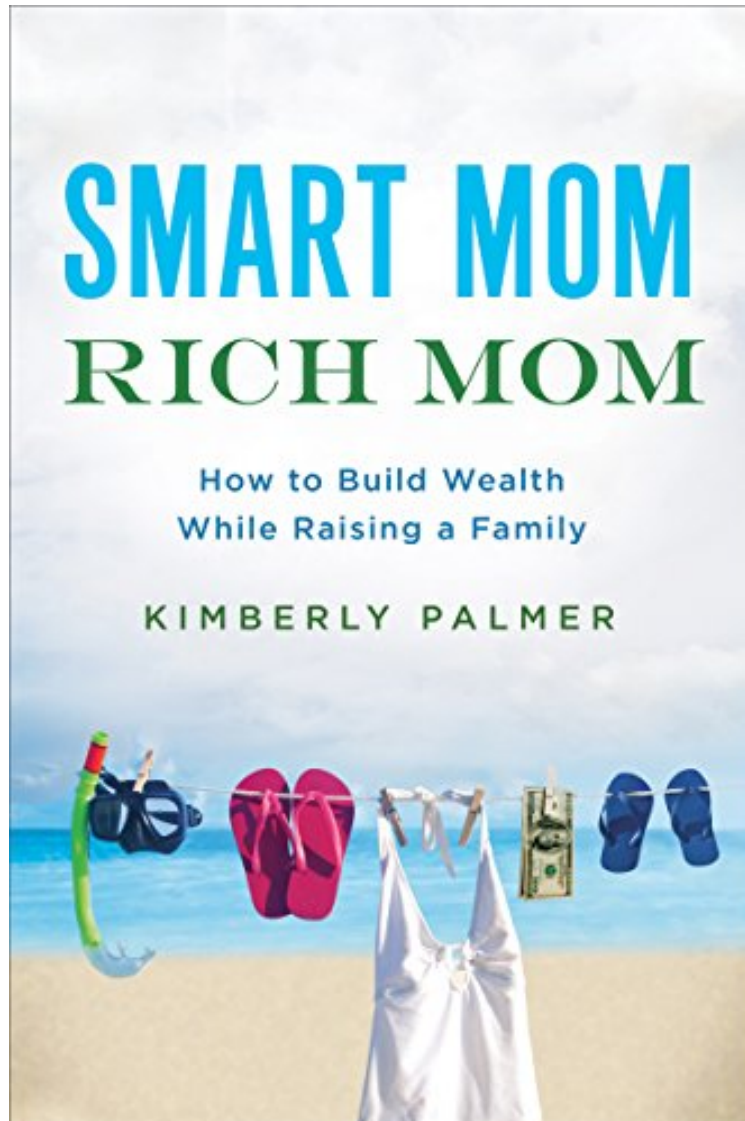


(Read free) Smart Mom, Rich Mom: How to Build Wealth While Raising a Family

Smart Mom, Rich Mom: How to Build Wealth While Raising a Family

Kimberly PALMER

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Kimberly PALMER : Smart Mom, Rich Mom: How to Build Wealth While Raising a Family before purchasing it in order to gauge whether or not it would be worth my time, and all praised Smart Mom, Rich Mom: How to Build Wealth While Raising a Family:

2 of 2 people found the following review helpful. At Last! A How-To Financial Handbook Designed for MomsBy Catherine CollinsonWomen ndash; and moms especially ndash; handle a lot of money on a daily basis. We are making financial decisions that affect our familiesrsquo; lives. Moms also play an invaluable role in teaching children about

money. However, until now, few if any financial how-to books have been written specifically with moms in mind. Kimberly Palmer's new book, *Smart Mom, Rich Mom*, draws from her own expertise as a personal finance expert and as a working mom. She knows first hand the challenges and trade-offs that moms face in balancing family, work, and financial security. *Smart Mom, Rich Mom* is a go-to resource that offers inspiring stories of everyday moms who have achieved success. It's packed with helpful tips, checklists, templates, and action steps. Of note, Kimberly describes financial concepts and lovingly shares insights in a way that's very accessible, readable, and jargon-free. Her step-by-step instructions for managing money, investing, and building wealth are practical and within reach. 2 of 2 people found the following review helpful. Must Read! By WMMI love how this book changes the conversation from clipping coupons to a more powerful message of how to create wealth and financial independence for your family. The big picture discussion, along with practical tips to create wealth, using humor and real-life mom examples, make this book a must-read! 0 of 0 people found the following review helpful. What a very helpful and useful book for moms! By Scott What a very helpful and useful book for moms! I love the way it is written too, easy and pleasant to read without making already overwhelmed moms feel guilty. It is an encouraging book that is supportive in tone with lots of practical ideas.

