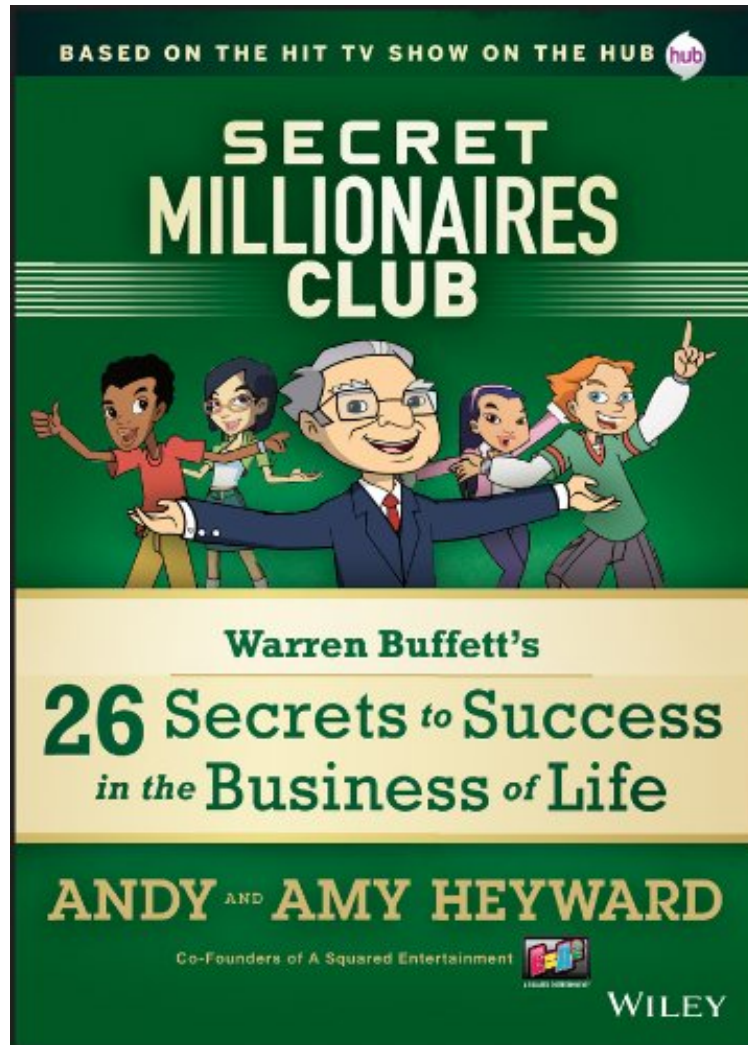


Secret Millionaires Club: Warren Buffett's 26 Secrets to Success in the Business of Life

A. Heyward

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review helpful. A GREAT BOOK! By Peter B. Sims I love this book! I recommend it to kids as well as adults!

Priceless financial advice everyone can relate to from one of the world's most respected businessmen and the most successful investor of all time. Of course you know who Warren Buffett is; he's the most successful investor in the world—maybe of all time. But what do you know about his approach to business and investing? It's an approach that, over the past four decades, has made him the richest man in America and the third-richest man in the world, and that has earned vast fortunes for his business partners and investors. But as Buffett himself will tell you, at the heart of any wealth-building system there are certain core beliefs, not just about finance, but about business, work, morality, your responsibility to yourself, your family and society, and about living a decent life. Written in conjunction with the hit television series, "Secret Millionaire Club" and with Buffett's input and full support, this book makes Buffett's financial philosophy and homespun life lessons available to everyone outside his "Secret Club." Warren Buffett's goal in spearheading this book was to share lessons about personal finance he has learned and that he hopes will benefit you (and your kids) for a lifetime. You'll learn the fundamentals of personal finance by reading Warren Buffett's war stories and personal reflections on money, life, business, ethics and more. All of the finance principles covered in the book were personally approved by Warren Buffett as those which he himself follows. Unforgettable Buffett quotes include: "Price is what you pay. Value is what you get"; "Risk comes from not knowing what you're doing"; and "Profit from folly rather than participate in it."

From the Inside Flap: The Secret Millionaires Club began with a bunch of local kids who wanted to use their spare money to help the community. They soon began to learn about business, and found that they could help others around the world with their own growing businesses, as well. Along the way, they learned a lot of good lessons not just about business, but about growing as successful people. When the kids came to me to ask for advice, I gave them ideas which I had learned myself over the years and seen had helped others to be successful as well. Sometimes I asked friends of mine to come and be a part of the stories. They were always smart people with their own valuable lessons to teach . . . Jay-Z and Shaquille O'Neal and Kelly Rowland and Nick Cannon . . . even Bill Gates came along on one of our adventures. Almost always, the members learned very simple principles and concepts. We have found that these simple principles not only helped them and their businesses to be successful, but helped them to grow and mature as people and citizens of the community. They include lessons on borrowing and loaning money. On choosing partners and good managers. On the importance of always trying new ideas, and saving money, of course. All the lessons in the book are seen in the TV series, the Secret Millionaires Club, and we are proud to share them with you now. We think we have a pretty nifty book for you to read, and we hope you will enjoy it.

Warren, Andy, and Amy: From the Back Cover: Priceless financial advice everyone can relate to from one of the world's most respected businessmen and the most successful investor of all time. Of course you know who Warren Buffett is; he's the most successful investor in the world—maybe of all time. But what do you know about his approach to business and investing? It's an approach that, over the past four decades, has made him one of the most respected men in America. But as Buffett himself will tell you, at the heart of any wealth-building system there are certain core beliefs, not just about finance, but about business, work, morality, your responsibility to yourself, your family, and society, and about living a decent life. A treasure trove of wisdom and expert advice from which you and your kids will benefit for a lifetime, the Secret Millionaires Club gives you: Lessons on personal finance Warren Buffett has learned over the course of his legendary career. Buffett's personal reflections on money, life, business, ethics, and more. A unique opportunity to learn the fundamentals of personal finance from Mr. Buffett himself. Inspirational quotes. Written in conjunction with the hit television series, Secret Millionaires Club and with Warren Buffett's support and input, this book makes Buffett's financial philosophy and homespun life lessons available to everyone outside his "Secret Club."

About the Author: WARREN BUFFETT is Chairman of Berkshire Hathaway and recognized as the most successful investor in the world. ANDY and AMY HEYWARD are Co-CEOs of A Squared Entertainment LLC (A2), a full-service brand entertainment company. Dedicated to producing original "content with a purpose," A Squared provides entertainment and experiences that are as enriching as they are entertaining. A Squared is currently producing the Secret Millionaires Club with Warren Buffett, a television series designed to teach financial literacy.