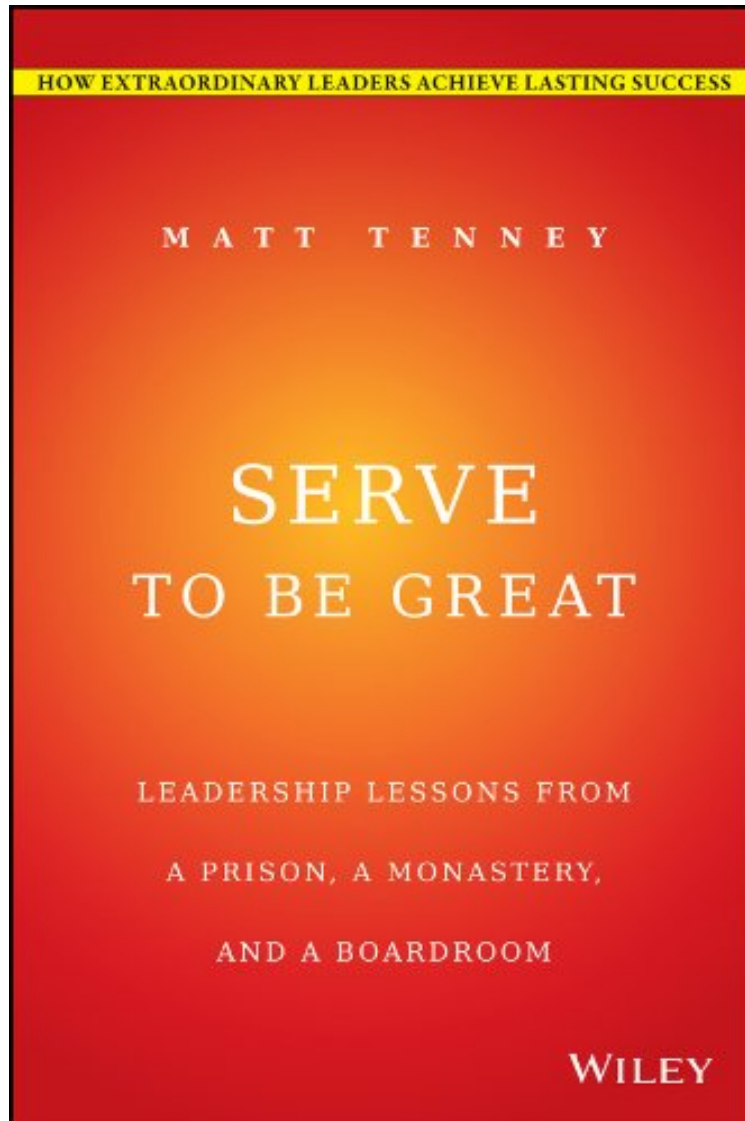


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Serve to Be Great: Leadership Lessons from a Prison, a Monastery, and a Boardroom

Matt Tenney

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Matt Tenney : Serve to Be Great: Leadership Lessons from a Prison, a Monastery, and a Boardroom before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Serve to Be Great: Leadership Lessons from a Prison, a Monastery, and a Boardroom*:

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incorporated into not just the professional world, but is a recipe for success in every part of one's life. He does a great job with the use of examples to further explain his theories and how to incorporate them into daily life. I've had the pleasure of attending 2 of Matt's speaking engagements and I can't sing his praises enough. His message truly has the ability to revolutionize the way we think about business, our customers (internal and external) and driving overall success, no matter what industry you are in. I've met Matt in person and he truly lives and breathes the teachings in his book. Furthermore, he's one of the happiest people I have met and needless to say a delight to engage with. Can't wait for his next book to come out in 2016! 0 of 0 people found the following review helpful. How can I serve in this moment? Life-changing affirmation. By JV Devoured this one. I love Matt's story. I was moved by his courage to fight through some serious challenges. The book is a great balance of his personal journey while providing resources, stats and examples that you can run with in many directions (ie. I started watching/writing about Thich Nhat Hanh after reading that part of the book). The book refocused my thinking to "How can I serve in this moment?" which has a value that's hard to measure. PS. Reading that Matt donates all profits above his normal living expenses was truly inspiring. Thanks for being a great example for us all Matt. Can't wait to read your next book! 0 of 0 people found the following review helpful. Regrettably, it lacked depth and originality! By Todd S. Thoreson Unfortunately this book fell short and didn't live up to its hype for me. While many of the concepts and ideas offered are contemporary and spot on with what's expected of today's leaders; the narrative simply provided broad examples and routinely referred you to other leadership books written by different authors. Regrettably, it lacked depth and originality. Furthermore the books endorsements were provided by other noteworthy business leaders, speakers and writers, which in my opinion, wasn't a coincidence. It felt like these individuals were patronizing Matt Tenney for his work, while in turn, he recommended their works throughout his book.

