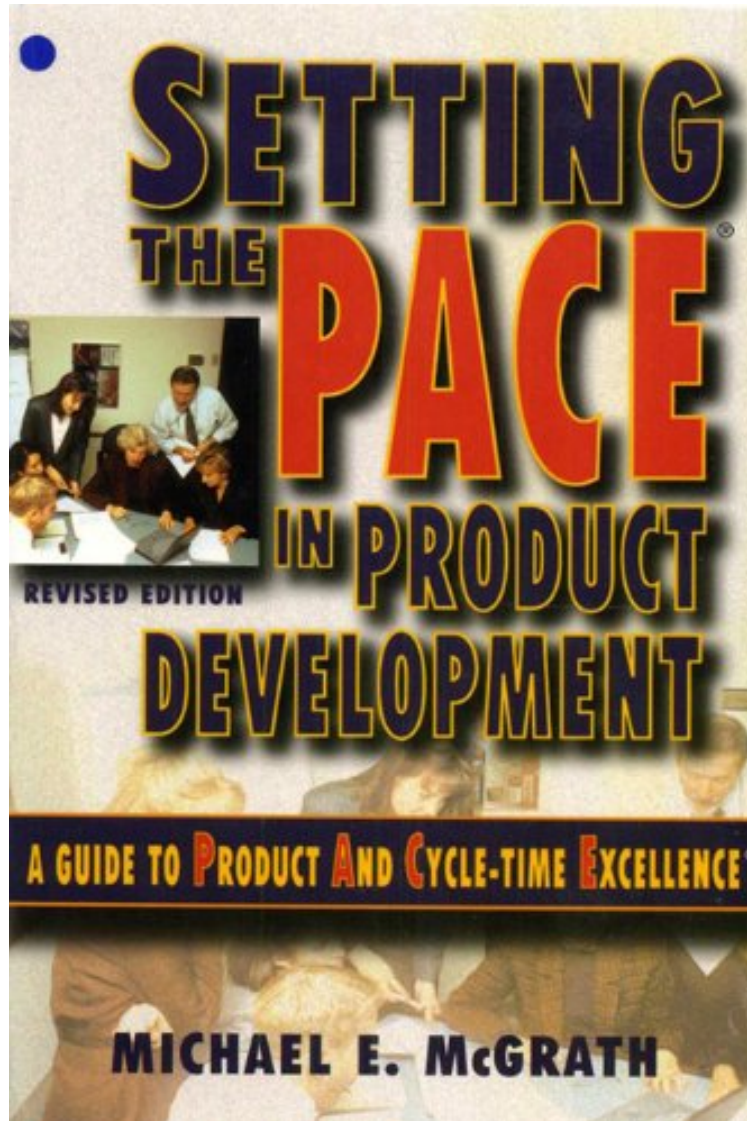


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Setting the PACE in Product Development

Michael E. McGrath

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Michael E. McGrath : Setting the PACE in Product Development before purchasing it in order to gage whether or not it would be worth my time, and all praised Setting the PACE in Product Development:

0 of 0 people found the following review helpful. on budget and without losing too many good employees along the path does not make the job ...By Axel K. KlothProject and product development. Inglorious, looked down at, in general just a "get it done and don't bitch about it" kind of topic. Adding the additional difficulty of getting a project done on time, on budget and without losing too many good employees along the path does not make the job any better, and that's why there are project management tools and books. If innovation must be included, then PACE really is a very difficult subject matter. This book does a decent job in highlighting what PACE is. What I am missing in this

book (and any other, for that matter) is that what you really need to plan for is the known unknown, and how you mitigate the risk of the known unknown descending upon you and your project. Why? Because at least one disaster will strike, and it was foreseeable. What's more difficult is the unknown unknown, i.e. the unknowable concrete roadblock that will hit you, and how to make sure you account for the unknowable and unplannable (is that a word?) disaster.0 of 0 people found the following review helpful. A great book to bring your organization up to speedBy ExpertLevelThis is a well written book on PACE that informs new practitioners as well as reminds those of us familiar of the importance of this methodology. It also adds real world learning to the structure, making it a must-read for anyone interested in PACE.0 of 0 people found the following review helpful. Is it 1970 with CPM's?By C. LafondIf you were to go back to the '70's with dictatorial management that reviewed everything - then you would find this world in the prescription of the book. He also supports bloated Project, Program and Product Manager systems. You know the ones - no one responsible, beautiful charts that can not seem to indicate product creep and slide, Engineers in multiple daily meetings so they can not engineer. The world in which many of you live or are going to.The last chapter or two, tells you the pitfalls that may be your eventual fate. You will most definitely need his PDM Software and probably his consultants if you adopt this tact. To think he quotes people and stories he knows nothing about - and he gets it wrong, both in his report and understanding.

Setting the PACE in Product Development describes how to effectively manage the key ingredients of successful product development: time, quality, talent and resources. This revised edition of Product Development provides essential insight as to how to efficiently organize people, resources and processes to dramatically improve financial results, strategic positions, internal morale and customer satisfaction. The PACE techniques integrate vital company-wide functions, engaging the entire company and focusing its collective energy on strategically and financially important goals.

"Setting the PACE embodies all the precepts and directions of PDMA in that its primary thesis is reducing the concept-to-consumer cycle time while heightening the need for improvements in all supporting functions such as marketing, R D, consumer research, logistics, etc. Its strengths lie in clearly recognizing the multiple functional disputes that exist within most companies and redefining these functional roles to align with and support new product development...This book is more of a primer, which would make it essential reading for companies beginning to recognize that they no longer qualify as a "fast follower" as defined by Michael Porter." -Journal of Product Innovation Management, May 1997 From the PublisherThis revised edition of Product Development provides essential insight as to how to efficiently organize people, resources and processes to dramatically improve financial results, strategic positions, internal morale and customer satisfaction. The PACE techniques integrate vital company-wide functions, engaging the entire company and focusing its collective energy on strategically and financially important goals.About the AuthorFounding Director, Pittiglio Rabin Todd Mcgrath