Become your family's Chief Financial Officer. Of all life's financial shocks, few compare to bringing home an infant. Just one tiny person costs \$250,000 to raise—not including college! How will you pay for it? That agonizing question fuels mothers' choices about their careers, budgets, and families. Some lean in, some scale back or seek new opportunities—there are no easy answers . . . but lots of rewarding possibilities. *Smart Mom, Rich Mom* explores how women today are navigating the financially challenging career/parenting years. Written by a national money columnist and mom of two, the book chronicles people who have stayed in the game—full-time, freelance, self-employed, and more—and emerged more prosperous and empowered. *Smart Mom, Rich Mom* mines their experiences to uncover both career advice and spending and savings strategies that everyone can use. Stories, checklists, action steps, planning tools, and more explain how to: Prepare financially for parenthood—whether you're expecting your first child or your third; Balance thrift with generating income and investing wisely; Find flexibility at work while safeguarding your earning potential; Save for both college and retirement despite increased expenses; Plan for unexpected events, like a layoff or illness; And much more! Kids change our lives, adding joy but draining bank accounts. *Smart Mom, Rich Mom* helps you adopt healthy habits—and make hard decisions—that pay off in abundance.

"Anyone who tells you women don't need financial advice specifically for them is wrong. Whether you're the caretaker, the breadwinner, or both, *Smart Mom, Rich Mom* will be an indispensable resource for you." -- Jean Chatzky, Financial Editor, *The Today Show* From the Back Cover "As someone who grew up in a family where money was mysteriously managed by my Dad and talked about in whispers, who was ignored by male financial advisers who talked only to my husband even as I held all the paperwork, and who's been terrified of budgets my whole life, Kimberly Palmer's *Smart Mom, Rich Mom* is not only a breath of fresh air, but essential reading. This is the book I needed 20 years ago. Smart. Practical. Inspiring. Palmer demystifies money at every stage of the life cycle, argues convincingly why this matters for women, and, thank God, for those of us who've made dumb decisions in the past, shows how it's never too late to change. -- Brigid Schulte, author of the "New York Times" bestseller, "Overwhelmed" "Smart moms don't need more tips about pinching pennies or clipping coupons. They need strategies to help them build real wealth over time. They need to know how to grow their own incomes, set aside money for retirement, pay for their children's college educations and deal with the financial realities of unpaid maternity leaves and child care. In this must-read guidebook, financial columnist Kimberly Palmer offers tools, information and advice to help you create the life you want for your family." -- Liz Weston, author of "The 10 Commandments of Money" "This book is the guide every mom needs to make sure she is creating wealth for family. If you want to be able to send your kids to college, retire one day and go on the vacations you want, *Smart Mom, Rich Mom* is essential -- and enjoyable -- reading." -- Farnoosh Torabi, Financial expert and host of the award-winning podcast, "So Money." "Most financial advice for women dwells on coupons and shoes. Not this book. Kim has created an empowering guide for moms who want to take care of their families financially and build real wealth in the process." -- Laura Vanderkam, Author, "I Know How She Does It" "It's up to us moms to take care of our families--financially and otherwise--and this book shows us how. From saving for college to funding our own retirements, "*Smart Mom, Rich Mom*" gives us the game plan we need to build wealth for our families. I can't wait to give a copy to my daughters!" -- Barbara Stanny, author, "Secrets of Six-Figure Women" and "Prince Charming Isn't Coming" "As a business journalist and mom, I relate to so much of what Kimberly Palmer has to say in *Smart Mom, Rich Mom*. Palmer combines updated classic common sense with actionable modern advice in a way that is motivating and encouraging. The stories she shares are both instructive and inspiring. I loved reading how she changed her own money habits because of the lessons she learned writing this book! She is like a personal money cheerleader to get moms on the right track at just the right time." -- Bobbi Rebell, chief U.S. correspondent for Business Video and personal finance columnist, Reuters, and author, "How to Be a

FinancialGrownup:nbsp;Proven Advice from High Achieversnbsp;on How to Live Your Dreamsandnbsp;Have Financial Freedom"Kimberly Palmer, author of *The Economy of You: Discover Your Inner Entrepreneur and Recession-Proof Your Life*, was the senior money editor at "US News World Report" for nine years. She is an adjunct professor at American University, where she teaches a course on mastering social media. She has appeared on NBC's "Today Show," CNBC, CNN, and local television and radio shows across the country to talk about smart financial decisions. She lives with her family, including two children, in the Washington, D.C., area. You can find her at kimberly-palmer.com.About the AuthorKimberly Palmer is senior money editor and Alpha Consumer blogger at US News World Report. She is the author of *Generation Earn: The Young Professional's Guide to Spending, Investing, and Giving Back*, as well as a series of financial guides, *Palmer's Planners*, sold through her Etsy shop. Kimberly has appeared on NBC's Today show, CNBC, CNN, and local television and radio shows across the country to talk about smart money decisions. She lives with her husband and two children in the Washington, DC, area.