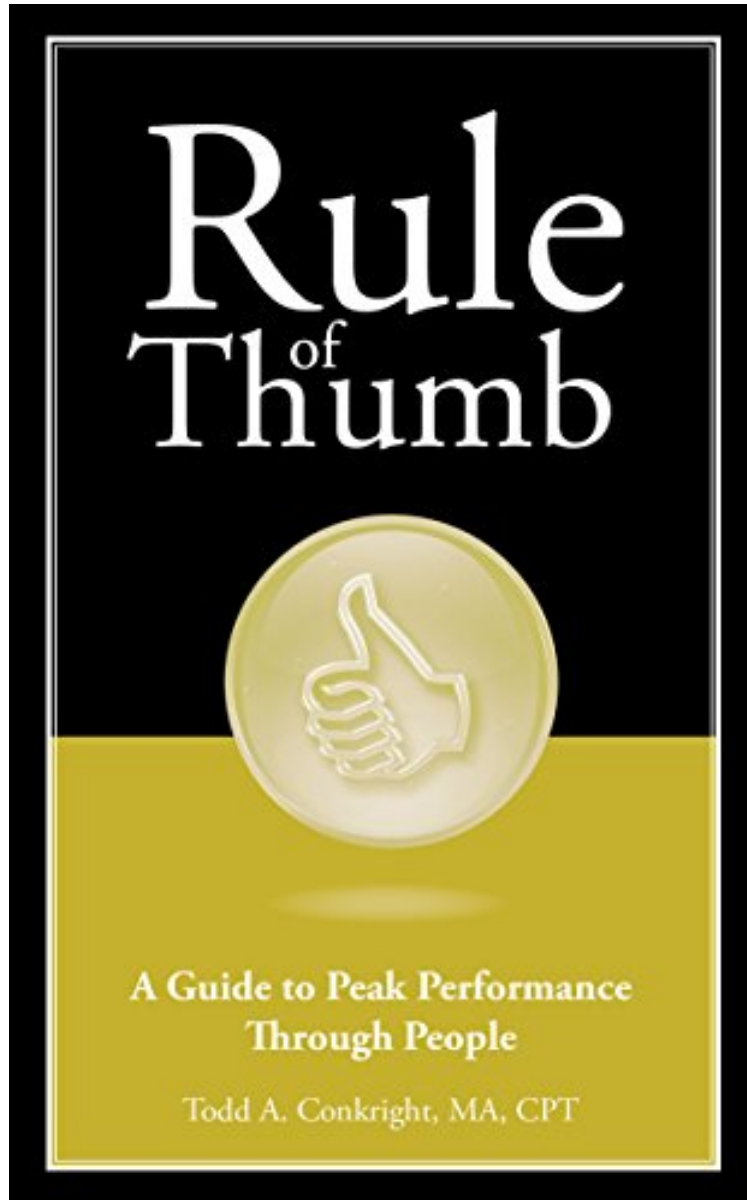


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Rule of Thumb: A Guide to Peak Performance Through People

Todd Conkright

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Todd Conkright : Rule of Thumb: A Guide to Peak Performance Through People before purchasing it in order to gauge whether or not it would be worth my time, and all praised Rule of Thumb: A Guide to Peak Performance Through People:

In order for your company to achieve its goals, you need the right people in the right places, motivated to achieve

success. Once you have the right talent, they need something from you - consistent, inspired, and effective leadership. While this sounds like common knowledge, many businesses run below standards they once held high for themselves because of inconsistent leadership, lack of accountability, and poor customer service. Learn how to grow your business and ensure your employees are performing their best by: 1) Defining your staffing needs; 2) Knowing what metrics and results to measure; 3) Coaching for maximum performance; 4) Providing positive discipline; and 5)

About the Author Todd Conkright's career has always centered on helping individuals and organizations identify and close the gap between what is and what ought to be. As a human capital strategist, human performance analyst, instructional designer and learning facilitator he has helped organizations maximize their greatest asset: their people. Before starting his consulting practice, Cornerstone Global Training Performance Solutions, Todd was an internal consultant for companies of 200 to 25,000 employees, initiating and implementing creative solutions to challenging performance issues. An intuitive problem solver, Todd has been instrumental in reducing turnover, improving talent sourcing, increasing knowledge retention and optimizing the customer experience. Todd earned a bachelor's degree in HR Management from Grace University and a master's in Organizational Development Consulting from Regent University. He is Past-President of the Omaha Organization Development Network Board and an adjunct instructor of human resource management.