

OB: The Essentials

Stephen P. Robbins, Timothy A. Judge, Bruce Millett, Michael Jones
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Stephen P. Robbins, Timothy A. Judge, Bruce Millett, Michael Jones : OB: The Essentials before purchasing it in order to gauge whether or not it would be worth my time, and all praised OB: The Essentials:

0 of 0 people found the following review helpful. Very satisfied By Aylwin Chan Bought this for my son for his Bond U Foundation studies. Very speedy delivery and in fine condition.

Robbins: Leading the way in OB Written as an alternative to Robbins's larger Organisational Behaviour text, OB: The Essentials is an applied and focused text that will help your students to quickly grasp the essential elements of OB. In an engaging 13 chapter format, this book retains the fluid writing style, academic rigour and extensive use of examples that are trademark features of the Robbins texts. While there are less chapters, the book continues to provide cutting-edge content that is often missing in other OB books — this is not merely a subset of material from Robbins's Organisational Behaviour text; it was written from the ground up to present all the essential content in a shorter format. This new text will have broad appeal; particularly to visual learners who will appreciate the lively

design and extensive use of examples and photographs to aid comprehension and retention of concepts. New co-author Dr Michael Jones of the University of Wollongong brings his avid enthusiasm for student education as well as a solid research background in motivation, commitment and business operations to the new text. Reviewers and users of the Robbins texts regularly report that they are 'conversational', 'interesting', 'student-friendly' and 'very clear and understandable'. Packed full of pedagogical features that will engage and stimulate your students, OB: The Essentials will ensure that they are getting a sound understanding of OB. Features such as the 'Applying Knowledge' and 'Student Challenge' boxes prompt students to apply and think strategically about what they have just learnt.