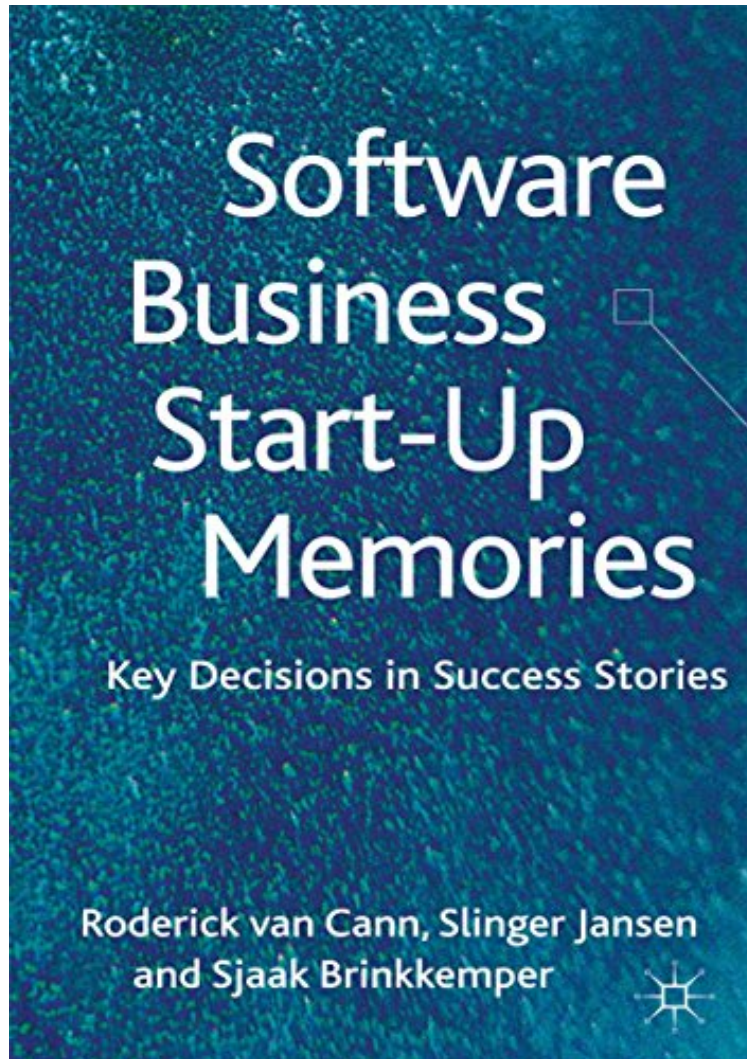


# Software Business Start-up Memories: Key Decisions in Success Stories

*S. Jansen, Roderick van Cann*  
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