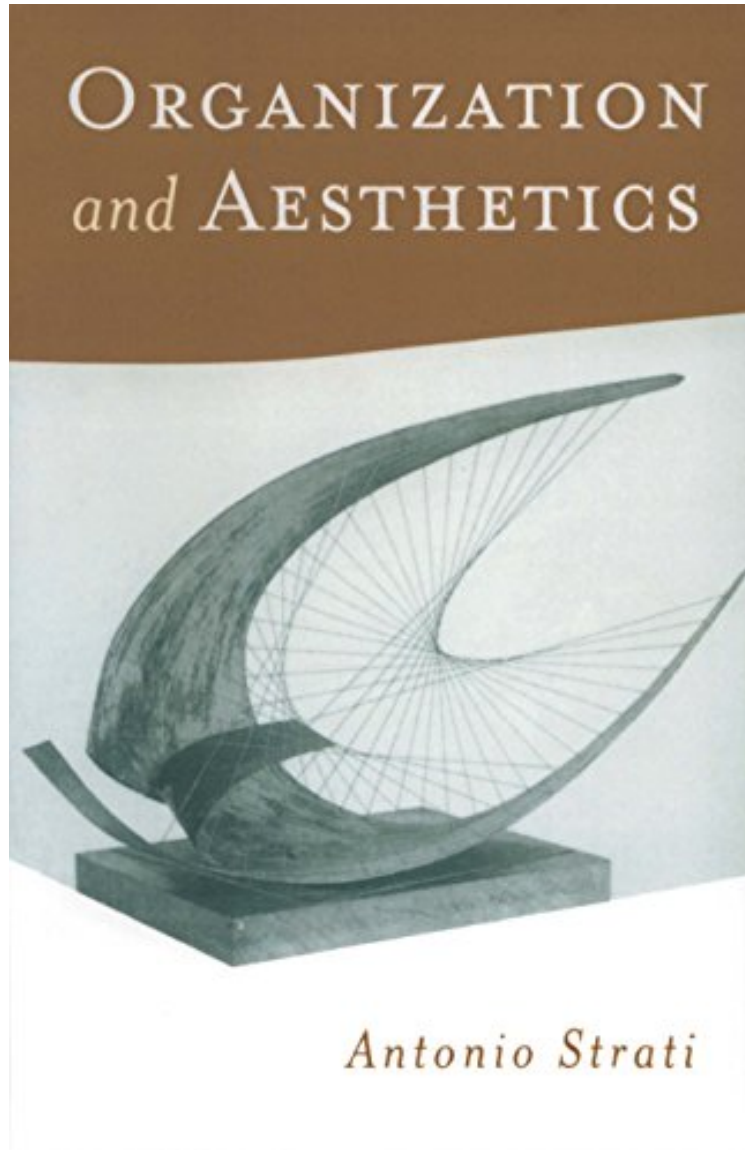


Organization and Aesthetics

Antonio Strati

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Antonio Strati : Organization and Aesthetics before purchasing it in order to gage whether or not it would be worth my time, and all praised Organization and Aesthetics:

1 of 1 people found the following review helpful. Aesthetic view offers insights otherwise unavailableBy A CustomerThis eloquently written book rides the wave of interest in non-rational elements of organizational behavior, such as symbolism, subjectivity, emotion, and the effects of beauty and ugliness on our reactions to working environments. Readers gain a deeper understanding of how organizational life is permeated with "aesthetic" considerations such as tacit knowledge, deep feelings, non-causal learning, empathy, and artefacts. How many books

on organizations begin with a discussion of street music? Strati merges an Italian immersion in art, Culture, organizational culture, and European scholarship with an expertise in North American organizational research, translating across continents new insights that are changing the way American scholars think about the organizations where so many of us spend our days (and some evenings).

This book shows how aesthetic understanding of organizations can extend our knowledge and sharpen our insights into many processes that shape organizational action. Organizational life is pervaded by aesthetics, yet conventional organizational analysis has been dominated by a 'scientific', logico-rational tradition that ignores the aesthetic dimension. The book highlights the role of emotion in organizations, the importance of symbol, the subjective influence of culture and the processes of learning and cognition. These phenomena are related to the aesthetic rather than to purify rational, demanding new modes of inquiry that allow us richer insight into the dynamics of organizational life. Organization and Aesthetics provides a powerful new lens through which the daily, ever-changing complexity of organizations can be better understood by students, researchers and managers.

About the Author Antonio Strati is the author of *Organization and Aesthetics* (Sage, 1999). He is a researcher and lecturer at the Faculty of Sociology at the University of Trento, Italy, and he also lectures at the University of Siena.