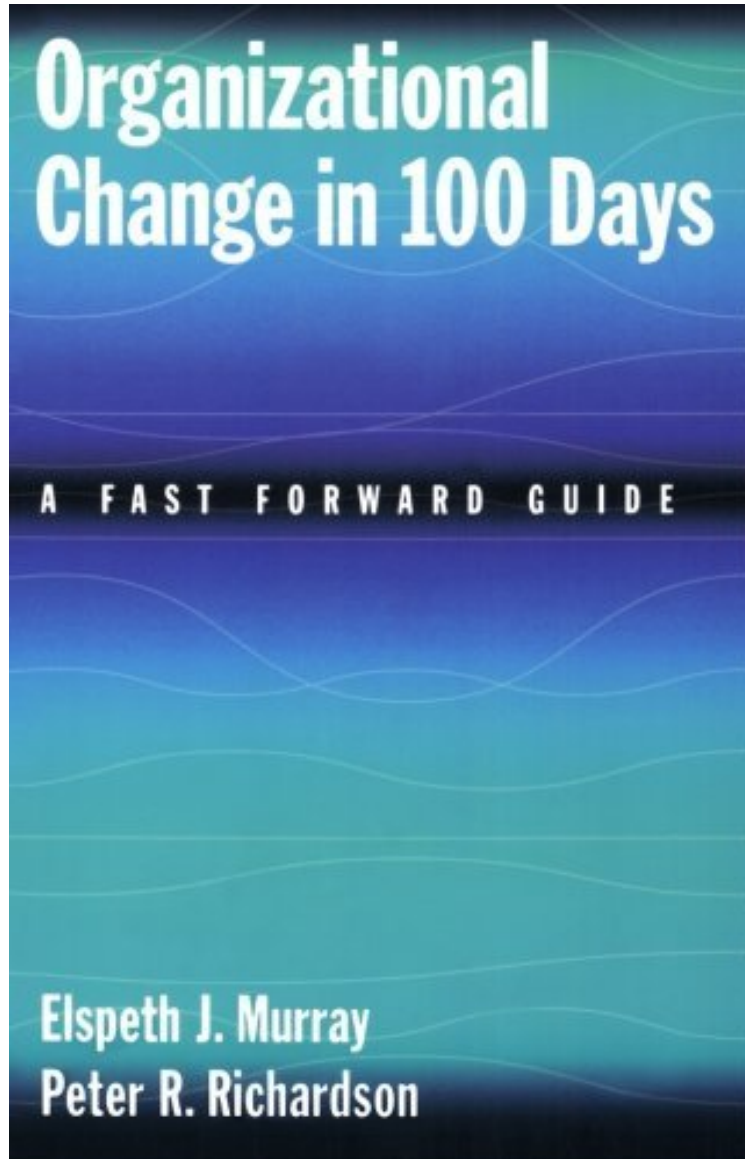


(Mobile pdf) Organizational Change in 100 Days: A Fast Forward Guide

Organizational Change in 100 Days: A Fast Forward Guide

Elsbeth J. Murray, Peter R. Richardson
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Elsbeth J. Murray, Peter R. Richardson : Organizational Change in 100 Days: A Fast Forward Guide before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Organizational Change in 100 Days: A Fast Forward Guide*:

3 of 3 people found the following review helpful. STERN'S MANAGEMENT REVIEW: MEATY, TO-THE-POINT, ABSORBING! By Gerry Stern Drawing on their MBA executive teaching, research and consulting, the authors present a framework for rapid implementation of organizational change. They assert that the first 200 days of a major change initiative determines its outcome. Successful change calls for Winning Conditions: correct diagnosis of the change

challenge; early development of shared understanding; enrichment of shared understanding; establishing a sense of urgency; creating a limited, focused, strategic agenda; rapid, strategic decision making and deployment; a human flywheel of commitment; identifying and managing sources of resistance; follow-through on changing organizational enablers; and demonstrated leadership commitment. Discussion and examples make this approach clear and applied. The book is very impressive in its scope and depth. It is meaty, absorbing and to-the-point. 3 of 3 people found the following review helpful. Covers fast moving change management from a new standpoint
By Stan Felstead - Interchange Resources
A focussed and innovative approach to change management. The model of change management based around ten winning conditions is applied in a number of situations: * Acquisitions. * New venture creation. * Introduction of information systems. * Turnarounds. * Culture change. The guidance is very useful in the field I work in as an Interim Manager/Consultant. Stan Felstead. Interchange-Resources-UK

In an age of rapidly changing technology, shifting global opportunities, and activist shareholders, executives are expected to respond quickly. These executives are seeking tools that will allow them to keep a step ahead of changes in the business environment, because they are critically aware of the fact that slow change equals slow death. *Organizational Change in 100 Days: A Fast Forward Guide* is one such tool. Developed to be used as a companion to *Fast Forward: Organizational Change in 100 Days*, this book provides exercises and worksheets that will allow the reader to develop and implement a plan for organizational change. This guide's flexible format can be used either in groups or by individuals, and will be especially useful to facilitators, trainers, and consultants who work with companies on change strategies.

About the Author
Elspeth Murray and Peter Richardson are both Professors in the School of Business, Queen's University, Toronto.