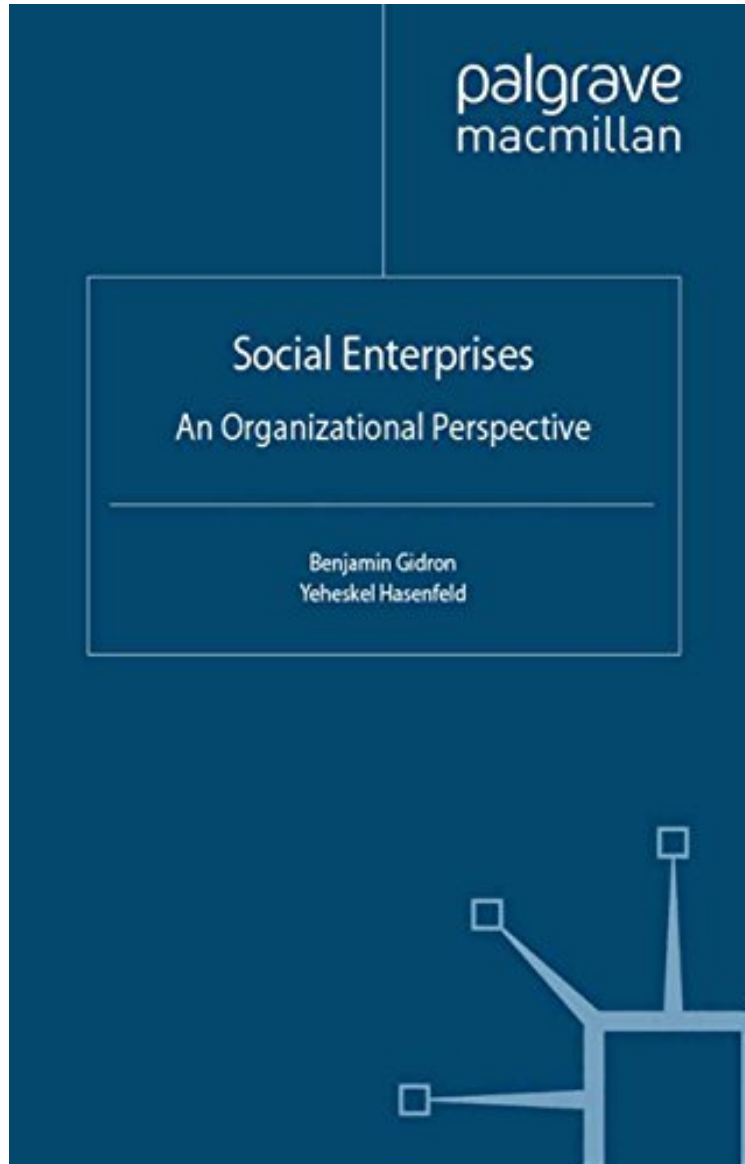


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## Social Enterprises: An Organizational Perspective

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Presents an organizational perspective of social enterprises, which allows us to analyze issues such as their governing structure, their modes of operation and their marketing strategies, and to begin to formulate some theoretical constructs

on how these entities can survive and thrive.

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