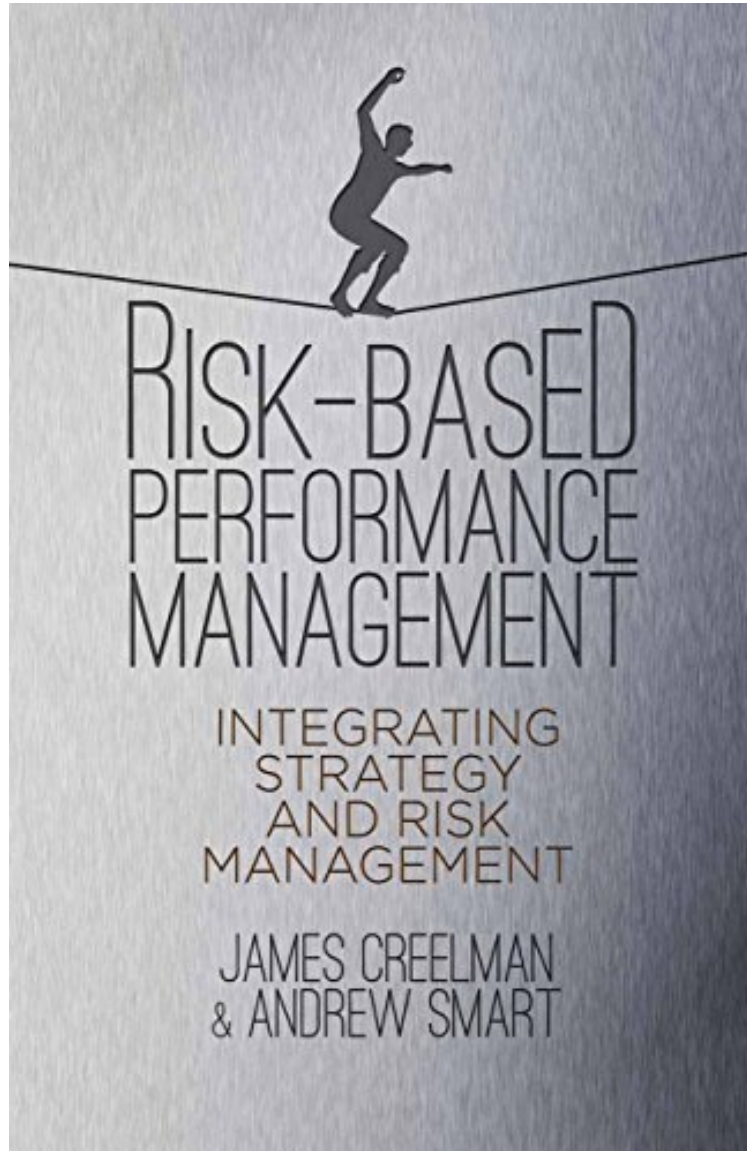


Risk-Based Performance Management: Integrating Strategy and Risk Management

A. Smart, J. Creelman

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A. Smart, J. Creelman : Risk-Based Performance Management: Integrating Strategy and Risk Management before purchasing it in order to gage whether or not it would be worth my time, and all praised Risk-Based Performance Management: Integrating Strategy and Risk Management:

Pulling together into a single framework the two separate disciplines of strategy management and risk management, this book provides a practical guide for organizations to shape and execute sustainable strategies with full understanding of how much risk they are willing to accept in pursuit of strategic goals.

'This is the best handbook I have read on Risk Based Performance Management It equips the manager with the knowledge, tools and road maps to successfully develop and implement RBPM in their organization' ?Kieran Rigby, CEO, GAB Robins Group, United Kingdom 'Grounded in compelling research and rich practical experience, readers and their organizations will gain greatly from their insights.' ?Brian Brodie, Former CEO, Homeloan Management Limited, United Kingdom 'Risk management has been often overlooked in strategy literature despite its immense importance. Smart and Creelman argue convincingly why, and in the light of recent crises, risk management and strategy should be integrated and show how.' ?Professor Hasan Cavusoglu, Ph.D. Sauder School of Business, Canada 'Not only an essential read but a necessary culture for any business attempting to compete and succeed post the financial crisis era.' ?Amer Shashati, Enterprise Risk Consultant, Saudi Telecom Group, Saudi Arabia 'We cannot pursue, and take advantage of, opportunities without taking on an element of risk... RBPM is a framework that will ensure we walk the road, safely avoiding obstacles, to reach our goals, whilst knowing when we need to change route to stay ahead of the other traffic.' ?Colin Loble, Information Risk Management Consultant, United Kingdom 'Risk-Based Performance Management is a must read for all Strategy Execution practitioners. The book has made a tangible contribution towards successfully integrating Enterprise Risk Management with Enterprise Performance Management.' ?Rafael Lemaitre, Partner, ShiftIn Partners, United Arab Emirates

About the Author Andrew Smart is CEO and Founder of Manigent, a strategy execution and risk management consulting firm and StratexSystems, a software company which develops an integrated strategy and risk management solution, StratexPoint. He has worked in the field of enterprise performance management and risk management for over 15 years, primarily in the financial services and other regulated industries. He holds an MBA from Henley Business School. James Creelman is an author, practitioner and advisor specializing in the Balanced Scorecard and enterprise performance management. He is the author of more than 20 book or major research reports, most recently More with Less: Maximizing value in the public sector and Creating a Balanced Scorecard for a Financial Services Organization. James has consulted to public and private sector organizations across the globe and regularly leads both public and in-house training events. He is presently heading the Knowledge and Research Center for Palladium, the world's leading strategy execution consulting and training firm.