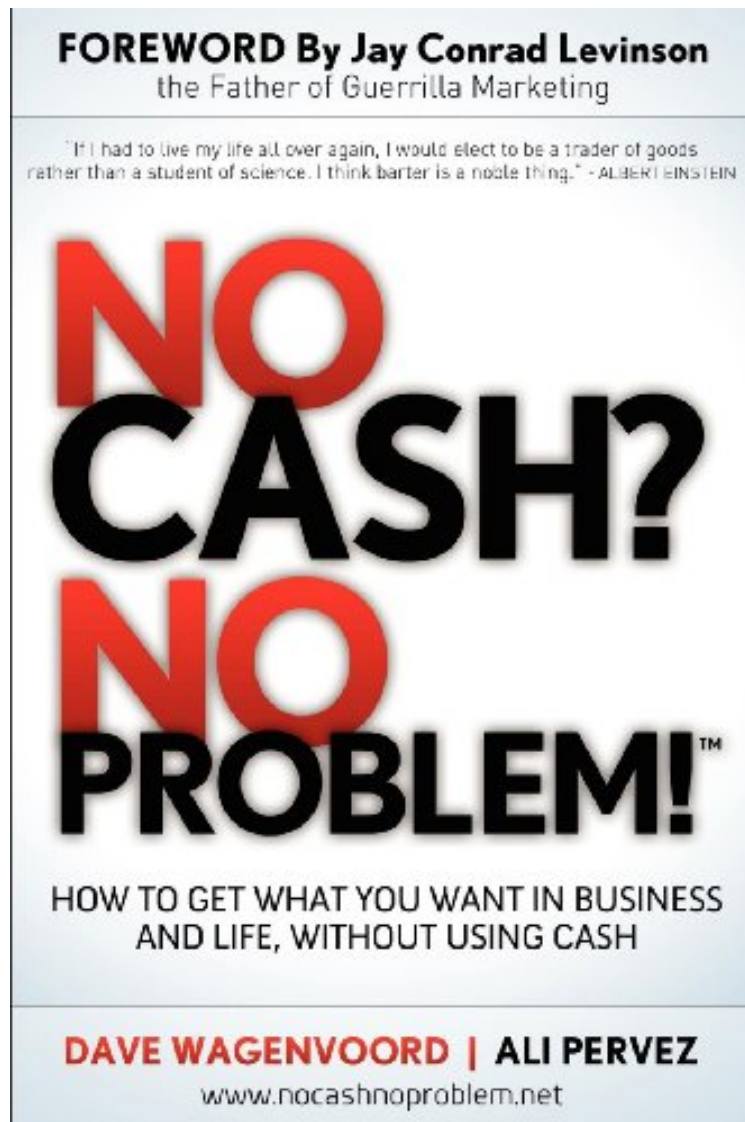


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No Cash? No Problem!: Learn How To Get Everything You Want in Business and Life, Without Using Cash

Dave Wagenvoord

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2 of 2 people found the following review helpful. rdquo;Once a persons mind has been expanded by an idea or a concept it will never be satisfied going back to where it once wasrdquo; -thisBy Robert from NorwayNo cash? No

