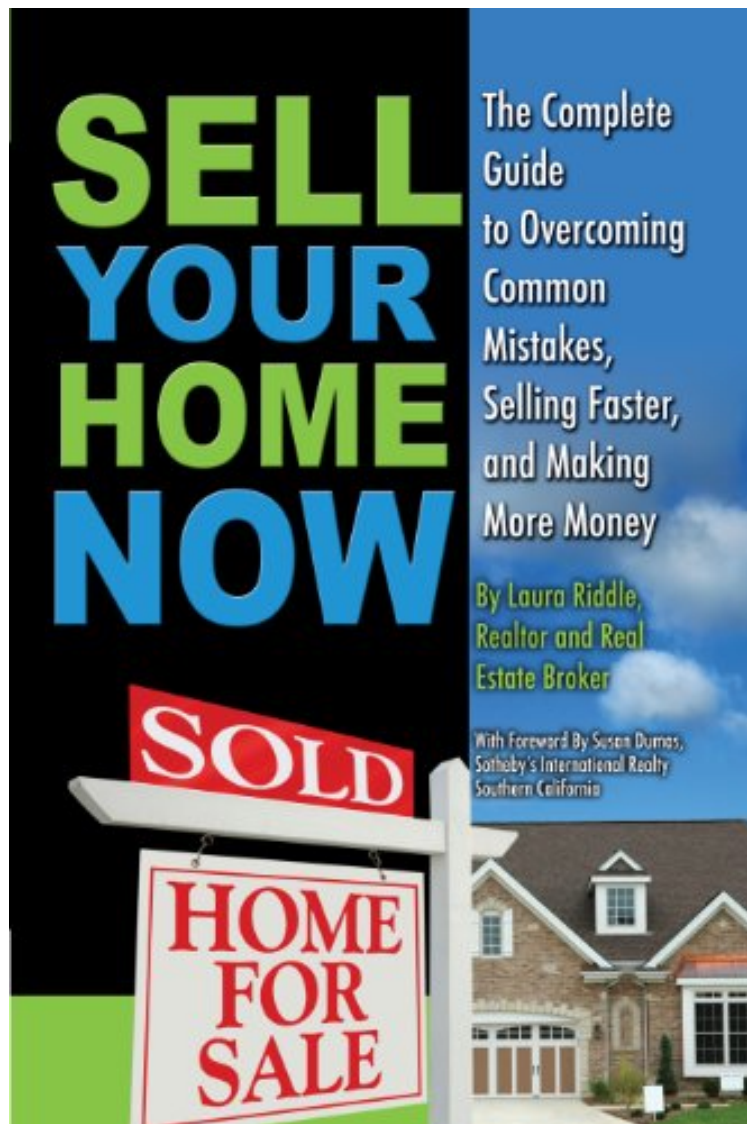


(Ebook pdf) Sell Your Home Now The Complete Guide to Overcoming Common Mistakes, Selling Faster, and Making More Money

# Sell Your Home Now The Complete Guide to Overcoming Common Mistakes, Selling Faster, and Making More Money

Laura Riddle

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**Laura Riddle : Sell Your Home Now The Complete Guide to Overcoming Common Mistakes, Selling Faster, and Making More Money** before purchasing it in order to gage whether or not it would be worth my time, and all praised Sell Your Home Now The Complete Guide to Overcoming Common Mistakes, Selling Faster, and Making More Money:

0 of 0 people found the following review helpful. Sell Your Home NowBy RenoMoAs a real estate agent for over 20

years, Ms Riddle certainly has the background to give the sort of advice she covers in this book and she covers the entire process; from mentally preparing yourself to move out of your home, to the physical details required in packing up one's belongings, with lists and checklists to follow to make the whole process a bit easier. In between are sections on how to do your own research to find your home's true value, what to keep and what to pitch when packing, and how to take your home from minimally acceptable to giving it that 'Wow' factor. A lot of what she itemizes is good sense, but some things might spark a reaction of - 'oh yeah. I never thought of that.' Riddle recommends using an agent. Studies have shown that agency listed homes sell quicker and for more money than the 'by owner' trying to save a few hundred dollars on the commission. However, there is so much good, solid advice between these covers that if you still wanted to try to sell a home on your own, you would at least have some advantage. There is a nice glossary of terms at the back to help refresh your memory, and some sample contracts and forms. Whether you strike out on your own or go with a good agent (and she recommends interviewing several before settling on one to represent you) it's always good to have a clue as to what to expect. Although this is supposed to be a homeowners guide to selling, it also works if you are a buyer. After all, it's the same process, you're just on a different side of the signing table. 0 of 0 people found the following review helpful. Sell Your Home Now By R. Z. Heck Selling a home is an emotional experience in itself. Making it ready to sell can be overwhelming. Laura Riddle's book, SELL YOUR HOME NOW manages to take out some of the sting by first explaining why the process of decluttering, organizing and beautifying is not only necessary to just sell - but to sell for more. A sprinkling of "Superstar Selling Tips" and actual case histories take you through the tedious job of getting your house ready, set and sold. The process is not a personal affront to your taste and housekeeping the author reminds, but a practical means to selling your home NOW, even during down times, for more. Advice on working with real estate agents, home stagers, homeowner associations, lending institutions and inspectors is presented in simple to understand and to follow language that could turn the difficult job of selling your home into a joyful and profitable experience. (Note: Atlantic Publishing Company is donating a portion of the profits from this book to the Humane Society of the U.S. in memory of their beloved pet, Bear.) 0 of 0 people found the following review helpful. SELL YOUR HOME NOW By Dani Laura Riddle's personal motto is "to give each client the best service," and she certainly has achieved this with her book SELL YOUR HOME NOW. The book is an extremely well written guide to everything home-owners should and need to know about the real estate market and how to achieve the greatest success when selling their homes, from understanding the art of "staging" to make the property more appealing, as well as the ins and outs of dealing with banks, lenders, the IRS and even agents, themselves. Not only is the book easy to understand, taking the mystery out of a very complex process, but has a friendly, easy going tone that keeps the reader interested and compelled to keep reading 'til the very end. I also found the general layout and illustrations attractive, and graphics such as charts and sample forms very useful. My only question is whether it was actually necessary to include the appendix A Religious Faith Guide.

