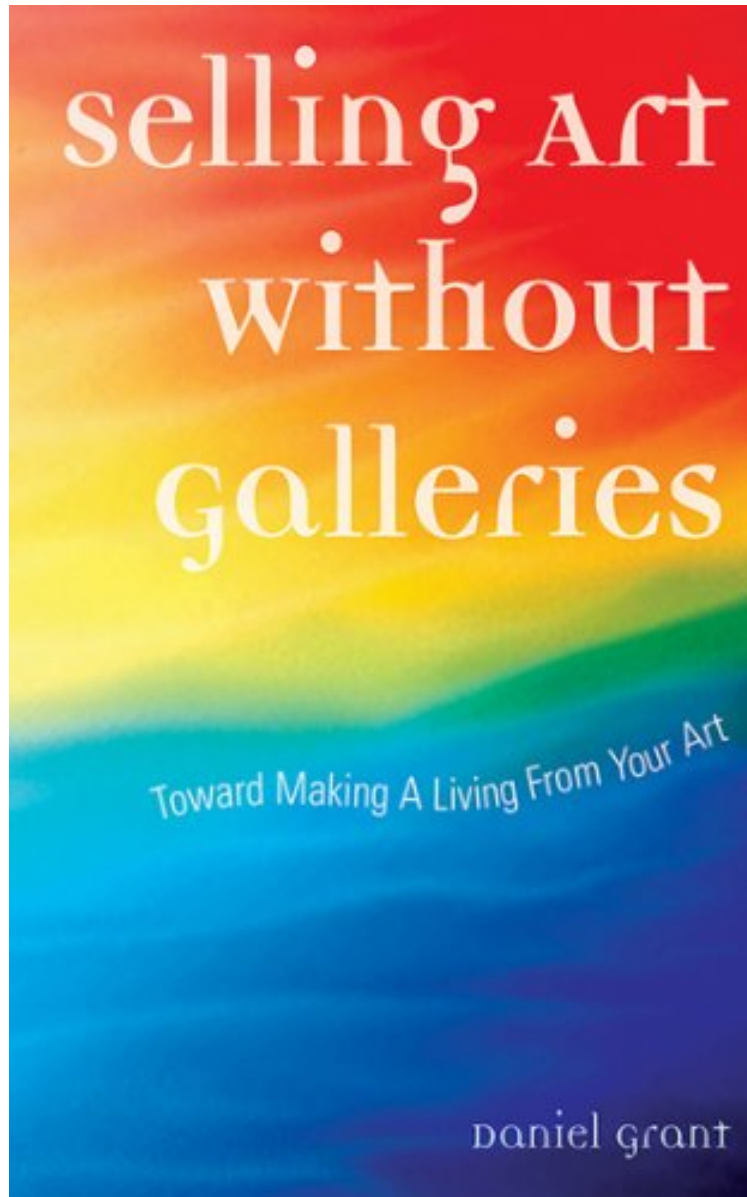


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Selling Art Without Galleries: Toward Making a Living from Your Art

Daniel Grant

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The first guide to selling art independently. This comprehensive resource shows artists how to make a living from their art—without relying on galleries. Through interviews with a range of successful artists, readers will learn how to write about their own work, how to arrange and curate exhibits, how to work in nonprofit arts spaces, how to determine when and if to advertise artwork for sale, and how to exhibit in non-art spaces. Artists will also find useful information for marketing their work, including photographing and framing, selling at art fairs, getting into juried shows, and selling over the Internet. *Selling Art Without Galleries* empowers artists everywhere to take control over their careers and find a market for their art. • Easy-to-follow, in-depth advice on the marketing of art • Follow-up to *The Business of Being an Artist*—35,000 copies sold! • Exclusive information on "thinking outside the gallery" from other artists Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

“Not simply a how-to book, *Selling Art without Galleries* is a hands-on guidebook to daily life in the complex and sometimes murky world of the art market.” *Sculpture Magazine* About the Author Daniel Grant is the author of several books, including *The Business of Being an Artist*, Fifth Edition, and *How to Grow as an Artist* (all published by Allworth Press). He taught at Lyme Academy College of Fine Arts, and he writes for the *Wall Street Journal* and *Sculpture* magazine, among numerous other publications.