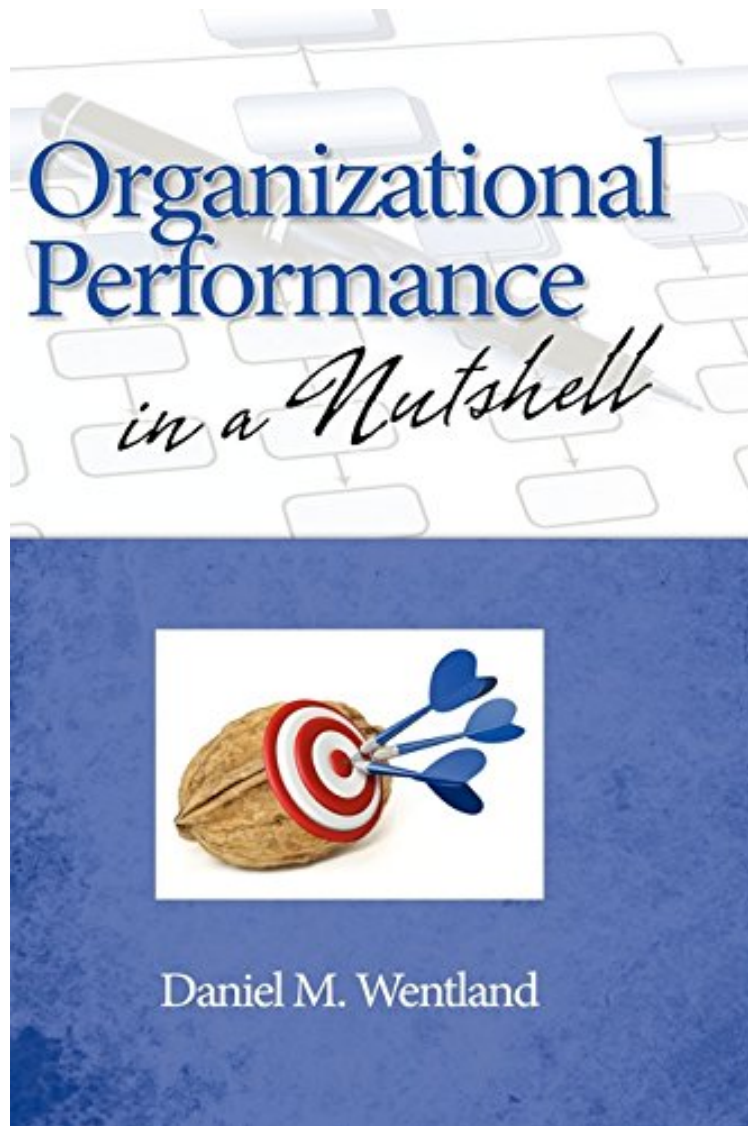


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Organizational Performance in a Nutshell

Daniel M. Wentland

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Daniel M. Wentland : Organizational Performance in a Nutshell before purchasing it in order to gage whether or not it would be worth my time, and all praised Organizational Performance in a Nutshell:

The information in Organizational Performance in a Nutshell provides a comprehensive framework for understanding questions like why does one organization thrive while another struggles for survival even though both are operating in the same industry, or how can some of the largest global organizations such as GM, Ford, Chrysler, Home Depot,

Sears, Kmart, Airbus, Citigroup, Gateway, and Dell perform so poorly after being such colossal leaders in their industry? A new way of thinking about organizational effectiveness will emerge from the information contained in this book. In sum, organizational performance in a nutshell will be revealed.

"If, as many CEOs claim, employees are our most valuable resource, why are those resources being depleted? More precisely, why are employees being depleted of the energy, motivation and pride that make them fulfilled and proud employees - and human beings? Dysfunctional organizations and demoralized employees are the result, Daniel Wentland writes, of a management-employee relationship that must be re-defined and revitalized. As he writes, when leaders truly value employees and treat them as partners rather than subordinates, everyone in the organization will find that giving forth their maximum effort is the best - and easiest thing to do. Nothing less than a new paradigm is needed, and in the book Daniel combines his academic research with the insights he developed as a manager with large organizations to describe the important steps that will enable employees and managers to create that new, exciting paradigm." Stephen Bernhut, Editor, of the Ivey Business Journal"