It is no surprise home sellers struggle when the economy is underperforming. But thanks to Laura Riddle, masterr's level, award-winning real estate broker, you can put your home at the top of the list - in any market. Sell Your Home Now includes timely information for both sellers and buyers, including resources for short sale and foreclosures. Even if you are underwater on your mortgage owing more than your house is worth - which makes up for 80 percent of sales in some areas - this book can help you get back on balance, including information about:

- Techniques for selling up to 80 percent faster
- Advertising to sell for 15-20 percent more
- Where to list your home online to get the most exposure
- Staging the home for the quickest sale
- Gaining an advantage over foreclosures in your neighborhood
- Common mistakes home sellers often make that could hinder your efforts
- Contracts and home inspection reports

Riddle guides readers through the basics of the home-selling process. You will learn how to determine the value of your home, prepare your home for sale, and choose the right times to list your home. This book also compares FHA, USDA, and VA loan programs, allowing readers to choose the loan that works best for them. This book contains information about the Homeowner Affordability and Stability Act passed in February 2009, along with options for loan modifications and assistance programs for down payments. Riddle gives step-by-step instructions on how to prepare for showings and open houses and how to finally accept an offer, ultimately selling your home for top dollar. Sell Your Home Now is your complete guide to overcoming any real estate slump and getting the most profit for your home now. Atlantic Publishing is a small, independent publishing company based in Ocala, Florida. Founded over twenty years ago in the company president's garage, Atlantic Publishing has grown to become a renowned resource for non-fiction books. Today, over 450 titles are in print covering subjects such as small business, healthy living, management, finance, careers, and real estate. Atlantic Publishing prides itself on producing award winning, high-quality manuals that give readers up-to-date, pertinent information, real-world examples, and case studies with expert advice. Every book has resources, contact information, and web sites of the products or companies discussed. This Atlantic Publishing eBook was professionally written, edited, fact checked, proofed and designed. The print version of this book is 290 pages and you receive exactly the same content. Over the years our books have won dozens of book awards for content, cover design and interior design including the prestigious Benjamin Franklin award for excellence in publishing. We are proud of

the high quality of our books and hope you will enjoy this eBook version.

About the Author In *Sell Your Home Now*, Laura Riddle, a master's level, award-winning real estate broker and Realtor walks sellers through everything they need to know to sell their home at the best price in the new real estate market. Riddle bought her first home in 1996 with her husband. In 2001 four houses and three sales later a family member asked her to get her real estate license to help them buy and sell homes. Having been in sales and laid off during the dot-com downturn, she quickly got her license and went to work selling property in Los Angeles. Her motto: To give each client the best service. Riddle's real estate specialty is listing agent, and she has also represented a fair share of buyers and, in several transactions, both parties. (Real estate is not just my job: It's my passion, she said.) She has sold modest condos to upscale million dollar homes. Her sales experience includes commercial properties as well. Riddle wrote her book to be a one-stop place for sellers by gathering information from banks, lenders, other agents, stagers, and even the IRS. Selling a home is a complex process, and a book was necessary to detail the options: I really wanted to help people. I meet people all day long that had been given really bad real estate advice and it cost them dearly, she said. Riddle has a passion for private property ownership rights and successfully spoke before city councils on behalf of property owners in Los Angeles and Glendale, Calif. Riddle lives in southern California (a native!) with her husband and daughter. They have two dogs, one cat, and a rabbit. (It's a zoo, but the rabbit is the best behaved, she said.) Her hobbies include gymnastics, dancing, and volunteering at church.