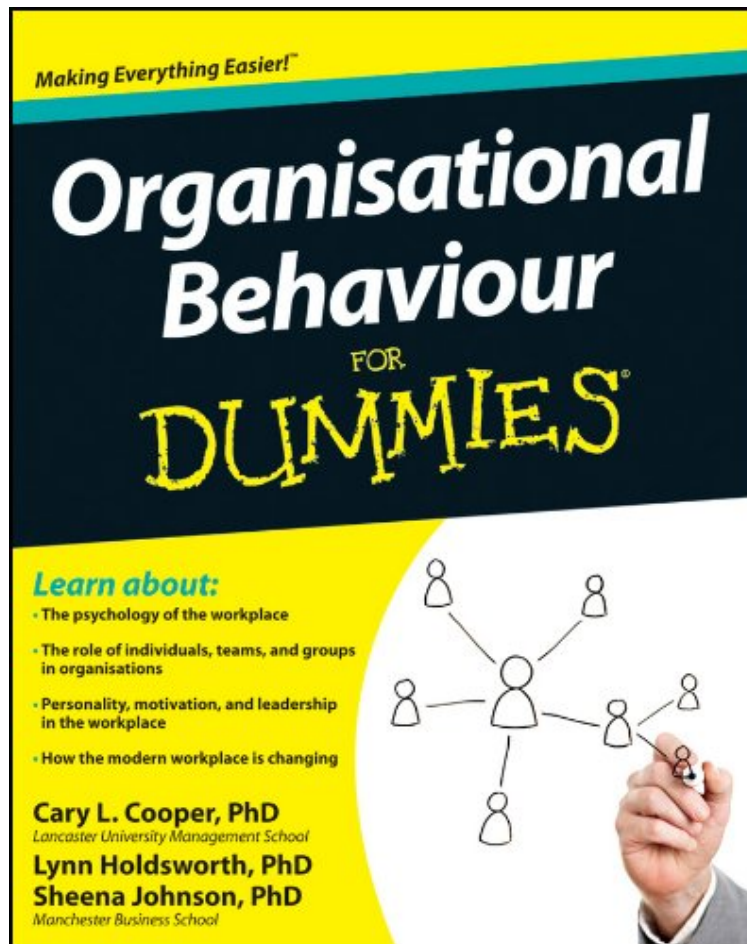


Organisational Behaviour For Dummies

*Cary L. Cooper, Sheena Johnson, Lynn Holdsworth
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From the Back CoverGet up to speed on the science of human behaviour in the workplace Organisational behaviour is all about how people behave at work. It encompasses a wide range of topics that are crucial to business success. This fun-to-read primer quickly gets you up to speed on all the essentials of this fascinating subject. From personality differences and teams to personnel selection and motivation, the authors ndash; all distinguished experts in the field ndash; cover all the core OB concepts, making this the perfect introduction for students and a useful guide for managers looking to apply these concepts in practice. Get the lowdown on OB ndash; find out why understanding psychological and behavioural principles can be so important to success Find out what makes people tick ndash; gain powerful insights into why individuals behave the way they do in the workplace and the roles of intellectual, personality, and cultural differences Discover why people act the way they do in groups ndash; benefit from the latest OB thinking on group and team dynamics Make sense of leadership ndash; explore various leadership styles and their effects on groups, as well as how great leaders consistently motivate employees to exceed their limits Take a bird's-eye view ndash; get a clearer picture of the workplace at the organisational level and a deeper understanding of company culture and climate, organisational change, and more Hire for excellence ndash; get the latest on employee recruitment, development, and performance appraisals Open the book and find: A look at the nature of the individual in the workplace Advice on group and team dynamics and why they can break down Guidance on the employer/employee psychological contract Effective leadership and motivation methods Job design and performance appraisal techniques Advice on hiring and developing employees How to minimise the cost of stress in organisations How the modern workplace is changing Learn about: The psychology of the workplace The role of individuals, teams, and groups in organisations Personality, motivation, and leadership in the workplace How the modern workplace is changing About the AuthorCary L. Cooper, PhD, is Professor of Organisational Psychology and Health and Pro Vice Chancellor at Lancaster University. Lynn Holdsworth, PhD, is a research fellow at Manchester Business School. Sheena Johnson, PhD, is an occupational psychologist and a lecturer in organisational psychology at Manchester Business School.