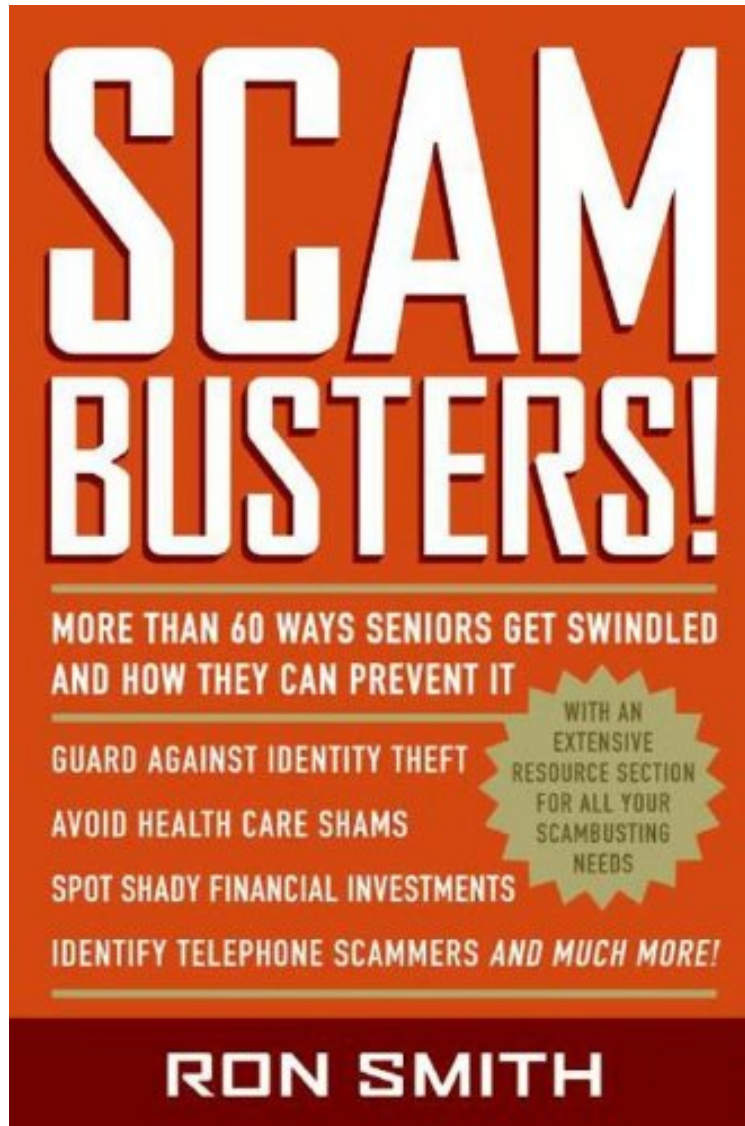


[FREE] Scambusters!: More than 60 Ways Seniors Get Swindled and How They Can Prevent It

Scambusters!: More than 60 Ways Seniors Get Swindled and How They Can Prevent It

Ron Smith

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Ron Smith : Scambusters!: More than 60 Ways Seniors Get Swindled and How They Can Prevent It before purchasing it in order to gage whether or not it would be worth my time, and all praised Scambusters!: More than 60 Ways Seniors Get Swindled and How They Can Prevent It:

1 of 1 people found the following review helpful. useful information to protect seniors -- as e\well as anyone ...By NaljorpaVery important, useful information to protect seniors -- as e\well as anyone -- from scams.1 of 1 people found the following review helpful. All agesBy Larry Burchett Bird ManThis book is for all. Just not for Seniors. It gives

great detail on scams, fraud, things you would not think about. Every one will learn from this book. 1 of 1 people found the following review helpful. Four Stars By Customer an ok reference

Scambusters! is a working manual senior citizens can use to defend themselves against the most common scams aimed at the elderly. It provides readers with a comprehensive approach to identifying scams in the making, and shows them specific prevention tools and how to use them. Inside, you'll find step-by-step instructions, helpful anecdotes, and references to dozens of consumer organizations and government agencies devoted to thwarting swindlers. Whether buying mutual funds, repairing a car, purchasing drugs from online pharmacies, or taking out loans on your home, Scambusters! will protect seniors when they need it.

From Publishers Weekly From health care shams to identity theft, Smith provides smart, straightforward ways to keep from being swindled, aimed at seniors but applicable to anyone. Smith, a business author in his early 70s, notes that because seniors make up the fastest growing demographic, and are generally perceived to be wealthy, "seniors are a major target for con artists." The scams included run a wide gambit, from overcharging to identity theft to "lonely hearts" con men to work-at-home schemes. One of the biggest areas where seniors are vulnerable is in health care, and he includes a hefty chapter of health-related topics, including health clubs, living wills, medicare fraud, nursing homes, medical breakthroughs and prescription drug plans. Each scam profile includes an explanation of the scam, how to spot it and how to prevent it. He also uses real-life case studies to demonstrate how scams are pulled off, not only by con men but by telephone companies, web sites and investment advisors. "Awareness is the first line of defense against scams," he writes in the preface, and this easy-to-read reference provides some powerful illumination. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved. "Smith provides smart, straightforward ways to keep from being swindled...this easy-to-read reference provides some powerful illumination." (Publishers Weekly) About the Author Ron Smith is the author of eleven books on management issues, business improvement, and business history. He lives in Lawrenceville, Georgia.