Do you aspire to be a more effective leader who guides your team or organization to higher levels of lasting success? Would you like to look forward to each day and know that you are having a positive impact on the world around you? This is possible for everyone, regardless of your title or position. In fact, *Serve to Be Great: Leadership Lessons from a Prison, a Monastery, and a Boardroom* will train you to make this a reality. Although it's not an easy process, it is a worthwhile one. By making a shift in your approach to leadership, you can become a highly effective leader who enjoys your work and makes the world a better place. The shift is simply a matter of gradually becoming more focused on how you can serve others and increase your capacity to do so. Being an extraordinary leader does not require a MBA or PhD. The reality is that anyone can be a great leader. Author Matt Tenney has survived and thrived in situations where most people would have been quickly broken. In *Serve to Be Great*, he offers his life experiences and unique insights to help leaders apply the powerful principles of servant leadership. Servant leaders are not weak or timid. Motivated by the aspiration to serve, they achieve true power by empowering others to achieve excellence. This is a practical guide to becoming a leader people want to follow. By shifting focus from short-term gain to serving others, leaders can create great workplace cultures that deliver superior, long-term results. *Serve to Be Great* is the perfect playbook for realizing the ultimate in personal and business success. In keeping with the spirit in which *Serve to Be Great* was written, all author proceeds from the sale of the book will be donated to charity.

From the Inside Flap In keeping with the spirit in which *Serve to Be Great* was written, all author proceeds from the sale of the book will be donated to charity. From the Back Cover Praise for *Serve to Be Great* "Matt Tenney has a clarity about the world that is remarkable. His experience and the lessons he learned need to be heard by as many people as possible." —Simon Sinek, Optimist and author of *Start With Why* and *Leaders Eat Last* "Serve to Be Great draws you in with one of the most powerful stories you'll ever hear and offers an inspiring path to true greatness as a leader. I encourage anyone who wants to be great to read this book." —Jon Gordon, Bestselling author of *The Energy Bus*, *The Carpenter*, and *The Seed* "With a gripping narrative about his journey from prisoner to monk to social entrepreneur, Matt Tenney shows how leaders can elevate those around them and make everyone better off in the process." —Adam Grant, Wharton professor and bestselling author of *Give and Take* "Learn how you can be of greater service and make a bigger difference as a leader whether you have a title or not — read this book." —Mark Sanborn, Bestselling author of *The Fred Factor* and *You Don't Need a Title to Be a Leader* "Serve to Be Great is one of those rare books that is an enjoyable and inspiring read, and also quite useful for helping you and your team succeed." —Chip Conley, Founder and former CEO of Joie de Vivre Hotels and New York Times bestselling author of *Peak and Emotional Equations* "Serve to Be Great provides you with powerful tools for becoming an extraordinary leader who gets results and makes our world a better place. This inspiring book is a must-read for leaders at all levels." —Chade-Meng Tan, Jolly Good Fellow of Google, and New York Times bestselling author of *Search Inside Yourself* "The insights from [Matt's] journey and the examples he shares of truly great leaders will improve your performance, widen your perspective, and raise your leadership game." —Skip Prichard, CEO of OCLC and blogger at www.SkipPrichard.com "This is an outstanding book full of truly powerful ideas, tools, stories, and advice. I strongly recommend you read and apply the lessons of *Serve to Be Great*." —John

Spence, named one of the Top 100 Business Thought Leaders in America by Trust Across America and author of *Awesomely Simple* About the Author MATT TENNEY is an international keynote speaker, a trainer, and a consultant with the prestigious Perth Leadership Institute, whose clients include numerous Fortune 500 companies. He works with companies, associations, universities, and nonprofits to develop highly effective leaders who achieve lasting success by focusing on serving and inspiring greatness in the people around them. Matt envisions a world where the vast majority of people realize that effectively serving others is the key to true greatness. When not traveling for speaking engagements, he can often be found in Nashville, TN.