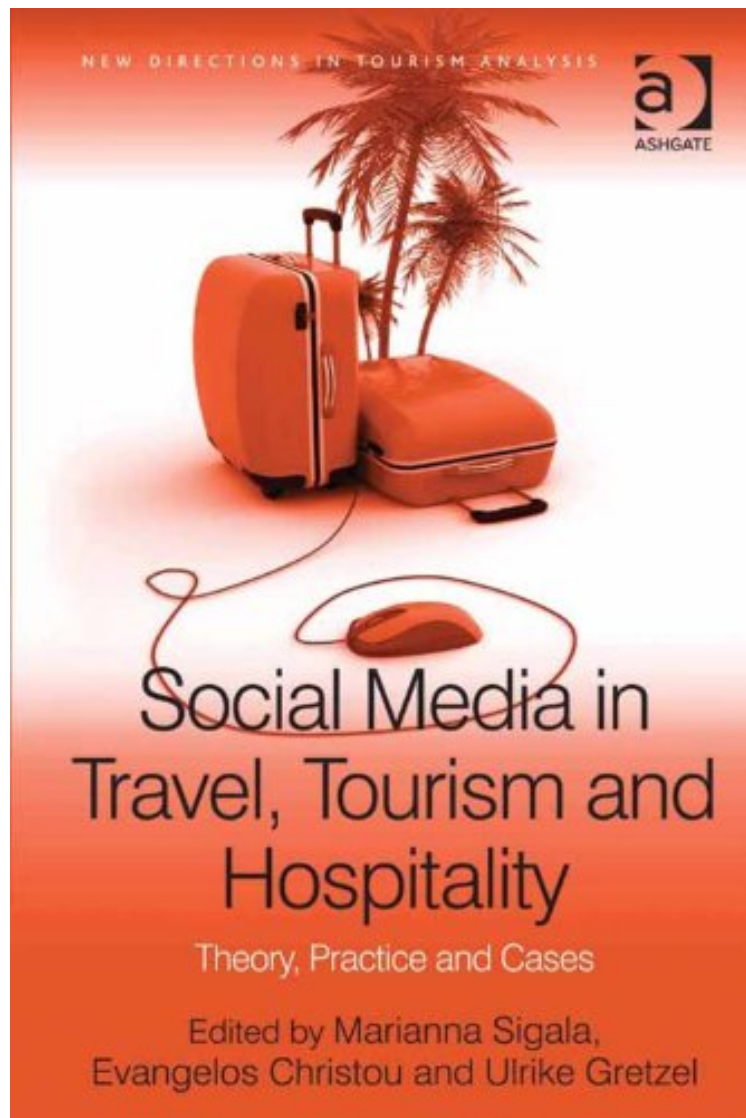


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## **Social Media in Travel, Tourism and Hospitality: Theory, Practice and Cases (New Directions in Tourism Analysis)**

*Evangelos Christou*

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