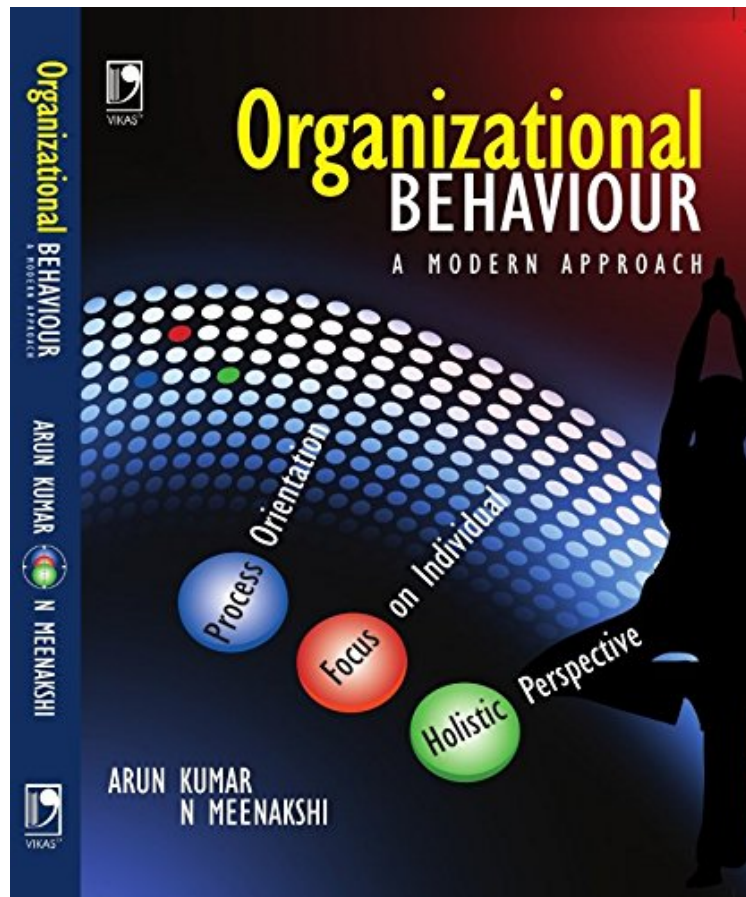


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Organizational Behaviour: A Modern Approach

Arun Kumar N. Meenakshi

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This book is written for the knowledge economy. It prescribes novel methods to manage employees of the knowledge economy, where they use their minds more than their hands. These prescriptions are based on the latest research and on the realization that people from new-age families relate better to colleagues and peers than to bosses. In order to keep the employees interested and focused, the book also suggests that the management takes responsibility for everything that might adversely affect an employee's capacity to work creatively and intelligently, irrespective of whether the cause lies inside the organization or outside it. The book considers that attitudinal changes are difficult to achieve. These can be brought about by prescribing an appropriate behaviour and individual in the organization. It mandates organizations to take complete responsibility of their employees. Since the focus of the book is on holistic development of the individual, it does not distinguish between an individual at home and an individual in the organization. It mandates organizations to take complete responsibility of their employees. The book peeps in the

human mind and acknowledges that humans continue to have the same passions and fears that they had even during the Stone Age. It prescribes how organizations can tap into the passions and fears of their employees to make them more creative and productive. It also prescribes a democratic and inclusive management style, where employees decide the fate and future of the company through genuine democratic processes. It shows how to live life—inside the office and outside it!

About the Author: is an engineering graduate from IIT, Roorkee, and a management graduate from Faculty of Management Studies, University of Delhi. He has worked for a decade in Escorts Limited. He is presently teaching at NIILM Centre for Management Studies, New Delhi. He has published several papers in refereed journals.