problem! By Dave Wagenvoord and Ali Pervez Mind boggling! First of all a big thank you to the authors for writing this book! This is truly one of the 20 books I would have paid a \$million to have read 10 years ago! I think it was Oliver Wendell Holmes who said: "Once a person's mind has been expanded by an idea or a concept it will never be satisfied going back to where it once was"; -this book will expand your mind! Barter is a secret said to be known to less than five hundred people around the world, very few books have been written on the subject. In this book: Learn a lot about bartering and how to see things with a non-linear, 360 degree, 3 dimensional, X-ray vision. And a special mindset that will make you see opportunities and solutions many places the thinking and mindset explained can be used to put together deals most people will not even dream of, and the mindset will apply to so many things! The kind of ideas and opportunities that come to mind when using this mindset and thinking is MIND BOGGLING! Some of the bartering deals Dave Wagenvoord did during his over 40 years of bartering: -he traded 900 Chrysler Imperials in six weeks - He traded for advertising on hundreds of radio stations for ten years for Carnival Cruise Lines - (who later became the world's biggest cruise line and made the owner a billionaire and put him on the Forbes list of richest people in the world.) - Bartering deals with over 5000 radio and tv stations in America. - He bartered for a value totaling over 500,- \$million in bartering deals! And much more.. The beautiful thing is in a good bartering deal both/all parties win! There is no catch, both sides of the deal walk away with fantastic deals; no one loses Bartering can be applied to so many things: moving excess inventory, spare capacity, utilize spare time, talent; If there is something you want to sell but are not able to sell for cash; a trade deal can often be made Is there something you want to buy but can't afford; barter for it Want to increase the purchasing power of each dollar?; barter Learn The four pillars of barter trade: scrip, dating, float and breakage. These are some of the things you will learn in this book and much more What Albert Einstein said about bartering: "If I had to live my life all over again, I would elect to be a trader of goods rather than a student of science. I think barter is a noble thing."; Albert Einstein A great book I highly recommend everyone to read - especially entrepreneurs but everyone! As Jim Rohn said about good books: "It isn't what the book costs. It's what it will cost you if you don't read it"; 2 of 2 people found the following review helpful. The DEFINITIVE guide to barter - how to improve your business and life By Customer No Cash? No Problem! is the definitive guide to barter! Wagenvoord and Pervez do an amazing job explaining the business value of barter - which few people truly understand - and the psychology of "selling" your services via barter. If you own a small or medium-sized business, or are involved in selling goods services, you need to read this! The principles within will teach you a) Why barter is a NECESSARY part of your sales mix, b) how to SELL your goods and services via barter, and c) how to set up your deals for maximum BENEFIT to you (and your trading partners!). Chock full of good examples, and written with a light friendly style, this is an easy read that will pay enormous dividends for you and your business. Get it now and start putting the enormous power of barter to work in your business and your life! 0 of 0 people found the following review helpful. Mind Expansion By Martin J. Fischer... Creator and Founder - Waiternomics I had the privilege of meeting the author Dave Wagenvoord last year at a Jay Abraham event in Los Angeles. He clearly understands the art of bartering from small deals to mega deals. My eyes are now wide open to the idea of trading in business. Ironically, I have successfully implemented many of his ideas, most recently as a consultant myself I traded two hours of consulting with a local Yoga Studio for a one year membership. It was a totally Win/Win situation for the studio and myself, I am now engaged with a handful of other businesses trading my marketing services for their services. In turn, I plan on trading the services I received with other businesses to continually trade up and be creative. The big take away is you do not have to have resources to be resourceful. The book is well worth the price of the investment for the stories alone. One of the books I will read for a second time and keep as a resource. Its amazing to come across great books like these for less than I would pay for two Lattes at Starbucks. Martin J. Fischer Founder, Creator and Author Waiternomics - The Ultimate Guide To Escaping The "Employee Trap" [...].com/author/martinfisher

In today's economy, one of the biggest problems people have is that they don't have cash. Most people think that there are only three types of currency, cash, plastic and checks. But Barter is also a form of currency. You can trade your time for someone else's time. When you trade time for money, this is called a job! "No Cash? No Problem!" shows you how to use your creativity and imagination vs cash, with real world case studies.

About the Author Dave Wagenvoord is a legend in his own right and one of the icons of barter trade. He is often referred to as the father of radio barter. Having been involved in trade for over forty years, he has done over half a billion dollars' worth of barter trade. Ali Pervez is the Author of Marketing is King! And Get Your Black Belt in Marketing. Both published by Morgan James. He has been involved in the field of marketing for 25 years, and has done marketing projects in 22 different countries.